

DEPOT AND RAYMOND STS.

IN POTSDAM

OPEN MON., TUES., WEDS., SAT. 9 a.m. to 5 p.m.
THURS., FRI. 9 a.m. to 9 p.m.

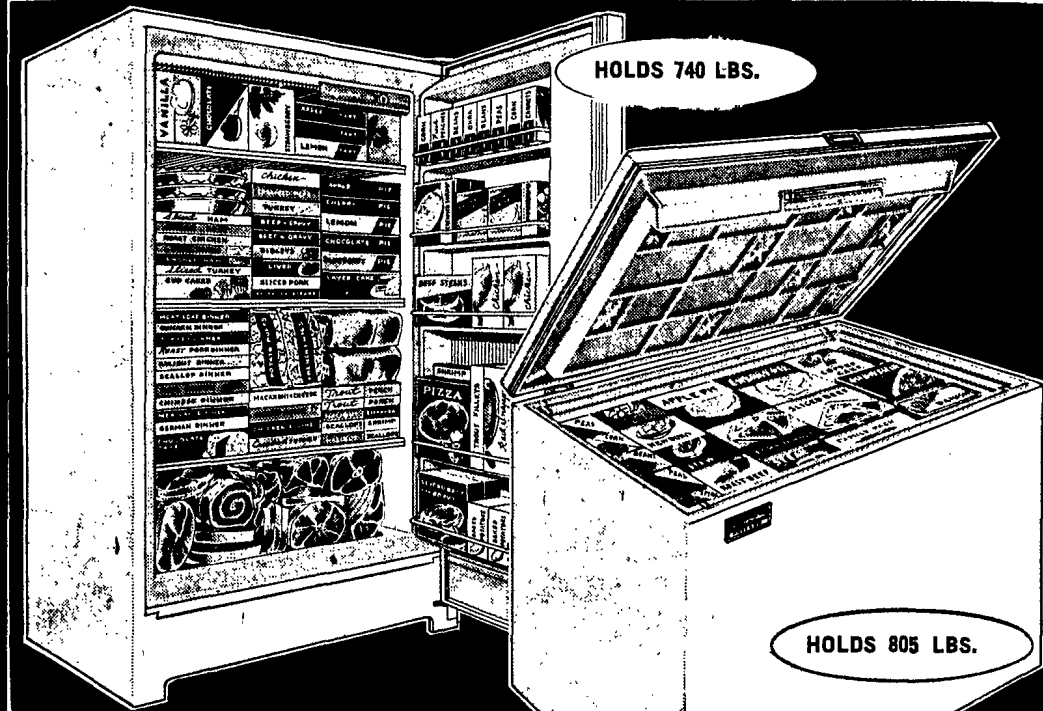
3 DAYS ONLY MONTGOMERY WARD APPLIANCE SALE

We Bought By The Carload To Bring
You These Savings At The Lowest
Prices Ever Offered FOR SALE.

Make tracks to Wards for the best Appliance Values in town! Don't miss it!

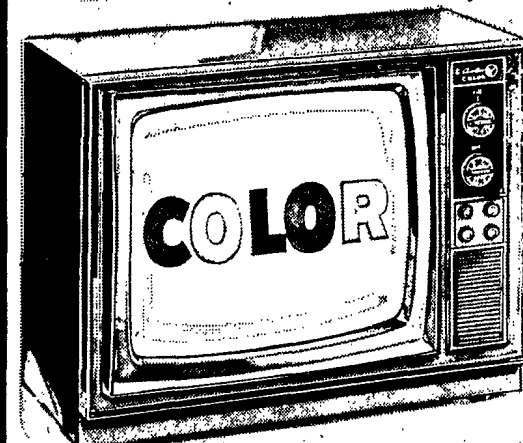


\$80 off! Our finest Signature® washer
● 12 all-fabric wash cycles
● 3 speeds, 5 water temps
● True permanent press care
● Washes 6 ozs. to 16 lbs.
● Handy bleach dispenser
SALE PRICE \$199⁸⁸
Reg. 279.95

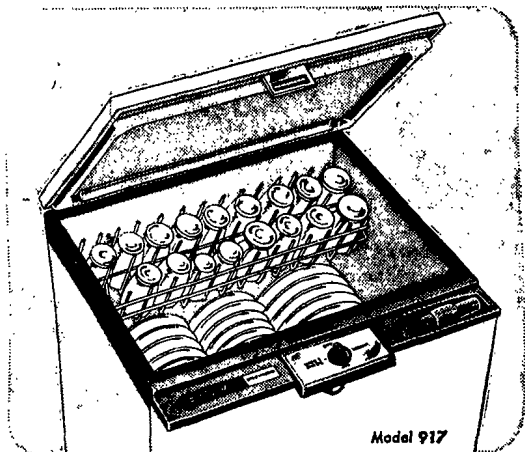


SAVE \$50.00! Big 21 cu. ft. Upright or 23 cu. ft. Chest Freezer.

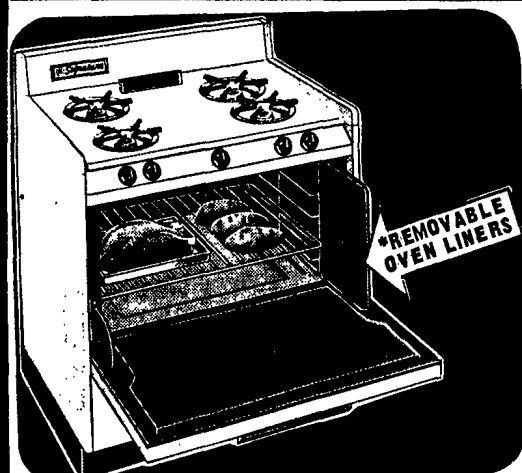
YOU CAN STORE A "SUPERMARKET" OF FOOD AT HOME
● UPRIGHT MODEL holds a full 740 lbs. of frozen food
● 4 quick-freeze shelves let you freeze food quickly
● CHEST MODEL also boasts a giant 805 lb. capacity
● Best for storing bulky packages; removable basket
● Both have adjustable cold control, easy-clean finish
\$219 Chest Model
Upright \$10 more - No Money Down



Compact 176 sq. in. Airline® COLOR TV
● Perfect for cart or table
● No blur with Color Magic
● Colors stay rich, vivid
● Clear, steady reception
● 3 IF transformer chassis
\$277



Portable dishwasher cleans service for 10
● Portable—rolls easily
● Big family-size capacity
● No expensive installation
● Saves time, work, hands
● Dishes come out sparkling
\$87 VALUE PRICE



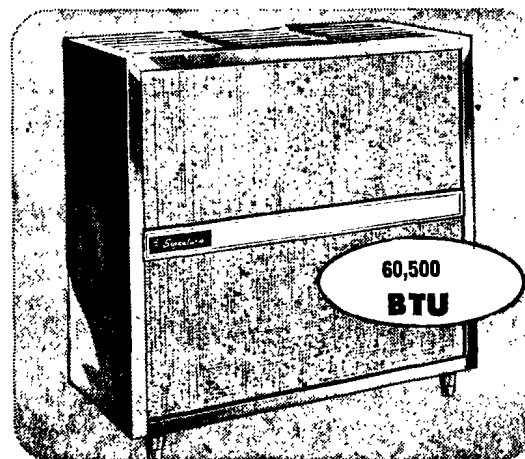
30-inch gas range priced for a sellout!
● Easy-to-clean features
● Two-piece pull-out broiler
● Slanted control panel
● Electric range... \$119
*Removable porcelain oven liners optional, extra
\$98



New Side-by-Side refrigerator-freezer
● No messy defrosting
● Huge 18 cu. ft. capacity
● Fruit, vegetable crisper
● Full 224-pound freezer
● Adjustable cold controls
\$359 Reg. 399.95



\$20 OFF! DELUXE 172 SQ. INCH TV
● Mom will love the slim style
● Keyed AGC prevents flutter
● Rich, clear picture contrast
● Built-in all-channel antennas
● 6-in. speaker; top controls
\$109⁸⁸ REG. 129.95

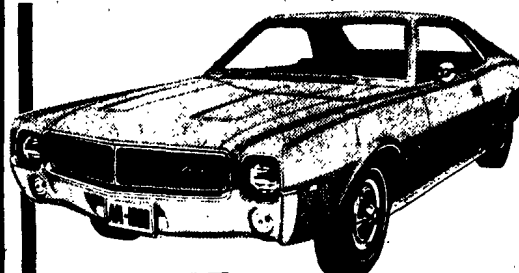


Wards automatic 4-5 room oil heater
w/Blower
● Light it just once automatically keeps constant even temperature
● Low Mini-Flame Pilot saves fuel
\$129 REG. 154.95
75,000 BTU MODEL ... \$139

NO MONEY DOWN. NO PAYMENTS TILL FEB. '68

SPECIAL OF THE WEEK

LP RECORDS IN STEREO OR MONO
88¢ ea.
Pick several famous names, major labels!



WIN A 1968 Javelin
American Motors exciting new sports car
WIN ONE OF 9 CARS... MANY ADDITIONAL PRIZES!

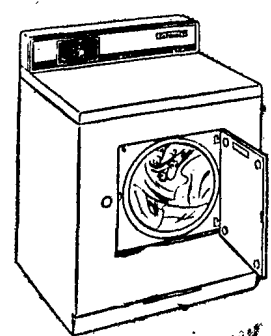
Register at Wards Retail Store, IN POTSDAM.

SAVE 20.00
Vibra Beat Vacuum Cleaner
\$59⁸⁸

Vac BAGS
FIT MOST MAKES!
66¢ PKG.
Reg. \$1



Airline® 72 sq. inch personal TV portable
● Makes a great second set
● Easy to carry, just 19 lbs.
● Crisp dependable viewing
● Clear sound from speaker
● Rugged, high-impact case
\$67



Wards low-priced 2-cycle dryer
\$67
● Select heat for drying, "air fluff" for freshening clothes
● Giant lint filter
● Safety door switch

6-Transistor Portable AM Radio
\$3⁸⁸

Choose power vac or jiffy broom-vac!
\$17 EACH.
● Power vac—strong suction; steel body
● Jiffy vac—light yet sturdy; for touch-ups; throw-away bags

USE WARDS CONVENIENT CHARG-ALL CREDIT PLAN - CHOOSE THE MONTHLY PAYMENTS TO FIT YOUR BUDGET

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