

This **CHEER** for the **BEARS** is brought to you by the following merchants:

WAVE this cheer at the home games this weekend.



Farm Family
 An Equal Opportunity Employer
 United Insurance Company
 Potsdam, New York
 265-3151



Go get'em Bears



WE TREAT YOU RIGHT

265 7111


140 Market St.
 Potsdam



BURGER KING
 178 Market St., Potsdam
 Friday & Saturday 7 a.m.-12 midnight
 Sunday-Thursday 7 a.m.-11 p.m.

Potsdam Super Duper
 Locally owned and operated

27 Elm Street 8 a.m.-10 p.m.-7 days



Giants	Denver
1/2:0	7
F:21	14

McNamara's Family Restaurant
 "We want to serve you better!" Hours: 7 days 6 a.m.-10 p.m.
 4 Clarkson Ave., Potsdam, N.Y. 265-4118



26 Market Street
 Potsdam, N.Y. 13676 265-6300

JCPenney
 Potsdam Plaza

Shop Monday through Saturday 9:30 to 9:00
 Store Phone 265-4900
 Sunday 12 (noon) to 5:00 P.M.
 To place a catalog order call 1-800-222-6161

GO BEARS! **ATHLETES LIMITED WINTERFEST CLEARANCE** **JAMMIN BEARS!**

Nike Air Jordan new \$45.50
 CB Jackets discounted 20-30%
 All Racks of Clothing 30% off!
 X-Country Packages 30% off!

Your Discount Activewear Sports Center
 265-8489
 15 Market Street, Potsdam



National Army Store
 Winter Clearance Sale
 Now in progress!

25 Market St., Potsdam
 265-8570

STUDIO D
 Advertising design & consultation

po box 181 potsdam, ny eve (315) 265-8122

1. Clip out Pennant
2. Fold in half
3. Tape sides together
4. Insert dowel, pencil, ruler,...
5. Wave at the Bears V.S. Albany game on Saturday, Jan. 24th

WAXFIELD'S
 MARKET STREET POTSDAM

JOIN US FOR A DRINK AFTER THE GAME!
 Serving lunch daily 11:30-3:00
 Dinner 5:00-9:00
 265-3796