

Village Of Potsdam Will Spend \$5 Million On Improvements

BY SANFORD DEWEY
 Potsdam Village Administrator
 The Village of Potsdam spent upwards of \$1,750,000 in federal funds in the past year for municipal projects and approximately \$5,000,000 will be spent in the next two years for other work. These funds, which also include state money, give a tremendous boost to the local economy, providing construction jobs and business revenue.

Highlighting the work for 1980 will be the Relief Route, which has been under discussion for 30 years, and is expected to be let out for bid before spring. Both Stages I and II of the road program are expected to start and another major highway project will be the reconstruction of Route 11B from the Lawrence Avenue-Elm Street intersection to the corporation line.

A good share of the village benefits came from the HUD-funded Community Development Block Grant (CDBG) and Urban Renewal construction during 1979 which will continue this year. The village has been awarded roughly \$2 million for use over a five year period.

The 1979 construction program included the following, which amounts to \$750,000 spent or obligated in 1979:

1. Total reconstruction of Lower Elderkin, Washington, Walnut, Larnard and Cherry Streets and Riverside Drive at a cost of roughly \$120,000 (to be completed in 1980).
2. Reconstruction of the 100-space Union and Elm Street parking lot, at a cost of approximately \$90,000 (to be completed in 1980).
3. Construction of the Racquette River Bridge crossing, at \$180,000.
4. Installation of storm drainage and sidewalks on Lawrence Avenue, at \$50,000 (to be completed in 1980).
5. Completion of a sewer separation project on State Street, at \$10,000.
6. Demolition of two sub-standard housing units in the Rehab area.
7. Improvements to Hazzard Park, at \$10,000.
8. Tree planting within the Rehab area.
9. Rehabilitation of approximately 25 housing units at a total public land private cost of \$200,000.

The Potsdam Urban Renewal Agency awarded Site Improvements Contract 2 during 1979, at a cost of approximately \$240,000. Reconstruction of all or portions of Hamilton, Munson, Waverly and Broad Streets, new curb and sidewalk on three blocks on Market Street, and the extension of Ives Park into the former Water Street right-of-way were included in this contract, thus, virtually completing the total reconstruction of all public improvements within the Urban Renewal Area.

An ambitious construction schedule is planned for 1980, including completion of on-going projects, a variety of public and private improvements within the Village's Rehab Area, continued assistance to the Lawrence Avenue and Sandstone Senior Citizen housing projects, and completion of further

public improvements and parking facilities within the Urban Renewal Area.

A total of 35 building permits were issued in 1979, 7 more than the previous year. There were 12 permits for business or commercial construction, 2 for apartment housing, 10 for private residential changes, five for private garages, three for swimming pools, and one (1) each for a private club addition, a farm silo, and for the Clarkson College reaction facility.

Potsdam moves into 1980 with clouds on the horizon as far as the financial picture is concerned. The assessment roll has remained fairly stable for the last decade, going from \$9,120,271 in 1970 to a tentative figure of \$10,702,822, in 1979. Therefore, the amount of income from taxable property remains fairly constant while costs of operations constantly escalate.

Our financial problems are not unique and most municipalities throughout the State share, to a degree, monetary worries. This decade will likely see more money coming into the upstate areas instead of being sent to New York

City. There may be more population growth with the energy crisis causing residents to either remain in the village or return in attempts to avoid having to drive long distances each day.

The actual increase in the assessment roll was \$122,078 over 1978, exclusive of the Lawrence Avenue Housing project which is yet to be determined. There was a loss, however, of \$68,605 due primarily to removals caused by fires, and sales to other government agencies and increased veteran exemptions.

A major municipal project was the completion of the 1 1/2 million gallon water storage tank on the Clarkson Hill Campus. Placed in service in July, the tank provides adequate supplies for fire fighting and improved pressure throughout the Village. Total cost was \$1,011,000 of which \$941,000 was a federally funded public works project grant.

At the same time, the Department of Public Works completed the last leg of installation of 7800 feet of water line

Snell TV At Potsdam Enjoyed 'Fantastic' Year

POTSDAM — 1979 was a "fantastic" year for Snell's T.V. and Appliances, Inc. of Potsdam, according to co-owner James Snell. "We experienced about a 35 percent increase in business over 1978," Snell said.

Snell's T.V. also services all its microwave ovens and televisions, and has recently begun serving Kitchen-Aid appliances as well. The firm is in the process of expanding its service department to include all major appliances.

Located at 24 Market St., inside Barstow's Furniture, Snell's T.V. will celebrate both its second anniversary in the Potsdam location and its fourth year in business in March 1980. The business was incorporated as of Jan. 1 this year.

Snell and co-owner Larry LaValley offer a full line of major appliances and televisions, including refrigerators and freezers, washers and dryers, stoves and microwave ovens, trash compactors, garbage disposals, televisions, video recorders and video equipment, T.V. stands and entertainment center stands.

Brands featured include G.E., Whirlpool, Magic Chef, Litton, Kitchen-Aid, Craig, stereos, Quasar and G.E. televisions and Quasar and G.E. video recorders and video equipment.

The firm employs six persons full time and two persons part time. Roy LaBaff is office manager; Thurman Collier is shop and road serviceman, and is also being trained for appliance and microwave oven repair. Meng Huot Ngi, a member of the Cambodian family that settled in Potsdam last summer, has been employed for six months. He helps with deliveries and with work in the store, and according to Snell, "is learning English very well."

Lana Wickwire provides part time office help and Bob Jennings, an electronics professor at Canton ATC, also works part time for the firm.

Snell said the firm is anticipating another good year in 1980, and noted that "we're looking for continued growth and increased service to the area."



We're moving just across the road from the old shop

LANDSCAPING SUBURBAN GARDENER Garden Chemicals
 Houseplants 2 Miles North of Potsdam on Rt. 56 Trees & Shrubs
 Potting Soil Open Daily Mon.-Sat. 10-5 265-5380 Pottery,
 Macramé, Etc.

Finding what you want isn't always
Easy, nor is it easy to
Arrive at the want and selling price.
Reach for the phone, call us and
See if we can't produce your wants in selling, buying and appraising.
 Most listings sold in 90 days.
FEARS REAL ESTATE
 MARY G. FEARS
 BROKER - 265-3933
 Where interest becomes practical
 Patricia (Murphy) Roda,
 Lic. Salesman, for appl.

4% NEW HOME MORTGAGE MONEY AVAILABLE
FHA-HUD Subsidized Loan Program
 EXAMPLE: \$38,000 mortgage, 30 years (360 payments)

	Conventional 12%	Subsidized 4.7%*
Principal/Interest	\$390.88	\$202.92
Estimated Taxes	50.00	50.00
Estimated Fire Insurance	16.00	16.00
Total Monthly Payment	\$456.88	\$268.92

*Subsidy rate includes FHA mortgage insurance
YES! You can afford a new home. Reserve your low-interest FHA-subsidized mortgage NOW.
 Equal Opportunity Housing
MORNING STAR HOMES INC. 393-0890

There's a whole lot more to banking than interest rates!*

* This might seem like a strong statement...but it's true! Basic interest rates are government regulated. Your personal, business, investment and retirement needs are more important to you. They are also more important to us.

Stop in. Let's talk about it.

SN The **St. Lawrence National Bank**

Member FDIC

CANTON BLACK RIVER CARTHAGE EDWARDS
 GOUVERNEUR HARRISVILLE HEUVELTON LOWVILLE
 MADRID NORWOOD OGDENSBURG
 PORT LEYDEN POTSDAM STAR LAKE WEST CARTHAGE

ANNUAL CLEARANCE SAVINGS!

Limited Quantities & Colors!

TWO APPLIANCES IN ONE — ONLY 30 1/2" WIDE, 64" HIGH!

18.9 CU. FT. NO-FROST REFRIGERATOR-FREEZER
 Only 1 left in Almond
 Reg. \$819⁹⁵
NOW ONLY \$633
 Quantities and colors were taken at press time!

Model WWA-7070-V Automatic Washer with mini-basket
 One white & one gold left!
 Reg. \$449
NOW ONLY \$328

GE 30" ELECTRIC RANGE
 2 White, 1 gold & 1 Alm. left
 Reg. \$399⁹⁵
NOW ONLY \$299⁹⁵

HURRY! DON'T WAIT!

- Removable Oven Door
- Tilt-lock Calrod Surface Units
- Rotary infinite heat surface unit controls
- Clock with 60-minute reminder timer
- Porcelain-enamel broiler pan and chrome plated rack

"Located inside Barstow's Furniture Store"

Snell's TV & Appliance
 24-MARKET ST. POTSDAM, NEW YORK 13676 (315) 265-3534