

Shades And More Happy With '86

1987, its here and its time to reflect on 1986. Shades & More is a Standard Shade Roller factory outlet, located in the Charlestown Ogdensburg Mall.

Shades and More first opened their doors in 1983 and each year has brought new and inexpensive JoAnna Window treatment to the Northern New York and Canadian area.

In 1984 we introduced vertical blinding, at which time offered four

colors to choose from. Now the selection has increased to 16. Being discontinued colors and the prices will reflect this.

In 1985 Shades and More call upon other divisions of JoAnna Western Mills. Our supply of shutter panels tripped and the prices lowered to \$2 a panel. Other branches shipped Solar's (pleated shades), woven woods (Roman shades), wood blinds, and many different items. Because the shipments include customer

returns, duplicate orders, and cancellations, they are offered to the consumer as low as 50 cents to \$42.

In March of 1986 Standard Shade Roller began producing the JoAnna horizontal blinds. The blinds are made in 101 colors and three styles. As in any production there will be duplicate orders and customer cancellations. That's where Shades & More comes in. Being only a mile from the plant the blinds are able to be priced a little over cost, making

them very affordable.

Not only is the progress for Standard Shade Roller and Shades & More but for the City of Ogdensburg, increasing employment for the area. Now that's progress!

If you're willing to vary on your measurements, Shades and More has something for you. Shades & More will always live up to its slogan. "We carry Shades and More than Shades at Shades & More."

New Coffee House Opens In North Russell

Arquitt's Country Bakery and Coffee House on the Dutton Road in the hamlet of North Russell, has opened just half way between Russell and Canton. The house is open Tuesday through Saturdays, with hours on Tuesday, Wednesday and Thursday from 9:30 a.m. to 10:30 p.m. and on Friday and Saturday from 9:30 a.m. to 11:30 p.m. If you are out for a drive in the country, stop in and buy some homemade donuts, cookies, pies, cinnamon rolls, brownies and homemade bread.

Joan the baker will be adding more products to the menu. You can buy hot donuts from 9:30 a.m. until noon. Just call 386-3778 and place your order or just stop in and have a special donut and coffee for only 49 cents.

Another special Joan is featuring is a slice of homemade pie and coffee for just 99 cents. Every day there is a special, like homemade chocolate chip cookies for just \$1.89

for a baker's dozen.

Birthday cakes are now available on request for the low price of only \$7.50 each. You can get special cakes made to order. They are Holly Hobbie, Raggedy Ann, Mickey Mouse, a horse, Teddy Bear, the Dough Boy, a guitar, a train and others. Also available are shower cakes and soon, Valentine cakes.

Arquitt's Country Bakery just received a line of Pepsi-Cola and other flavors. The introductory price is just \$2.39 a six pack or 16 ounce bottles. Joan tries to sell what her customers want to be sure she has the right products. She makes her own homemade pizza crusts from scratch, just like most all of her products. And she uses fresh cheeses direct from Moore's Russell Cheese Factory. You can get special hot pepper cheese or special garlic cheese on your pizzas.

It's nice to have those special ex-

tras you like. Joan sells mostly take-out orders so please call your orders in ahead of time for your pizzas and subs. Subs are available from 11 a.m. until 10 p.m. Pizzas are available from 4 p.m. to 10 p.m.

Joan comes from a line of business people. Her grandmother, Clara Hall, now 89 years old, started making donuts and muffins in her home many years ago. Then her mother, Mrs. Enetta Arquitt, started in the 1950's making bread, pies, brownies and other baked goods in her home on Buck Street in Canton.

Joan started delivering baked goods in her home in 1970. She and her husband, Tom, opened their first bakery in Star Lake. Joan and her dad continued door to door deliveries in Cranberry Lake, Wanakena, Newton Falls and

Oswegatchie. Later, her parents moved the bakery to Hermon and then they made a final move to Canton, where they operated the Home Style Bakery on Court Street for over 20 years. They sold their homemade bread daily to Ralph's Restaurant for many years and sold retail at their bakery on Court Street.

Many still remember the big cookies her mom made. Joan's mother retired a couple of years ago and as a result, Joan decided to open her own bakery. She'll be using many of her parent's original recipes and some new ones of her own.

Meeting Formal Needs

POTSDAM — In April of 1986, The Carol Lee Shoppe filled the urgent need for an elegant bridal and formal wear shop. The Bridal & Tux, a shop offering knowledgeable and attentive personnel, was opened adjoining The Carol Lee Shoppe at 36 Market St., Potsdam.

The Bridal & Tux brings to Potsdam moderate to better priced wedding gowns and accessories, along with tuxedo rentals.

Owner Carol Lee says "We've tried to make this one-stop shopping offering everything for the wedding: the bridal gown,

bridesmaids' dresses, dresses for the mothers, tux rental, invitations, accessories, and on-premise alterations. There's so much to do in the planning of a wedding and we're trying to make it as convenient and as much fun as possible."

Prom gowns and special occasion dresses have also been added for those special times in everyone's life.

The Carol Lee Shoppe and Bridal & Tux will continue to serve the Potsdam area with the friendly, courteous service always enjoyed by their customers.

Time Flies For Huntleys

By ROGER AND ANNE HUNTLEY

Time. How it flies - 26 years and the changes we have experienced at Huntley's Real Estate and Auction Service. December 16, 1960 weather was 40 degrees below zero the day the family met the Greyhound bus bringing Roger back from graduation from Decatur, Indiana Auction school.

Home then was Huntley's farm, with Roger's parents and four small children. Now the farm belongs to son Daniel Huntley and his wife, the former Chris Sheldon and we live in a log cabin built in one of our pastures. We now have six grown children, four and grandchildren, with another expected soon.

Roger has conducted all types of auctions and greatly enjoys all of them. Three years ago daughter Helen joined in and has been a big

help. She has improved and last year conducted a successful auction all on her own.

26 years have passed and some things don't change. A good dairy cow still brings top dollar and should continue to do even better with the predicted shortage of milk. One other thing has never changed — the commission charged on complete farm dispersals. The rate was three percent in 1961 and is still three percent in 1987. We have seen antiques increase in value and feel they make good investments in anyone's future.

The greatest accomplishment throughout the last 26 years is meeting so many nice people. It makes you realize what a nice place this North Country is to live. We'd like to thank everyone and remind you that spring is the time to plan ahead for a successful auction, so call Roger or Anne early at 386-3483.

Prom Gowns A Specialty

Forever Yours Bridal Boutique is a mother and daughter business operated by Nancy Henderson and Jill Henderson-Kuca. After considering other locations, they decided to open their business adjacent to their home on North Umberland St. in Morristown. They feel this enables them to better provide the personal service that they believe their customers deserve.

They opened for business on Feb. 2, 1985. Nancy and Jill think that planning a wedding should be an enjoyable experience. They would like to help you get started with the selection of a bridal gown from their extensive stock. However, after a selection has been made, an

order usually must be placed to obtain the proper size and they empathize the importance of planning early. Your gown should be ordered at least 20 weeks before your wedding day.

Forever Yours also has attire for the bridesmaids, groom, ushers and parents. They also carry many wedding accessories such as shoes, slippers, garters, nylons, cake tops, invitations, etc. In addition, Forever Yours offers a wedding video taping service so that you may enjoy your special day for many years to come.

Last but not least Jill and Nancy want you to know that they carry a large stock of Prom Gowns.

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PRIDE

I am proud to be President of Sperling's Furniture. The North Country's largest dealer of quality furniture, bedding, carpeting, and accessories. The reasons for my pride are varied. It has to do with our employees and the many departments they represent.



It has to do with our salespeople, whose first priority is to sell what the customer needs rather than what is in stock or convenient to sell. Salespeople who spend years learning everything there is to know about furniture profession and then insuring that you, their customer, have a complete understanding as to what it is you are purchasing. Salespeople who view furniture as one of the most important investments you will ever make.



It has to do with our purchasing people who negotiate more than low prices. Dedicated professionals who have an intimate knowledge of the decorating industry. People who spend a majority of their time monitoring the industry for the latest innovations, to make sure that Sperling's has them first, where you can see them first. Better products at more affordable prices. People who care and demand unrivaled value.




When I think of the warehouse and delivery staff, I think most of the long hours and the very difficult workload. They work long and hard for a reason...to make sure that what we sell is delivered safely and set-up properly. Our service department responds to your problem quickly and efficiently. They know the priority that we place on service and they deliver it six days a week.

It is our advertising people. The labor over every word so that our advertisements are clear and honest. They are the first link between Sperling's Furniture and our customers.

It has to do with our management, who have at one time or another, worked in every capacity and have a thorough understanding of what each responsibility involves. The policies they evolve always keep a fresh view toward the practical and the integrity is most important to all Sperling's Furniture people.

Essentially, there is little more to be said. My pride is found in our employees whose actions speak for our service and values. My people care...it's a matter of pride.


 President
 Serving Northern New York

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