

Potsdam Sees Invasion Of Small Businesses

BY RON ROBERTSON
POTSDAM — With an apparent upswing in the economy over the past few years, small businesses have been cropping up like crazy in and around this community.

In the past year alone, some 30 businesses in the Potsdam area have been created, moved, expanded or renovated to meet the needs of a changing clientele.

The types of new businesses are varied. They range from

restaurants to automotive repair. From flooring to jewelry.

New restaurants, mostly replacing eateries at the same sites, include Filtzy's at the site of the former Deli Cafe at Main and Market streets; McDuff's at the site of Morgan's Restaurant at 59 Market St.; and the House of T, on Route 11B where the Prince and the Pauper and Tardelli's were once located.

Also new is a Chinese takeout

restaurant on Depot Street, the Wok-Inn, run by the owners of Massena's China Pearl. Specializing in French cuisine is French's 1844 House on the Potsdam-Canton Road.

Under construction and set to open in early 1987 is a new Jreck's Subs shop at 61 Market St.

Featuring tasty delights, but not a restaurant, is The Goody Basket. The store has on hand hard-to-find gourmet candies, cookies and other treats.

One of the biggest booms this year was the outbreak of gift and novelty shops.

Included are Coral Dove Productions, 9 Maple St., Potsdam; the Black Forest Gift Shop, Hannawa Falls; Kilt N' Kaboodle, in the old Knotty Pine Lodge on the Potsdam-Canton Road; Creations, located in the Scott Ford Rental building on outer Market Street; and Tooley's Gift Shop on the Potsdam-Canton Road.

New for clothing stores are Wear On Earth in the Prosh Building, Compo's in the former Niagara

Mohawk building on Market St., and an expansion of the Carol Lee Shoppe, 36 Market St., to include a full line of bridal and formal wear.

Furniture stores have also experienced a series of additions and expansions.

Sperling's on Raymond Street in Potsdam completed a massive renovation project this fall, while Household Merit added to their long-time Watertown store with a showroom at the SeaComm Plaza on outer Market Street.

Furniture Weekend, operated by Malone-based Kriff's Furniture, opened at the Potsdam Plaza on outer Market Street and features discount furniture during its weekend-only hours.

Another Watertown-based company expanded into Potsdam this year with the opening of Watertown Appliance and TV at SeaComm Plaza. Another appliance store, Burwell's Appliance, opened near the state police barracks on the Potsdam-Canton Road.

In the flooring market, Barstow's Furniture, 24 Market St., closed its business this year only to reopen as Barstow's Flooring. Also new this year is Nason's Flooring, just outside of Potsdam on the Potsdam-

For jewelry stores, new this year are the expansion of Carbino's from its stores in Massena and Ogdensburg to 7 Maple St. in Potsdam and the expansion of Argent Silver and Coin Shop when it moved into its new quarters at the former site of King's Jewelers at 32 Market St.

Two long-time Potsdam bars, both now owned by Ray Bond, have new faces. The Whiskey One, 55 Market St., is now the Bali Hai. The Rusty Nail now features a juice bar

as the Hi N' Dry.

Filling out the new businesses around Potsdam in 1986 are Fantasy Exchange and McKenna Kitchen and Bath on the Potsdam-Canton Road, Potsdam Optical in the SeaComm Plaza, T&T Auto on the Potsdam-Norwood Road, La Sewtigue fabric and sewing shop and McLen Computer in the Prosh Building, and the move of Video News' movie rental business from the Aubuchon Mall to the Potsdam Plaza.

McLellan Funeral Home Offers Invalid Service

In 1987, the McLellan Funeral Home will be offering its Invalid Coach Service for handicapped people in Ogdensburg and throughout St. Lawrence County.

The funeral home has purchased a van that can accommodate three wheelchair or stretcher passengers and the service will be available seven days a week for both short and long trips.

The McLellan family has been operating a funeral home in Ogdensburg since 1912 and for the first time, the McLellan Funeral Home is offering an invalid coach service to the community.

David A. McLellan, the home's present director, is the third generation to carry on McLellan Funeral Home. He is the one

credited for coming up with the service for the handicapped.

The funeral home was established in 1913 by the late Archibald McLellan who bought out the business from the O'Callaghan family. The home was located at 34 Lake St. In 1947 the business moved to 528 Franklin St. and then again to its present location at 400 Caroline St. in 1961.

David's father, Dennis "Ted" McLellan, plans to retire later this year and David will become head of the business.

David graduated from Hamilton College with a bachelor's degree in psychology in 1985.

He is married. His wife's name is Shelley and the couple has a son, Christopher.

Thomson Furniture Store Fills North Country Gap

By JUNE THOMPSON
 When I recently furnished a new house, I was astonished at the cost of new furniture. My husband and I considered buying good quality used furniture, but discovered very few stores in the area of this type.

A plan developed...if good quality used furniture is hard to buy, why not open a store and sell it to others who are looking for the same thing?

Summer 1986 was spent building a new building, conveniently located on Route 11 just north of DeKalb Junction. Many, many trips were made around the county buying only the best used furniture available. All furniture was

sterilized and tagged for resale as required by New York State Law. Some furniture we refinish, reupholster or repair as necessary to provide a good product.

Then, on August 20, 1986, the doors opened for business, which has been surprisingly good for such a new company, with plans all ready for an expansion in 1987 and the possibility of new furniture being added.

Plan to come to DeKalb Junction to see us at Thomson Furniture World. Browsers are always welcome. At present, we are only open Wednesdays, Fridays and Saturdays, except for the sale. However, if you call, we are glad to open any time.

Medicine Shoppe Does More Than Prescriptions

The Medicine Shoppe Pharmacy on State Street is owned and operated by pharmacist Kim Demers and wife Rosemary. The store opened in June 1985.

The Medicine Shoppe is part of a 700 store franchise chain, each store individually owned. One out of every 100 prescriptions in the U.S. is filled at the Medicine Shoppe. The Medicine Shoppe specializes in health related items and offers prompt, courteous and professional service.

Throughout the year The Medicine Shoppe offers free health care screenings cooperatively sponsored by health care professionals. Screenings held in Ogdensburg include diabetes, glaucoma, blood pressure, hearing, colon cancer, and skin cancer.

Recently the Demers were recipients of The Good Neighbor award from Medicine Shoppe International for community service programs and an award from the National Franchise Association for professional excellence.

White's Flowers Offers Custom Home Service

White's Flowers, located on Miner Street in the village of Canton, does custom arrangements for your home. All you need to do is bring in samples of colors and the staff at White's will be happy to help you with ideas or suggestions.

White's also does custom arrangements for your home or office. Just bring in color samples and the staff will go from there.

Designs at White's range from traditional country to high style

oriental.

The new Solarium will allow White's to offer a nice selection of plans year round in a pleasant setting.

The local shop also carries a full line of Dakin Plush, which makes a nice gift in combination with Fresh Flowers or even balloons, which also come in various sizes.

Just bring White's Flowers your ideas and let the staff go to work.

Gardner's Carpet Offers Rug Doctor

When building or remodeling homes, many people choose to carpet their rooms instead of tiling them.

According to John Gardner of Gardner's Carpet and Cleaners, his store is equipped to do commercial and residential work.

He has factory-direct carpet, vinyl-tile inlay, hardwood and ceramic floor coverings in stock at his 700 Cedar St. store.

In addition to the floor coverings, Gardner's Carpet and Cleaner's Store offers Rug Doctor truck-mount steam cleaning and Rug Doctor rentals.

"We earn our money by doing quality work that we're proud of," says Gardner.

Employees of the carpet store are Jeff Houniel, Richard Mallott, Cookie Recore and Dave Bushey.

House Of T Specializes In Oriental Food

POTSDAM — The House of T is located four miles from Potsdam on Route 11B and is owned and operated by Belle Tardelli. She opened the House of T June 1986 specializing in Chinese and Japanese food after spending most of her life in Italian cooking.

Belle and her husband opened the restaurant on 11B in 1979 as Tardelli's and ran it until 1983. Her husband, Peter, died in 1982 and she and her son ran it until August 1983 when she bought Chris Fay's on Market Street in Potsdam and moved Tardelli's there.

The 11B location was then closed for a year and a half until it was opened as the Princess and the Pauper. It was closed after eight months and remained closed until it opened as the House of T.

It took hardly any time to decorate the House of T but six months to find a cook knowledgeable in the art of oriental cooking. But at last she found Mitcho Taylor who lived in China some of her life and then in Japan. Married to an American soldier, she has lived in the United States for 14 years.

The House of T can seat approximately 120 people and offers a preference of sitting on the floor or at tables. It serves legal beverages and offers three American dinners for those who do not care for Chinese.

The House of T is open five days a week for those who want Chinese or Japanese food for a change of pace.

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REPORT OF CONDITION

STATEMENT OF EARNINGS		
	1978	1986
Operating Income:		
Interest and fees on loans	\$211,913.69	\$653,791.98
Interest on Fed. Funds Sold	41,212.41	127,222.33
Interest on U.S. Gov't Sec.	41,458.55	26,308.64
Interest on State & Municipal	11,087.93	6,282.53
Interest on other Securities	405.00	405.00
Serv. Chgs. on Dep. Accts	2,461.90	21,143.43
Other Income	2,495.58	11,475.48
TOTAL INCOME	311,035.07	846,629.39
Operating Expenses:		
Salaries & Employee Benefits	64,709.50	137,556.79
Interest on Deposits	136,349.24	393,202.10
Bank Occupancy Expenses	14,136.99	76,760.02
Provision for Possible Loan Losses	11,799.11	24,976.04
Other Expense	49,636.07	70,719.32
TOTAL EXPENSES	276,630.91	703,214.27
Income before taxes and		
Sec. gains and losses	34,404.16	143,415.12
Income Tax applicable to earnings	7,447.00	45,577.00
NET OPERATING EARNINGS	26,957.16	97,838.12

Eight Year Growth

REPORT OF CONDITION		
	1978	1986
Resources:		
Cash and due from banks	\$ 288,254.82	\$ 334,849.62
U.S. Treas. Securities	593,716.15	199,282.00
Obligations of States & Political Subdivisions	148,484.53	60,541.86
Other Securities	6,750.00	6,750.00
Federal Funds Sold	600,000.00	1,550,000.00
Total Loans	2,500,352.41	5,568,927.46
Bank Premises & Equip	36,766.10	42,293.75
Other Assets	24,533.62	45,080.30
TOTAL ASSETS	4,198,857.63	7,807,724.99
Liabilities:		
Deposits:		
A. Demand	1,045,718.50	1,458,359.99
B. Time & Savings	2,677,287.84	5,375,822.50
Other Liabilities	29,282.18	85,118.42
TOTAL LIABILITIES	3,752,288.52	6,919,299.91
Capital Stock:		
Total Par Value	100,000.00	100,000.00
Surplus	125,000.00	125,000.00
Undivided Profits	221,569.11	663,426.08
TOTAL CAPITAL ACCTS	446,569.11	888,426.08
TOTAL LIABILITIES & CAPITAL ACCTS	4,198,857.63	7,807,724.99

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