

STARTING TODAY WESTONS FIGHTS INFLATION WITH A REVOLUTIONARY NEW SHOPPING MORE FOR LESS EVERYDAY!

Larger Selections! Lowest Everyday Prices in Town!
We've Reduced Our Prices an Average of 25% On Our Entire Stock!

What we've done is cut the costs of paperwork, advertising, promotions and extra handling of merchandise...this means that we have lowered our mark-up so whatever you now buy at Westons is being sold to you at the LOWEST possible price EVERYDAY! No more SALE days when selected merchandise is offered to you for a little less...instead, EVERYTHING in our store is

DISCOUNTED EVERYDAY! Nothing will be sold at a price even lower than our everyday price. In addition, we've greatly increased our styles, models, colors, size ranges...we've expanded our selection so sure that we'll have what you want, when you want it at a price that is in town! Compare our everyday low prices for yourself.

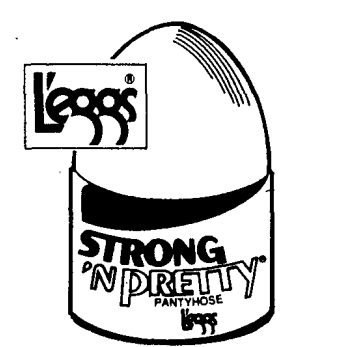
Here are just a few examples of what our comparison shoppers found everyday.

LADY WRANGLER 10 OZ.
STRAIGHT LEG JEANS



Our Everyday Low Price	Competition's Price
9⁹⁴	13⁹⁹

NATIONALLY ADVERTISED!
LEGGIS PANTYHOSE



Our Everyday Low Price	Competition's Price
15% OFF LIST PRICE	LIST PRICE

EXQUISITE FORM &
PLAYTEX LADIES
FASHION BRAS



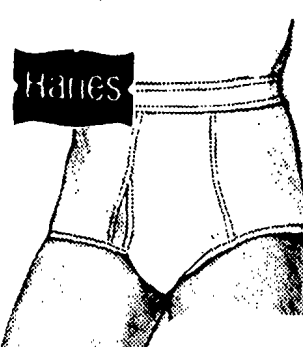
Our Everyday Low Price	Competition's Price
15% OFF LIST PRICE	LIST PRICE

MENS 14 OZ. WRANGLER
STRAIGHT & FLARE JEANS



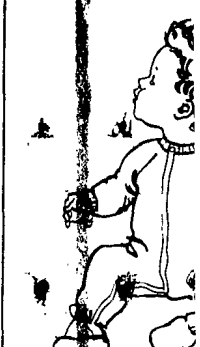
Our Everyday Low Price	Competition's Price
9⁹⁷	13⁹⁹

MENS HANES
100% COTTON BRIEFS



Our Everyday Low Price	Competition's Price
4²⁷ Pkg. of 3	5⁶⁷ Pkg. of 3

FAMOUS DR.
NETTIE SL



Our Everyday Low Price	Competition's Price
3⁸⁸	

BOYS
FRUIT OF THE LOOM
100% COTTON BRIEFS



Our Everyday Low Price	Competition's Price
2²⁹ Pkg. of 3	2⁹⁹

DUPONT 4 PLY 4 OZ.
ORLON SAYELLE[®] YARN



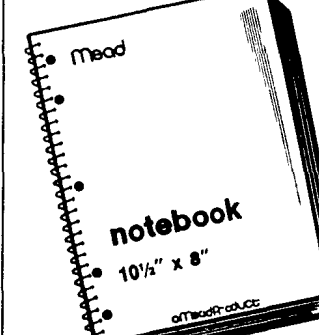
Our Everyday Low Price	Competition's Price
87^c	99^c to 1.17

POLAROID SX70
INSTANT PRINT FILM



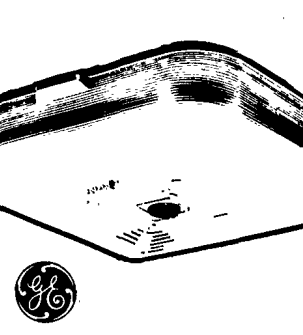
Our Everyday Low Price	Competition's Price
5¹⁵	5⁹⁹

10 1/2" x 8" FIVE HOLE
SPIRAL NOTEBOOKS



Our Everyday Low Price	Competition's Price
39^c	69^c

GE BATTERY OPERATED
SMOKE ALARM



Our Everyday Low Price	Competition's Price
15⁹⁹ (Plus \$5 mfg rebate!)	19⁹⁹

PREVENT I
RUBITOLEGIM



Our Everyday Low Price	Competition's Price
1⁹⁹	

**The
NEW**

Hartehaven Shopping Center

• Open Daily 9:30am to 9:30pm
• Open Sunday 12am to 5pm

Charge It!