

Burns Appointed Crusade Chairman

Charles Cameron, president of the St. Lawrence County Unit of the American Cancer Society, has announced the appointment of John E. (Jack) Burns as the 1981-82 County Crusade Chairman.

As chairman, Burns will help organize upcoming activities and campaigns so that the Cancer Society will meet its \$100,000 1981-82 crusade goal.

Burns is currently a tutor in the Outreach Program sponsored by the Research Foundation of the State University of New York. In the past, he was program director for Public Information for schools in Potsdam and Gouverneur. He was also Director of Public Relations for the St. Lawrence-Eastern Ontario Commission. Burns held each of these positions for two year terms.

For 15 years he was a sales representative and director of customer relations for two major wholesalers of beer, wines and liquors. Burns is also a former Northern New York newspaper editor.



JOHN BURNS

At Current Projections:

County's Tax Rate Would Rise Nearly \$6/Thousand

CANTON — St. Lawrence County's tentative 1982 budget of \$4,184,343 will require a property tax increase of approximately \$5.98 per \$1,000 of assessed valuation.

Despite the proposed county spending plan being \$7,000,040 less than the 1981 budget of \$48,884,383, the county is expected to receive \$6,457,863 less in federal and state revenues and \$899,116 less in local revenues.

The county expects to receive \$33,140,470 in outside revenues, which means the remainder, or \$10,043,873, has to be raised locally.

That figure is being reduced by using \$1.5 million in surplus money, which would bring it down to \$8,543,873.

Then, about \$4,382,944 in town sales tax money would be used, putting the actual tax levy at \$4,160,929.

who chairs the county legislature's Finance Committee, said that "the increase in local dollars, just in welfare, is \$759,111."

Other expenditures, according to Greco, have increased approximately \$50,721 from their current 1981 levels.

The Finance Committee has slashed away at the proposed spending plan, eliminating \$3,867,436 in local dollars, which is considerably more than what the jurisdictional committees reduced the budget by.

Departmental requests would have required an appropriated budget of \$45,579,902, while the jurisdictional committees slashed those requests by a mere \$234,322 and passed the buck on to the members of the Finance Committee, who proceeded to make more than \$3.8 million in cuts.

Had the Finance Committee gone along with the departmental requests

the county would have had to raise \$14,145,631 in local dollars, while the jurisdictional committee approved budgets would have required raising \$13,911,309 in local funds.

Budget Hearing Nov. 9

The 1982 tentative budget, which will be the subject of a public hearing on Nov. 9 at 6:30 p.m., includes using the \$1.5 million in surplus and the estimated \$4,382,944 in town sales tax money to produce \$5,882,944 in local revenues. The current year's budget utilized \$6,782,060 in local revenues.

The 1982 proposed tax levy of about \$4,160,929, is \$1,686,739 more than the 1981 levy, Greco said.

"The county tax rate, however," said Greco, "when compared to other counties in the area, is unbelievably less," and he noted that in past years significant surplus funds were plugged back into the next year's budget to

keep taxes down.

Another reason for the higher tax rate is increases in the Social Services Department, caused primarily by mandates.

"In 1981," Greco said, "the welfare budget made up 59 percent of the total county budget, while welfare makes up 70 percent of the tentative 1982 budget."

The county Social Services Department is projecting a deficit in 1981 of roughly \$2.5 million or more, which means the deficit will have to be made up out of the surplus the county would normally carry into 1982, and necessitate an increase in taxes.

The Finance Committee is not scheduled to meet again prior to the public hearing on the budget, according to Greco, but the proposed spending plan could experience another revision, if committee members so desired.

Posts Eliminated

According to a budget message supplied by Budget Officer Gerard Reagen, 43 salary positions were eliminated from the present budget in an effort to control costs. Reagen credited the hiring freeze imposed during the past year for keeping down costs, and he "strongly" recommends the continuation of the freeze in his message to the legislators.

"It should be pointed out that drastic cuts were made in the 1981 tax levy," Reagen said. "Consequently, less county surplus is available this year to be appropriated for the 1982 budget."

The \$1.5 million surplus compares to \$2.87 million in surplus utilized last year, Reagen said.

"It is important to reflect on county surplus because it has a major impact on the county tax levy. Every year since 1977, with the exception of the 1981 budget when drastic cuts were made, the county costs were higher before available surplus was appropriated to reduce the Real Property Tax Levy," said the budget officer.

Reagen also noted the reduction in federal revenue sharing funds, the increase in welfare expenses, and the effects of inflation as adverse factors affecting the county budget.

Kinney Drugs

WINTERIZE SALE

WHAT CAN WE DO FOR YOU?

SALE ENDS Nov. 7, 1981

PEAK ANTI-FREEZE One Gallon Antifreeze & Coolant Reg. \$4.59 JUST \$3.99	WINDSHIELD WASHER WITH ANTIFREEZE SOLVENT One Gallon Reg. \$1.19 SPECIAL 88¢	SNOWBRUSH Extra Long Brush (20 Rows of Tufts) Heavily Filled With Medium Stiff Bristles 36" Long Clear Sanded Hardwood Handle Riveted Construction Molded Nylon Scraper Galvanized Steel Holder 6 1/4 Rubber Squeegee SAVE \$1.70 JUST \$2.99	KINNEY ICE SCRAPER SAVE 30c Reg. 99c JUST 69¢	PEAK GAS LINE ANTIFREEZE SPECIAL 39¢
CASTROL GTX MOTOR OIL 10W30 or 10W40 Reg. \$1.19 89¢ Per Qt.	Wild Bird Food 10 Pound Bag SAVE 60c JUST \$1.69	ICEX MELTING COMPOUND 10 Lbs. Melts Snow & Ice Down to 59 Degrees F. Reg. \$2.49 ONLY \$1.99	FORMULA 44 From Vicks... Cough Mixture 3 Ozs. SAVE 75c Limit 2 NOW ONLY \$1.39	VICKS BLUE COUGH DROPS 23 Drops To a Bag. 2 FOR \$1.00
SEABREEZE ANTISEPTIC 10 Ozs. Antiseptic For The Skin Limit 2 SAVE \$1.00 \$1.69	Remedex COUGH FORMULA Your Choice... Limit 2 Of Choice 6 Dose Cough Formula 6 Dose Multi Symptom SAVE \$1.00 ONLY \$1.78 ALSO SAVE \$1.00 \$2.49		\$2.00 REBATE OFFER, SEE INSTORE DISPLAY. NORWICH ASPIRIN 5 Oz. 250 Per Bottle SAVE 40c 99¢ Limit 2 PEPTO BISMOL 24's Chewable Tablets SAVE 50c \$1.16 Limit 2 PEPTO BISMOL Liquid 8 Oz. Reg. \$2.26 Limit 2 \$1.56 CHLORASEPTIC LOZENGES 12's Regular, Menthol SAVE 70c NOW \$1.09 Cherry Or For Children CHLORASEPTIC 8 Oz. With Spray, Regular, SAVE 80c Menthol Or Cherry NOW \$1.69 Limit 2 Of Choice	
Soft-Dri ROLL-ON Non Sting ANTI PERSPIRANT Scented Or Unscented 25c Off Label 1.5 Ozs. Reg. \$1.76 Limit 2 Of Choice 99¢ Ea.	AGREE SHAMPOO & CONDITIONER Buy Any Two And Receive a \$2.50 Rebate See In Store Display SHAMPOO 12 Ozs Regular, Balsam, Oily, Reg. \$2.76 SAVE \$3.00 ANY 2 FOR \$3.00	E.P.T. EARLY PREGNANCY TEST KIT SAVE \$3.00 \$6.99	COMTrex NIGHTTIME COLD MEDICINE Maximum Strength SAVE \$1.00 6 Oz. \$2.29 Limit 2	
WET ONES For Baby 40's SAVE 40c JUST 89¢ Limit 2	LUX LIQUID DETERGENT 32 Ozs. SAVE 32c NOW \$1.47	FINAL TOUCH FABRIC SOFTENER Reg. \$2.39 64 Ozs. NOW \$1.88	From Nabisco GRAHAM CRACKERS OR HONEY MAID GRAHAMS 16 Ozs. SAVE 31c JUST 98¢	FRITOS CORN CHIPS King Size or Bar B Que 8 Oz. Bag YOUR CHOICE 79¢
23 KINNEY PHARMACIES TO SERVE YOU SAVE MORE BY DRIVING LESS LOW PRESCRIPTION PRICES	ZEBEC 60's Reg. \$5.99 ALLBEE C-800 60's Plain, Reg. \$5.99 ALLBEE C-800 60's With Iron, Reg. \$6.56 YOUR CHOICE \$4.49 Limit 2 Of Choice	FRENCH'S SPECIALTY POTATOES Scalloped Or Au Gratin YOUR CHOICE 58¢	BETTY CROCKER CAKE MIX Snackin' Cake Chocolate Chip, Or Applesauce Raisin Reg. \$1.25 JUST 99¢	

Coffee Days

Aids Easter Seals

The fourth annual "Coffee Days" campaign for the St. Lawrence County Easter Seal Society begins today and will continue through Nov. 12.

During this time, restaurant patrons can obtain "Coffee Buttons" from waitresses or waiters in participating restaurants for a \$1 donation which will go towards improving services for persons with disabilities.

On Nov. 14 patrons wearing their tab buttons may receive complimentary coffee at any or all of the active restaurants in the county.

There is also a special incentive for the waitresses or waiters who take part in this event. Anyone who sells 35 buttons or more will be awarded a \$5 gift certificate from the P&C Market good towards the purchase of holiday meat. In addition the individual who sells the most buttons in the county will be awarded a \$75 certificate from the P&C and a \$50 gift certificate will go to the person selling the second greatest number of buttons. The P&C Market is generously sharing the cost of the prizes with Easter Seals.

Local restaurants participating in the Potsdam area are: Bob's Place, Deli Cafe, Homestead Dairies on Maple & Market, Jackie's Lunch and Coffee Shop, MacNamara's Family Restaurant, McDonald's and Mr. Donut. The Sunset Lodge and Peggy's Lunch of Norwood are also cooperating.

TODAY Show To

Air Segment On

Clarkson Nov. 9

Clarkson College will be on a featured segment of NBC's TODAY show on Monday, Nov. 9.

The TODAY crew recently visited the campus to do an in-depth story on the College's Andrew S. Schuler Educational Resources Center. The \$4 million building, designed with library, computer and audio visual facilities, was the focus of national attention when it first opened in October 1980.

Now, a year later, the structure which has been called the library of the future, will be reexamined during part of the program which airs from 7-9 a.m.

High Schoolers

To Hear About

Management Careers

North Country high school seniors and their guidance counselors will be gathering at Clarkson College this Friday to learn about careers in management.

The occasion is the School of Management's eighth annual Management Day which will be held in the Andrew S. Schuler Educational Resources Center. The all day program will give the seniors a chance to understand the employment and educational aspects of management careers in accounting, finance, information systems, marketing, personnel and production.

Malcolm Preston, vice-president of the Potsdam Paper Company, will speak to the group about "The Executive Viewpoint." Seminars on stress, a management simulation game and discussion with School of Management faculty and student organization representatives will also take place.