



OLD AND NEW — The above photo shows the first Norwood Library building that was destroyed by a fire in 1930. Below is the interior of the new Norwood Library building that will be first viewed by the public in 1968. Top photo courtesy of Norwood Historian Susan Lyman; bottom photo by Ron Robertson



Open House Marks Library Completion

BY MRS. SANDRA COLBERT
NORWOOD — An open house will commemorate the completion of the new seven-room Norwood Library on Jan. 27. The open house will begin with a ribbon cutting ceremony at 1:30 p.m. followed by the presentation of the nation's flag to the library by the local chapter of the American Legion.

Lorraine Vance will speak briefly on the Talking Book Program, a program for the blind and physically handicapped. The open house will continue from 1:30 p.m. until 4:30 p.m. and the public is welcome. Library staff members will be available to guide individuals through the new building. Refreshments will be served during the open house.

Delving back into history we learn that Mrs. Louise Fletcher Chase, a teacher at the Norwood High School, returned to visit Vassar where she graduated in 1911. While visiting, the Dean of Vassar asked what Miss Fletcher was doing with her life. She proudly explained her teaching position. "But Miss Fletcher, what are you doing for your community?" asked the Dean.

She immediately began a class project of having her students write letters to Asa Nickerson, editor of the Norwood News, suggesting what they believe would be most beneficial to their community. Most often mentioned by these students was the need for a circulating library and reading room.

Miss Fletcher had her answer and the determination and skills to

begin her work. On May 10, 1912 a state organizer of libraries came to Norwood to help Miss Fletcher. Twelve individuals attended the afternoon meeting held in the office of George Harris.

Library Association
 In June some 75 residents met in the old music hall in Norwood and organized a Library Association which functions today. Mrs. Ella Pease, widow of Dr. Truman A. Pease, was recruited as the first librarian with Miss Fletcher assisting her. A state library cataloger trained the two women in the Dewey Decimal System during a one-week intensive course, while local organizations, the school and residents collected books and the necessary shelving.

On Sept. 17, 1912 a public library was formally opened where the Norwood Bakery is now located and housing over 1,000 books. Patrons of the library would enter by climbing the outdoor stairs still hanging to the side of the building.

While located in this building the library served as a meeting place for the Camp Fire Girls, Mrs. Flander's women's gym class, lectures, magic lantern slide shows. During World War I sewing and knitting for servicemen was completed within its walls and lessons in home canning and the use of flour substitutes were sponsored by the library.

In 1920 a disastrous fire wiped out the library, destroying all but the 200 books out on loan. Again, with community efforts another collec-

tion of books enabled the opening of a library over a store on the east side of Main Street.

In 1922 the library was moved into two rooms over the W.D. Fuller Store (later Royce Clothing Store but now occupied by the Century House Restaurant). When the library needed extra help, Arch Royce, proprietor of the store, would be called to lend a helping hand in the library.

In 1940 Mrs. Pease retired, leaving her lovely brick home for the library after her death in 1946. The library remained in this building until now.

Six Librarians
 Over the years there have been six librarians — Mrs. Ella Pease, 1912-1940; Mrs. Bernice Borrmann, 1940-1954; Mrs. Margaret Bartlett, 1954-1963; Mrs. Laura Roberts, 1963-1977; Mrs. Royal Lyman, 1977-1981; and Mrs. Marcia Murray, still serving as librarian. Mrs. Borrmann received the Marian L. Moshier Award for distinguished librarianship; Mrs. Roberts received the North Country Library System (NCLS) annual award for building improvement; and in 1977 the library again received a NCLS award.

In 1935 the Norwood Literary Club was organized and is still an active organization in the community.

In keeping with its tradition of public service, the Library board voted in 1968 to donate the use of the second floor of the building to the Norwood Historical Association as rooms for a local history museum and on Sept. 10, 1969 the formal opening of a museum was held. Prior to that time the upstairs had been rented to tenants thus providing funds for the library.

Today the library board includes Matthew Mott, president; Hubert Clark, vice president; Mrs. David Hunkins, treasurer; and Mrs. Richard Strymiski, secretary. Arch Royce and Mrs. Clark Bowhall serve as trustees.

Mrs. Marcia Murray, a graduate of Potsdam State University, has served as librarian since 1981 and resides on South Main Street in Norwood with her husband and two small children. Library aides are Lana Barr, Patsy Cota, Joan Ladouceur and Kelly Lustyik.

In 1984 circulation totaled 17,564, an increase of 630 over the previous year. Circulation has reached over 20,000 when the Norwood Library was affiliated with the school library.

The new library building now houses over 10,000 books, cassettes, periodicals, records, pamphlets and magazines, and offers a coupon exchange, plant sitting and a circulating picture collection. A projector and screen are available on request and films can be ordered. The library will now be open from 2 to 5 p.m. and from 7 until 9 p.m. on Mondays, Tuesdays, Thursdays, and Saturdays.

Panel Will Air Problems

Is your health care system working in your favor? Betty Bradley, Dr. John Dewar, Ed Stevens, and Pat Turbett will meet to discuss current health care problems in a panel discussion at 7:30 p.m., Jan. 29 in Trinity Episcopal Church in Potsdam. The meeting is sponsored by the League of Women Voters of St. Lawrence County as part of its current study of health care services and regulations in New York State. The public is urged to attend.

League member Nicola Jordan will serve as moderator. The panelists approach the subject of health care from individual angles of experience. Betty Bradley is a St. Lawrence County legislator. She is the former president of the Central New York Health Systems Agency. John Dewar is a physician in family practice. He recently moved to this area from Buffalo. Ed Stevens is the administrator of the Canton-Potsdam Hospital. And Pat Turbett is on the faculty of the sociology department at Potsdam College.

The health care field is faced with many complicated questions for the future. The number of people in the United States is increas-

ing and people are living longer. Increasing life expectancy leads to greater numbers of people over age 75, and more people with chronic diseases needing costly long-term care.

How much are Americans willing to spend on health care? Should local hospitals be limited in how much equipment they can buy and how much their facilities can be expanded? When cutting costs in medical care whose rights should be considered first? Does the patient, the physician, or the insurance provider have priority? Might New York State be doing more to encourage alternatives to hospital care that are more cost effective? These are some of the questions which should stimulate a lively and informative discussion.

NEWSBRIEF
 Two representatives of the parishville-Hopkinton Central School District went at Clarkson University recently to accept a donation of \$1,350. Peter Lisi, superintendent of schools, and Laurel Gooldeen, a computer instructor, received the check from Clarkson.

Potsdam College Foundation Names Three New Local Board Members

Representatives from business, banking and the law have been added to the Board of the Potsdam College Foundation with the recent appointment of three new members.

They are James M. Coughlin, president of Steyr Daimler Puch of America, with headquarters in Malone; LeRoy E. Hansen, president and chief executive officer of the St. Lawrence National Bank; and Kathleen Martin Rogers, village justice in Potsdam.

In announcing the new appointments, Foundation Board Chairman Quentin L. Reutershan said, "I welcome these three talented individuals to the Potsdam College Foundation Board. Having representatives from banking, business and the law will surely bring new perspectives to the important work that the foundation does."

The Potsdam College Foundation is a non-profit corporation affiliated with the college and serving as a conduit for individual and corporate gifts to the institution. Funds are used to provide scholarships and grants and to sponsor projects not able to be underwritten with state funds.

Coughlin is president of Steyr Daimler Puch, a major manufacturer of bicycles, mopeds, and firearms, with a parent company in Austria. The company, which has annual sales in the \$40 million range, introduced the Puch bicycle and moped lines to the U.S. market in 1975.

Coughlin is a native of Watertown and a graduate of Clarkson University. Prior to his affiliation with Steyr Daimler Puch, he was president and general manager of Elliot and Hutchins, Inc., the largest independent distributor of recreation products in the eastern United States.

Coughlin is chairman of the Moped Association of America. Among his community activities are memberships on the Board of Trustees of Alice Hyde Hospital and the Malone Rotary Club. He has been president of the Malone Central School Board of Education and has served on the Board of Mater Dei College in Ogdensburg.

He was a member of the United Way Committee for Franklin County.

Representing the banking industry on the Foundation Board will be LeRoy E. Hansen, president and chief executive officer of the St. Lawrence National Bank.

Hansen was graduated from Clarkson University in Potsdam. After serving in the U.S. Army, he accepted a position as assistant director of admissions at Clarkson. In 1959 he became sales manager of Elliott Hardwood in Potsdam.

Hansen joined the staff of the St. Lawrence National Bank in 1971. He was named assistant cashier in 1972, assistant vice president in 1973, and became branch manager in 1975. He was promoted to vice president in 1976 and was named vice president-senior loan officer in 1978. He was advanced to first vice president in 1982, and was named to the position of executive vice president in 1983. He was appointed president and chief executive officer in 1984.

Currently a trustee of the Insurance Committee of the New York State Bankers Association, Hansen is also active in area and community affairs. He is a director of the St. Lawrence County Local Development Corporation, a director of the St. Lawrence County Bankers Association, a member of the Empire State Certified Development Corporation, a director of Delta Epsilon Alumni Association, and affiliated with the Canton-Potsdam Hospital Campaign.

Potsdam Village Justice Kathleen Martin Rogers, a native of Watertown, has been an attorney for the Town and Village of Waddington, an assistant to the St. Lawrence County Family Court Judge and an administrative assistant for the St. Lawrence Seaway Development Corporation in Massena. Her career also includes an assignment with the Prisoner's Legal Service connected with Albany Law School. Ms. Rogers maintains a private law practice in Potsdam.

The new Potsdam College Foundation member is vice president of

the Potsdam Hospital Guild; and is a member of the League of Women Voters of St. Lawrence County, the St. Lawrence County Bar Association, and the New York State Bar Association. Her career includes legal assignments with various law firms in St. Lawrence County, the Capitol District, and in Montreal, Que.



JAMES M. COUGHLIN



LEROY E. HANSEN



KATHLEEN MARTIN ROGERS

Family Now Friedan's Focus

Feminist Betty Friedan has a new cause, the family, and she is coming to Potsdam College on Jan. 23 to talk about the importance of the family unit.

"The Second Stage" is the title of Friedan's lecture, which begins at 8 p.m. in the Snell Music Theater. The talk is free and open to the public.

The founder and first president of the National Organization for Women (NOW) and the original convener of the National Women's Political Caucus denies that there must be a split between feminism and family.

How can women combine successful careers with marriage and family? How can young women admit they need love, nurture, and family? How can women who have made home their career face the future with self respect and security? How can we all have real choices?

"We sometimes fail to recognize that core of women's personhood that is fulfilled through family," Friedan says.

"We should affirm those values that have been traditionally female and we should work to protect them by ratifying the Equal Rights Amendment and changing traditional structures in corporations, schools, the government and the home," Friedan said.

Betty Friedan's first book, "The Feminine Mystique," helped launch the modern women's movement.

Her recent work in the fight for the ERA and for new approaches to divorce, housing, employment and education caused her to write her second book entitled "The Second Stage."

Ms. Friedan speaks as part of the lecture series sponsored by the Potsdam College Convocation Committee, the Student Government Association and the Office of Academic Affairs.

Tickets are required but may be requested free of charge from the College Union, Communications Center at Potsdam College, or from Northern Music in Potsdam.

Kiwianians Celebrate 70th Year

NORWOOD — Norwood area Kiwanis members will celebrate Kiwanis International's 70th birthday during Kiwanis Anniversary Week, Jan. 20-26, according to Joseph Swan, president of the Kiwanis Club of Norwood.

The first Kiwanis Club was chartered on Jan. 21, 1915 in Detroit, Mich. Today the organization has grown to include 8,100 clubs and 310,000 members in 80 nations and geographic areas.

Clubs are composed of business and professional men involved in voluntary community service under the motto "We Build."

Last year, Kiwanis clubs raised and spent \$41.4 million for community service projects, with special emphasis on the needs of underprivileged children. Individually, members also contributed more than 21 million man-hours to service work.

Local Kiwanis service activities include the Christmas Bandshell Creche, the Easter Breakfast, Spaghetti Day, the sponsorship of boys to summer camp (a wholly-owned Kiwanis Camp), support of churches, sponsorship of Boy Scout Troop 40 and of Cub Scout Pack 40, sponsorship of NNCS Key Club, sponsorship of Clarkson Circle K Club and Potsdam College Circle K Club, direct participation (physical and financial) in Special Olympics, support of Norfolk's arena and its ice facilities, cash awards to NNCS graduates, support of Seaway Area COCES, participation in the Biddy

Basketball program, in minor hockey, and in minor league baseball programs.

The Kiwanis Club of Norwood was chartered in 1937 and throughout the years has tried to aid in whatever way possible in community affairs and events. Now they too, join with their fellow clubs throughout the world in this great occasion. They do thank sincerely all the patrons who have made these accomplishments possible.

Kerm's Unisex Styling Celebrates 10th Year

Kerm's hair shops in Potsdam and Canton are celebrating their 10th year as unisex hairstyling salons this month.

During the mid-1970s, Kerm Ford, recognizing a new trend in hair care, was the first Potsdam-area barber to venture into the unisex hairstyling field.

Ford started barbering under an apprenticeship program with Fred Mercer from 1958 to 1961 in the Roxy Theater building, where his Kerm's Shop II is now located.

He opened Kerm's Barber Shop on Maple Street in 1961 and later relocated the business to 130 Market St., where he worked alone as a barber.

Between 1971 and 1975, he and his wife, Lesa, attended several hairstyling schools, seminars, shows, and workshops throughout New York State and Canada, including the World Hairstyling Show and Competitions.

During this time, Ford also took a course in "precision" haircutting at Burlington, Vt. and attended the Redken Hairstyling Seminar in Rochester. Also at this time, he hired two hairstylists and became the first full unisex hairstyling shop in Potsdam, serving men, women, and children in all aspects of hair care.

In 1977, Kerm and Lesa Ford purchased the Richards property at 134 Market St. and opened Kerm's Shop I.

In February 1981, they opened Kerm's Shop III in the American theater building in Canton.

During the past 10 years, the staff has increased to 17 hairstylists. Ford said he attributes his success to many years of study, hard work, and many, many faithful customers.

Food Distribution Set

Commodity foods will be distributed this week at the following locations:

- Potsdam, 9 a.m. Wednesday, public works building, Cherry Street;
- Parishville, 9:30 a.m. Wednesday, town hall;
- Stockholm, 9 a.m. Wednesday, Winthrop municipal building;
- Madrid, 9 a.m. to 4 p.m. Wednesday, municipal building, 70 State St.;
- Hopkinton, 9:30 a.m., town hall;
- Colton/Pierrepont, 9 a.m. to 4 p.m. Wednesday, Colton fire station;
- Norwood, 9 a.m., First Congregational Church;
- Norfolk, 10 a.m. Wednesday, community center.