

1986 Was A Good Year For The Newtowns

Heuvelton Lumber And Interiors North

Janet and John Newtown, owners of Heuvelton Lumber Co. Inc., and Interiors North, would like to thank all our customers, friends, and employees for helping to make 1986, one of our better years, since our taking the business over in 1982.

The start of a new year always finds us with a mix of nervousness, hopefulness and excitement, and 1986 was no exception. All the official predictions foretold that 1986, should be the turn-around in a slumping building industry. Even though it was a good year, I don't

think those predictions were met in all areas. New housing was stronger than in the past few years, but still not what it could be. The agricultural industry is still in trying times and they are big contributors to our northern economy. Hopefully, 1987, will show some improvement for them, thus boosting all factions of our economy. The strongest area seems to be in remodeling and renovations.

During 1986, we were able to install a point of sale computer system to help us control our inven-

tories, as well as other aspects of our business, that are just as important to our customers as they are to us.

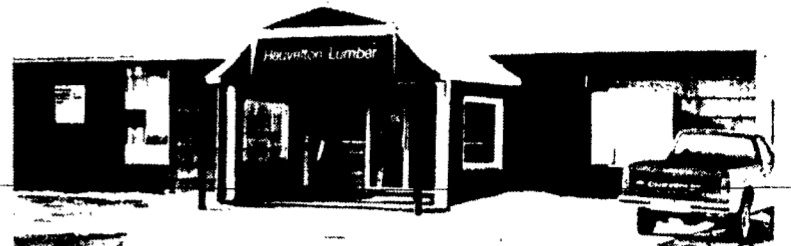
We also expanded our kitchen business by opening a store in Ogdensburg, Interiors North (one of the nicest in northern NY), specializing in kitchens and baths. We invite everyone to stop in and look around.

This time of year is usually a slow time in our business, but this affords us a little time to think about past and future business, look for new products and new

ways to promote our business.

Service and reliability are still one of the main stays of our industry and we will continue to improve and make ours the best available. We encourage anyone who has a problem, suggestion, or just looking for a hard to find or new item, to come directly to us and I assure you, we will do all that reasonably can be done to help you.

We would like to wish everyone the best year ahead and hope to make some new customers and friends to last well beyond 1987.



HEUVELTON LUMBER — The Heuvelton Lumber firm found 1986 a strong year for business. (Mitchell Photo)

Tri-County Enters Ninth Year

Communications Firm Prepared For 1987

Tri-County Communications is now entering its ninth successful year of business serving the communication needs of its expanded three county area of operations. As Manufacturer's Representative for General Electric Company's Mobile Radio Division in Lynbrook, Tri-County is a certified authorized dealer of mobile radio equipment. It is able to offer several quality product lines of two-way radio and paging systems.

Company President Roger L. Morgan stated that the company has grown, expanded and diversified over the years to now include six business repeater systems located throughout its operating territory, four paging radio transmitter and four radio towers

capable of offering area businesses complete communications services from Plattsburgh south to Adams.

Morgan also stated that since receiving its paging license from the Federal Communications Commission slightly more than two years ago, the company is now offering the largest area of paging service operations in the state. Through the uniqueness of its mountain top transmitters, the company now offers paging coverage to the business community from Lowville north to Malone and beyond.

The company in December installed a new Commonwealth Computer capable of directing its total paging operations from one location automatically to its mountain

top transmitters located throughout its three countywide area. According to Morgan, the company can offer "tone and voice" paging through the use of its facilities to any business desiring to contact its personnel in the field in over a 4,000 square mile area in upstate New York.

The introduction of "data" packet communications and SMR Telephone Service for area business. Data Communications will allow businesses with more than one store or office to link their terminals directly to the main frame, or computer to computer via an RF radio link. This is an alternate to the high costs of dedicated telephone lines presently only available in the area.

SMR telephone service would allow anyone to have a "telephone" in their car in upstate New York with communications both to and from their car to any telephone in the work. It plans to offer this phone service to boats transiting the St. Lawrence River from just south of Montreal to the Great Lakes including the Thousand Islands region and to summer homes in the area not presently serviced with telephone service.

"We're excited about our future," said Mr. Morgan. "If you need to contact someone in a hurry or need to be near a telephone because you are on call, Tri-County Communications can put you in touch almost immediately."

Morgan invites companies and individuals interested in improving field communications, increasing efficiency and saving some good old fashioned time and money to call their offices in Canton for further information and a free evaluation of all of their communications needs.

Coakley's: 85 Years In Canton

1987 marks Coakley True Value's 85th year in business serving the Canton area.

In 1902, John P. Coakley, at age 18, organized a construction crew building barns and houses throughout St. Lawrence County. Coakley Construction evolved into retail lumber and window manufacturing on the island in Canton, with outlets in Potsdam and Madrid.

John P. Coakley's sons, Robert and John, took over the business in 1952, continuing in retail lumber and home construction.

In 1976, a family corporation was formed with Robert as secretary, John as Vice-President and John P.'s grandsons Bill as President and Tom as Treasurer. An old meat packing plant was purchased from the Perretta family, at the present location. The plant was renovated and opened as a "True Value Hardware Store."

True Value Hardware Stores

were founded on the concept of being a locally owned, independent business with buying power of what now numbers more than 6,000 True Value Hardware stores across the United States. Ten years later, in 1986, the store underwent a major expansion, more than doubling the size.

While broadening existing departments, Coakley True Value has also entered into new areas as well. Plumbing and electrical repairs and installations, as well as complete kitchen and bath remodeling, are done. A full line of kitchen cabinetry and bathroom fixtures display is now under construction. A completely new area for the store is the carpeting and vinyl floor covering areas. Coakley's has expanded the wallpaper department and will soon carry 100 in-stock patterns and over 200 books to order from. Year-round toy selection is now available, with a hunting and fishing department coming within

the next few months.

The hours of the store have also been expanded. Coakley's is open Monday through Friday from 8 a.m. to 8 p.m., Saturdays 8 to 5 and Sundays 10-4, which is better to serve today's working couples and their families.

The business remains very much a family concern, with five family members employed full time. Nine of John P. Coakley's great-grandchildren even take an active role in the store during promotional days. The store takes pride in their friendly and knowledgeable staff, which has grown to 18 with the recent expansion.

Spring of 1987 finds Coakley's finishing up inside details as well as completing the outside decor of the store. Unquestionably, the most important building block of any store is YOU, the customer. As always, Coakley's welcomes your comments and suggestions on how it may become your store of first choice.

Canton ATC

Continued From Page 16 curriculum. Over 90 percent of those enrolled were already working in the local banking industry.

Some of these banking employees are now working toward earning college degrees that they always wanted but never had. With courses such as Inside Banking Institutions, Consumer Lending and Principles of Banking, local banking personnel are finding upward job mobility easier to accomplish. And some local banks are now offering employee incentive programs which help pay tuition costs. Another area of study where

students get the benefit of not having to pay tuition is the Emergency Medical Technician (EMT) courses, which have been offered at SUNY Canton since 1969. Beginning during the fall, 1986 semester, the New York State Department of Health opened courses to anyone who wished to become a certified EMT on a tuition free basis for the basic and refresher courses.

SUNY Canton is the only institution offering EMT training in St. Lawrence County. The majority of students are volunteers who now belong to independent or department-sponsored rescue

squads. These volunteers serve their respective North Country communities all hours of the day and night without any compensation. SUNY Canton has sponsored EMT courses in Ogdensburg, Massena, Hammond, Cranberry Lake, Star Lake and at the Akwasasne Indian Reservation.

Students receive valuable training from local medical professionals in areas such as orthopedics, cardiology and neurology. Over 700 local EMTs have been trained through SUNY Canton course offerings since 1969.

Why this belt gives longer service

Gates Green Stripe Belts are manufactured to the closest possible tolerances—your guarantee of a perfect fit every time—and perfect fit means maximum performance under the most severe operating conditions—reducing your cost-of-mile operation.

Roethel Auto Parts
Gates 1801 FORD STREET
OGDENSBURG, N.Y.
393-4770

Before you say "I DO," come see what "WE DO."

Forever Yours

BRIDAL BOUTIQUE
 1019 NORTH UMBERLAND ST.
 MORRISTOWN, NEW YORK
375-8830

Call For An Appointment At
 At Your Convenience.

1970 to 1987
 17 Years — Satisfied Customers
 Sales — Leasing — Custom Exhaust

1987 Oldsmobile	1987 Chevrolet	1985 Chevrolet	LIFETIME GUARANTEE MUFFLER \$39.95*
Delta 88 Royale Brg.	Celebrity St. Wgn.	Camaro Z-28	
List \$17,769	List \$11,873	List \$12,500	

SALE \$16,387 SALE \$10,987 SALE \$11,387

LARRY WORDEN INC.
 Riverside Drive
 Ogdensburg, N.Y. 393-4750

New And Used Cars

We'll Locate Or Order The Car Or Truck Of Your Choice

We'll Service What We Sell And Keep You Happy

Available Most Cars

In Business

For Business

As the largest single organization representing the interest of business, the Chamber salutes the growth and prosperity of the North Country.

The Ogdensburg Chamber of Commerce is pleased to be a part of the Progress.

Membership in the Chamber of Commerce is an investment in the future of St. Lawrence County.

For membership, information and details about the work of the Chamber call or write

GREATER OGDENSBURG CHAMBER OF COMMERCE
 P.O. BOX 881 OGDENSBURG, NEW YORK 13669 (315) 393-3620

"Power, People and a Place for You"