

# Nate's Celebrates 50 Years Of Business

BY JEFF LACOMB

"We're celebrating our 50th year of business in Ogdensburg this year," said Nate's Auto Parts president Larry Sarkin, with some pride.

Nate's Auto Parts has seen some major changes in their establishment since the little store that opened in 1934 at the old number 4 fire house on Ford Street by Nate Abelobe.

Nate's, which for the past 50 years has run a successful auto parts store, has been all around the city, since 1934. The store was begun at the number 4 fire house and has been

located on South Water Street, and on Isabella Street before moving to their present location on outer State Street.

And also for the past 49 years, Nate's has been associated with NAPA (National Automobile Parts Association), which is a sound national automobile parts company.

"Times have changed and so has our business. Last year we began to get into the hardware business and it ran pretty well before we began to have some distribution problems. We are now out of the hardware business and we are solely in the auto parts business," commented Sarkin.

Sarkin, along with his wife Betty own two Nate's stores, the one in the city and a store in Alexandria Bay. The Alex Bay store opened its doors in 1976 and is also doing well in that vacation community.

Counting both stores, they employ 24 workers, ranging from clerks and secretaries to car mechanics.

Last Year Sold

"Our sales increased over the past year and we did pretty well. One of the reasons for the increase in sales is the do-it-yourselfers. With the high price cars out in the market today, people

are saving a few bucks and doing some of the minor repairs themselves," said Sarkin.

According to Sarkin, NAPA is a big influence on the sales.

"NAPA is very respected in the auto industry. With many years under their belt and through word of mouth advertising, NAPA products are counted on and they perform quite well. As a matter of fact, some of NAPA parts have life-time guarantees on them, such as brake shoes, disc break pads and sparkplug wire sets. Another NAPA bonus is that there are over 6,000 NAPA jobbers in the U.S. and if you have any problem with NAPA parts, these jobbers will aid and cover all guarantees on their products."

In the past year just ending, Sarkin has expressed that the organization has done some expanding and will continue to expand into this year. The automotive shop itself now has five bays in which to get car, truck, snowmobile or other engine problems taken care of. Nate's carries over

80,000 parts in stock and they are within a phone call of Syracuse, which means they can have any NAPA product in the store by the very next day. That's one thing that Sarkin likes, the reliability of NAPA.

The company has also gotten into the tire business carrying Hercules Tire brand. "We have begun to stock Hercules tires and they have some special guarantees about them. They not only have their workmanship guarantee, but also a special road hazard guarantee, where if you run over a bottle and the tire goes flat they will fix it."

Upcoming Year Looks Good  
What makes this year look so good for Nate's is their new computer in the auto shop. As Sarkin says, "You've got to see it to believe it."

What he is talking about is their new computerized wheel alignment system from Hunter Engineering Company. As part of the new system, sensors are attached to the wheels and send a message to the computer, which compares it to the specifica-

tions (from the memory system). It is then shown on the screen and the computer monitors the wheel alignment process with the mechanic.

"There are a couple of reasons this machine is a big boost for us. First, it is much better than the old eyeing of the wheels to align them. Second, with the new lighter cars and the front wheel drive cars that are on the market it is essential to have them aligned just right. And third, we are the only one with this type of machine north of Syracuse and it will save alot of unnecessary travel to get your car repaired."

So things are looking up for Larry Sarkin and his crew at Nate's Auto Parts, where parts for most cars, trucks, tractor-trailers, farm tractors, snowmobiles, motorcycles, all-terrain vehicles can be had by everyone from the high-performance car enthusiast, to the person who needs a quart of oil. And as Sarkin says, "if we don't have it we will try to get it for you or help you find a place that can help you."



CARBINO'S JEWELRY SHOWROOM — The new Carbin's Jewellers' showroom is one of the firm's highlights going into 1984. The newly-

remodeled showroom in Massena is shown above.

## Pavillion In The Park Called City's Major Community Project

BY MACREENA DOYLE

What has been called by its organizers a "true community project," a pavillion in Library Park, will be constructed in 1984, through the efforts of the Ogdensburg Lions Club.

A pavillion committee of the Lions Club made a pitch for the structure to the Library Board of Trustees and also to the City Council, from whom funds from federal revenue sharing were sought. The pavillion would be used for band concerts which are now held in the park through the summer months, as well as for other activities.

Both groups approved the project and in a relatively short amount of time, enough funds were raised in the community to make the project work.

With a pledge from the Lions Club of \$3,000 (the largest single pledge from any group or individual), and a promise of up to \$20,000 in funds from the city, a fund-raising campaign was begun that eventually drew approximately 200 donors, both individual and corporate.

The contract for the construction of the pavillion has been awarded to Morley Construction, who bid some \$37,000 on the structure.

The fund-raising campaign sought to raise \$17,500 and ended up bringing in some \$18,642. Virtually all of the contributions came in either by cash or check, and very few of the pledges are still outstanding, according to Charles W. Kelly, pavillion committee member.

"We're very happy about it," Kelly commented. "Especially with the response we got from the public and from the City Council. We hope it will be completed in time for use this summer."

Construction Start-Up  
Construction is slated to begin "as soon as the weather allows," Kelly noted, adding that the completion date is expected at the end of May.

The pavillion will be hexagonal, with a steel frame and covered in low-maintenance natural wood. The band platform will be raised and roomy enough to hold any of the local high school bands, with instruments and

music stands. The pavillion will be located north (the river side) of the present soldiers and sailors monument in Library Park, to the east of that statue on what is now greenspace.

The structure will also have storage space underneath the floor, where all wiring necessary will also be housed. The unit is capable of accomodating a sound system, although it is not included in the basic package.

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<b>December 31, 1983</b>	
<b>ASSETS</b>	
Mortgage Loans and Other Liens on Real Estate	\$14,012,976
All Other Loans	1,031,670
Real Estate Owned and in Judgement	none
Loans and Contracts made to Facilitate Sale of Real Estate	none
Cash on Hand and in Banks	164,476
Investments and Securities	3,100,000
Fixed Assets Less Depreciation	84,213
Deferred Losses on Securities and Loans Sold	none
Deferred Charged and Other Assets	157,902
<b>TOTAL</b>	<b>\$18,551,237</b>
<b>LIABILITIES</b>	
Savings Accounts	\$17,931,977
Advances from Federal Home Loan Bank	none
Other Borrowed Money	none
Loans in Process	none
Other Liabilities	85,981
Specific Reserves	none
General Reserves	none
Surplus	533,279
<b>TOTAL</b>	<b>\$18,551,237</b>
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