

Basta's Flowers: 36 Years And Still Growing Strong

Beginning its 38th year of business, Basta's Flowers and Gifts is constantly growing and changing.

With a large selection of plush stuffed animals, such as Dakin, Gund, Heartline and Carousel, they now carry an assortment of Dakin Greeting cards along with the popular dear cards.

Basta's has a fine selection this year of the popular country gifts. Hoops from Betsy Bobbin lamps, stoneware and cookers from Alde Cape Cod Stoneware of Hyannis, Mass., Yankee Candles, Baskets, Gifts By Janice, Country Cookers, and crafts by Ambrosia.

Tom Clark's Cairn Studio gnomes and woodspirits are very popular with his customers, says Joe Basta, explaining that they are

limited-edition collectables that appreciate with time. Jim Palmer, another artist at the Cairn studio, is known for his sculptured waterfowl that Joe says is popular among his customers. They are cast from the original with a special blend of resins and pecan shells, hand painted to the color schemes of the actual species. The Palmers are very proud of this fine collection and have signed each decoy.

In the glassware lines, there are hand blown figurines by Burke, a local artist, mugs and stoneware from Ottagiri, Syracuse Pottery, crystal, Fenton glass and Frances Hook plates and figurines.

Basta's also offers a fine selection of religious items by Roman such as rosaries, First Communion

gifts, plates, crucifixes, metals and statues.

Also, custom designed silk and dried arrangements along with wreaths, hats and wall hangings, designed by our experienced designers.

Basta's is an active member of FTD and Teleflora and offer their items such as: Birthday Party Bouquets, Pick me up, Perfect prescription bouquets, plus flowering and green plants.

Spring is especially busy at Basta's. There are five green houses that offer vegetable and flower plants. Also evergreen shrubs and a landscape business that is growing with each spring.

Joe and his staff look forward to serving the growing and progressive businesses of Ogdensburg.

Mort Backus And Sons: Selling New Cars Runs In The Family

BY YASMIN HAQUE

When Mort Backus started selling cars, he was not an owner.

The business started with selling one car by Mort Backus, who built the foundation of the business, and ever since "the business has been growing each year," the family says.

The Backus family, including Mort Backus's four sons, has seen many changes in cars since the business started.

"The biggest change here is the same as industry — coping with changes in the technology. Cars are more sophisticated so repairs have to be more sophisticated," said Jack Backus, one of the four sons who is with the family business.

He said today "there are 10,000 causes for one problem."

So, today, he said, to repair a car

owner could fix his car or have it fixed by a mechanic who was not an educated technician."

Mort Backus and Sons, in August 1986, "obtained Buick and Chevrolet franchise."

The business is doing very well, according to the Backus family, and they owe it all to their customers, they said.

"If it wasn't for good loyal customers we wouldn't be here today."

The business is located on the Canton Road, about five miles from Ogdensburg.

While the location may seem out of the way to some, the Backus family members say it has its ad-

vantage.

"The location is in an area that is an unincorporated village in our county."

The family said they get customers from "all over the county."

"Northern New York is an expanding and growing area and we hope it'll continue to expand."

The reason why their business is doing well is also because "the family believes in taking care of people."

"Business will be even better in coming years."

"Fortunately our business continues to expand each year."

The business not only sells cars but has "complete repair service for cars."

OGDENSBURG FEDERAL SAVINGS AND LOAN ASSOCIATION

Ogdensburg, New York
STATEMENT OF CONDITION
December 31, 1986

ASSETS

Mortgage Loans and Other Liens on Real Estate	\$13,736,320
All Other Loans	1,537,679
Real Estate Owned and in Judgement	none
Loans and Contracts made to Facilitate Sale on Real Estate	none
Cash on-Hand and in Banks	187,482
Investments and Securities	6,917,625
Fixed Assets Less Depreciation	142,015
Deferred Charges and Other Assets	487,582

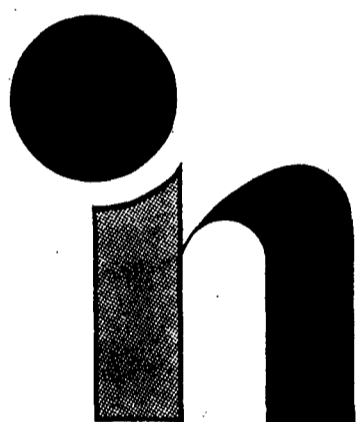
TOTAL.....\$23,008,703

LIABILITIES

Savings Accounts	\$21,877,872
Advances from Federal Home Loan Bank	none
Other Borrowed Money	none
Loans in Process	59,250
Other Liabilities	100,800
Deferred Income	260,904
Specific Reserves	none

TOTAL.....\$23,008,703

OGDENSBURG FEDERAL SAVINGS & LOAN ASSN.
OGDENSBURG MALL 393-4340



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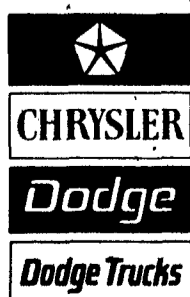
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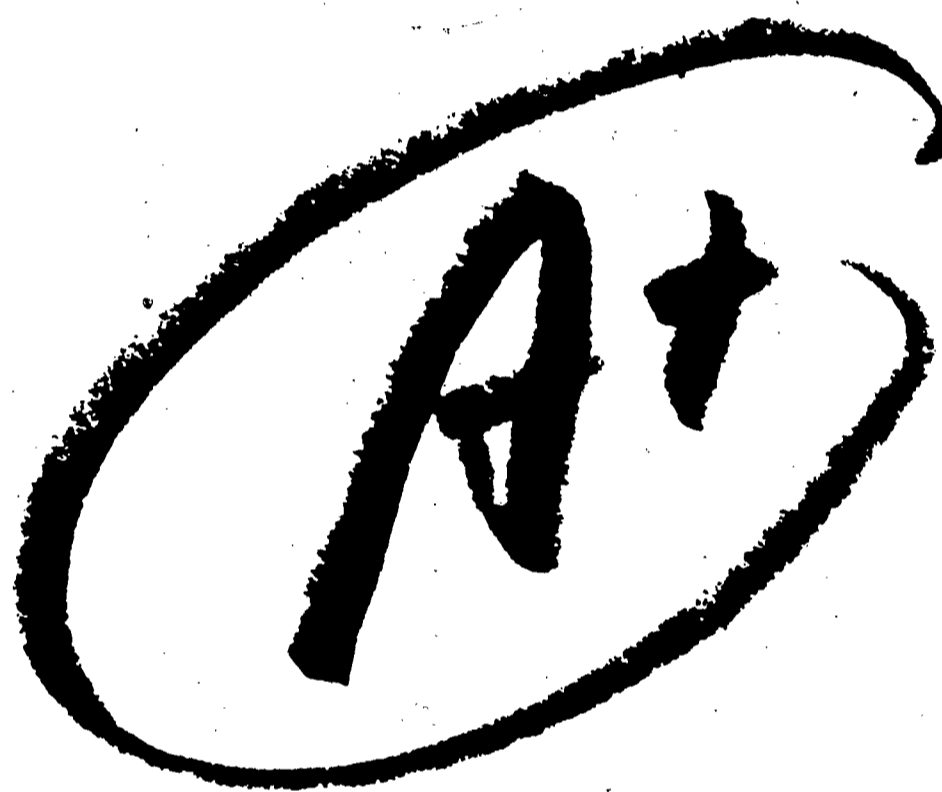
RICK ROACH KEN KELLY MARTY AMO

We'd Like To Thank Everyone For A Successful Year In '86!

We're pleased to have received the "Chrysler Quality Service Award" and the "Award For Excellence," which is determined by our customers.



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HIGH MARKS FOR NORSTAR

Sheshunoff & Company, a leading bank analysis firm, recently gave Norstar Bank Upstate NY an A+ (98) for safety and soundness.

The Sheshunoff company uses the same criteria to rate banks that bank presidents themselves use to evaluate the financial conditions of their own banks. Asset quality, earnings, liquidity, and capital are the most important benchmarks.

What it adds up to is this: Norstar Bank is the highest rated bank in the Ogdensburg area. Norstar Bank is the highest rated major bank in Upstate New York. Norstar Bank is one of the strongest banks in the nation. That's not a boast. That's a fact. And we're proud of it.

And it's a pretty strong reason to make Norstar your bank.

