

## New President Named At Mater Dei

Mater Dei College began 1980 by naming a new president.

John T. Burns, 45, a lay scholar who rose through the ranks at the college, was named by the college board this month. His presidency is effective July 1. Burns will serve a five-year term.

The current president of the college, Sister M. Patricia Burke, who last year announced her retirement effective at the end of the 1980 school year, will remain on board until the end of June. Sister Patricia has served as president since 1971, when she succeeded the founder of the college in the post, the late Mother M. Immaculata.

Burns is only the third president in the 20-year history of the college, and the only layman to hold the job.

He has served as coordinator of Religious Studies and director of Planning and Development since joining the college staff in 1973. When he assumes the presidency, the position of director of Planning and Development will not be filled; those duties will be assumed by the new vice president.

Burns has said he will "work closely" with board, faculty and students to help Mater Dei "grow in the 1980s."

Outgoing president Sr. M. Patricia has praised Burns for his "ability, capacity for hard work, dedication, and commitment to the goals of the college."

Enrollment At New High

The school also begins 1980 by completing its first 20 years as a college and marking 100 years of dedicated service of the sisters of St. Joseph of the Diocese of Ogdensburg. The year 1979 brought the largest enrollment in the history of the college; 342 in the fall of 1979.

In the fall of 1979 the most popular

## Kinney Drugs Has Good Year

The year 1979 was a very good year for B.O. Kinney Drugs.

From Jan. 1, 1979 through the fall, people were apparently buying more and more weekend sale merchandise. The summer was much better than expected, regardless of the gas shortage and other factors.

With the start of its back-to-school sale, everything appeared to improve. The first part of November, lay-a-ways were considerably up. Shoppers were putting toys and gifts on lay-a-way very early. The lay-a-way total was one-third higher than other good years.

The first part of December was a little slow but during the second half of the month sales boomed.

Overall, 1979 was a successful year for B.O. Kinney Drugs.

In 1980, Kinney's looks for a banner year. It will be expanding new lines and having six more B.E. Sales. This sale will bring in much merchandise not usually handled.

Kinney's is in high hopes that new industry will be established in Ogdensburg that would help create more business for everyone.

## Basta: Green Gardens

Basta's Flower Shop, 619 Main St., experienced a highly successful year during 1979 in its greenhouse division.

Owner Joseph Basta said that he received "a very good response from customers pertaining to vegetable gardens" and he added "we will be expanding our vegetable and plant lines in 1980."

Basta carries a wide variety of seeds, plants, and flowers, including 110 varieties of annuals, 15 varieties of perennials, and 40 varieties of vegetables. Approximately 90 percent of the plants will be produced from seeds by Basta's, while also available are 12,000 packs of seeds which yield about eight to 12 plants each.

"Many of these have been proven favorites," Basta said, "and we included new and improved varieties, of which many are A.A.S. and Fleuroselect award winners." He said that "each year at trial grounds throughout North America and Europe new flower seed varieties are judged in comparison to existing varieties prior to their introduction to the trade." In the United States and Canada this is done by the All American Selections Committee and in Europe by Fleuroselect.

"In both instances," he continued, "the judges look for varieties that exhibit superior quality in beauty, flowering period, and originality in their class." When a variety is judged to be superior to existing varieties it is then awarded a gold, silver, or bronze medal to honor its achievement.

Basta said that one of the new and improved varieties is a Carabiniere Salvia which is the only Salvia ever to receive a first class certificate at the Wisley England trials. The flower's spikes are sturdy and covered with scarlet red blooms with a rich green glossy foliage. Another is the Scarlet Poncho Coleus, which is the first cascading coleus that has been bred, is especially good for hanging baskets and window boxes.

Some of the new and improved varieties of vegetables include Ithaca Head Lettuce, which is a 72-day lettuce with a large firm head with short core; Early Girl Tomatoes, which produce four to six ounce slicing tomatoes in 45 to 52 days; and Alexandria Bush Strawberry's which produce a bushy 10-inch plant bearing fruit in the first summer.

Basta's Flower Shop has flowers, plants, and vegetables which have been chosen from reputable seed companies for this climate region and hope to be expanding those lines throughout the year.

program at the college was Liberal Arts, with Social Service Paraprofessional as a close second. These two programs represent nearly one-half of the student body. Following are Nursery Education, Rehabilitative Criminal Justice and Teaching Assistant with nearly 30 percent of the students, and the other 20 percent of the 342 students followed courses in Ophthalmic Dispensing, Community Residence Management, and Religious Studies.

Thirty graduates went forth to their careers and higher studies by June 30, and the 1980 graduating class is projected at 60. A comprehensive self-study and reaffirmation of accreditation by the Middle States Association of Schools and Colleges came in the spring term of 1979. A on-going Master Plan for the development of the college, an intensified commitment to the needs of Mohawk students at the St. Regis Mohawk Reservation through the fulltime services of Sister Mary Christine, S.S.J., and three new registered programs (Rehabilitative Criminal Justice, Community Residence Management, and Ophthalmic Dispensing) came in September, 1979.

The adult basic education programs offered through the Learning Skills Center continued to receive the support of local communities in 1979 as students

enrollments remained consistently high. Several foreign-born students took advantage of the Center to begin their study of the English language.

A sad event of 1979, for the college, was the death of Mother Immaculata, founder and first president of the college (1960-1971). A memorial fund will remember her work and the gift of herself to higher education in the North Country. Another regret for the college was the resignation of Sister Patricia Burke in May, 1979, effective at the end of the current academic year.

Five New Programs

Since 1971, Sister Patricia has seen the five new programs registered, a threefold increase in students, two successful Middle States studies, and a new management plan initiated early in 1979.

Also in 1979, a new organizational structure brought Sister Mary Anne Croitz to the College as Academic Dean. The Faculty Association was revised in the fall of 1979, and administrative changes saw Mark Dougherty as Director of Admissions, overseeing the whole process of Recruitment, Admissions, Financial Aid, and Registration. Under Sister Shirley Anne, Treasurer, a new food service was initiated with Custom Management Corporation, three new laboratories

were developed for Ophthalmic Dispensing, and a new student lounge was installed.

Sister Norma Bryant, as Dean of Students, saw residential activities prosper. Sister Mary Rusaw and Thomas Larkin assumed the residence hall responsibilities in 1979. Student activities of dances, dinners, and athletic events ended 1979 with a successful Christmas tree sale in December.

The fulltime faculty also grew in 1979 to include Harry Hedges in Education; Sister Teresa Joseph in English; Sister Mary Ruth in Biology and Ophthalmic Dispensing; Sister Marjorie Stumpf in Humanities; Administrative staff added Alan Casline in Placement, Raymond Johnson in the Higher Education Opportunity Program, and Father Stephen Leehy continued as Chaplain.

Mrs. Muriel Kennedy was elected chairman of the Board of Trustees in May, 1979, replacing Reverend Lawrence Deno, who served in that capacity since 1976. New members elected to the board in 1979 were Neville A. Dove, Watertown, and Sister Marie Cordata Kelly, S.S.J., also of Watertown.

Miss Pauline Fisher continued as Advisory Board Chairman with John A. Phillips, Wesley Stitt and Margaret Storrin as new members.

## Clickner Adds New Line

The Clickner Mattress Co. of Ogdensburg has added Serta Bedding to its line of mattresses, which includes the Sealy brand. As of Nov. 10, 1979, Clickner's received their "authorized dealer license" from Maytag. So that they can better serve their customers they are always looking for high quality lines of merchandise. Temple Stuart, another fine line of early American solid wood furniture, has also been added to the long list.

Furniture sales for Clickner Mattress Company exceeded the previous year's sales by approximately 25 percent during 1979 and owner Clifford Clickner anticipates a better year during 1980.

Clickner's has also been appointed factory service and sales center for Sanyo Television in this area.

The business, founded in 1923 by Mr. and Mrs. Clifford D. Clickner Sr., was started to custom build bedding for St. Lawrence County customers.

In 1926, the business was relocated from Grant to Covington Street, and specialized in manufacturing and rebuilding. The year 1941 brought about another move, to the present location on Lake Street. In 1946, furniture was added to a showroom where previously, bedding was the only product to be sold.

The in 1949, Clifford Clickner Jr., established and operated an upholstery shop with the assistance of his wife, the former Constance Paquin. From that time until the present, expansion has added to floor space and warehouse storage.

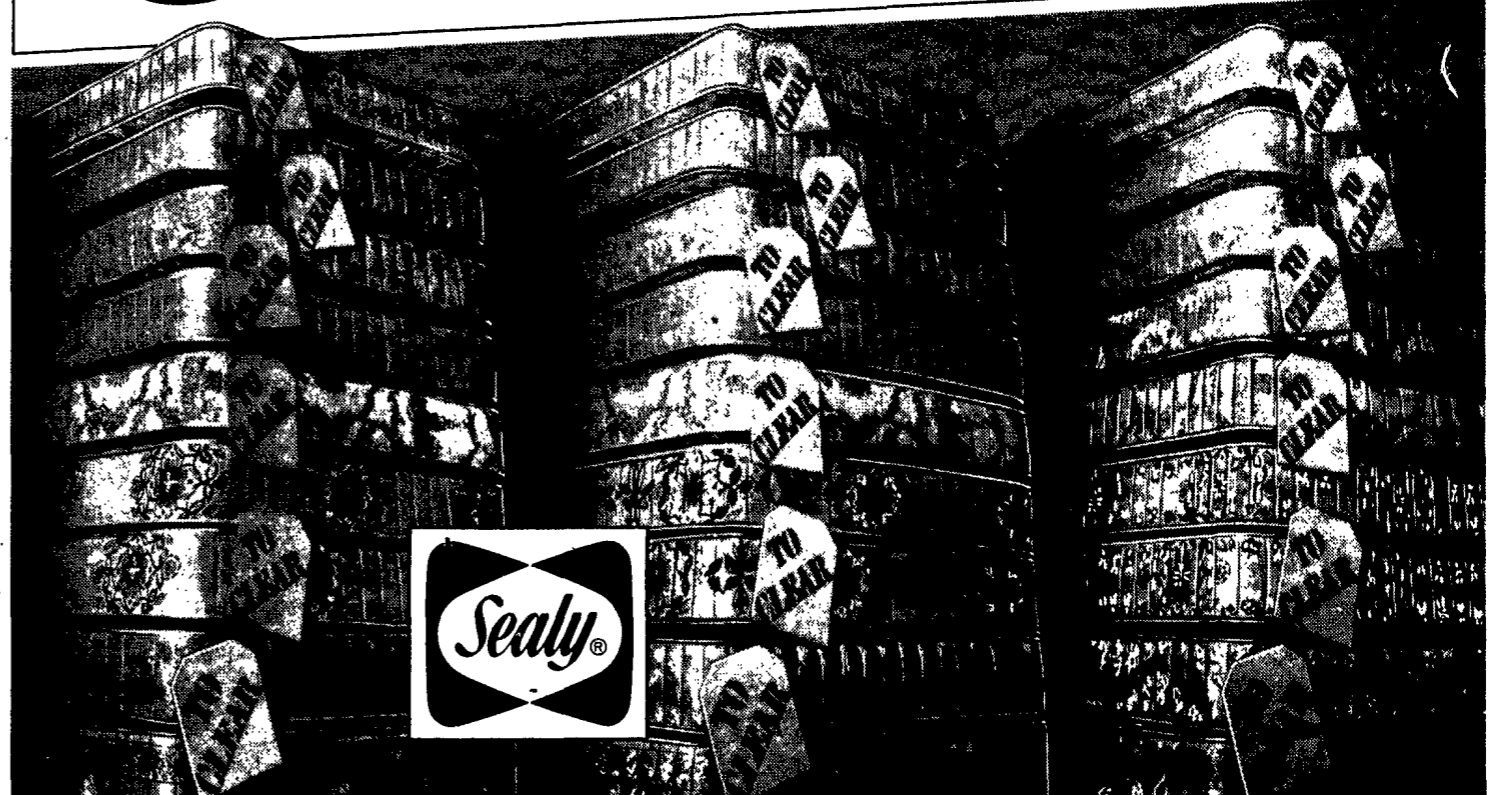
In the 60s, fire destroyed the mattress manufacturing and upholstering shops which due to equipment replacement cost, was never reopened. High quality lines were added to the growing store inventories, including Sealy and Sealy-Posturpedic bedding.

In 1971, Philip Clickner and his wife, the former Delorah Perretta, joined in the operation of the business and more expansion occurred. The store added quality television lines including RCA and SONY, and other sales lines including Whirlpool, Amana Jennaire, Waste King, Litton, Roper and Calorie Gas.

The store is now a factory authorized service center for both RCA and Sanyo television, with service being handled in the store by Don Martin. With 15 years experience in TV service Clickner's thinks Don is the best.

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| <b>FIRM</b>        | Regular \$89.95<br><b>\$68<sup>00</sup></b>   | Regular \$119.95<br><b>\$98<sup>00</sup></b>  | Regular \$299.95<br><b>\$258<sup>00</sup></b> | Regular \$399.95<br><b>\$348<sup>00</sup></b> |
| <b>EXTRA FIRM</b>  | Regular \$99.95<br><b>\$78<sup>00</sup></b>   | Regular \$129.95<br><b>\$108<sup>00</sup></b> | Regular \$329.95<br><b>\$278<sup>00</sup></b> | Regular \$449.95<br><b>\$378<sup>00</sup></b> |
| <b>SUPER FIRM</b>  | Regular \$119.95<br><b>\$98<sup>00</sup></b>  | Regular \$149.95<br><b>\$128<sup>00</sup></b> | Regular \$369.95<br><b>\$318<sup>00</sup></b> | Regular \$499.95<br><b>\$428<sup>00</sup></b> |
| <b>LUXURY FIRM</b> | Regular \$129.95<br><b>\$108<sup>00</sup></b> | Regular \$159.95<br><b>\$138<sup>00</sup></b> | Regular \$399.95<br><b>\$348<sup>00</sup></b> | Regular \$549.95<br><b>\$478<sup>00</sup></b> |



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