

Hannawa features Field Day Sunday

Rain or shine, the bands gather and the parade units form at Hannawa Falls at noon on Sunday, August 7. Marching units from this entire Northern New York area will be represented and it is expected that the crowds will gather early for the Hannawa Falls Firemen's Field Day. An annual event, the Hannawa Field Day has become one of the most accepted and best attended events of the summer season.

The Horse Show, now recognized as one of the area's finest, will be a virtual parade of champions. Prize horses and skilled riders will pit and blend their skill, courage, and speed, in a determined effort to win top prizes. Seventeen events are planned and Wm. Oot of Oswego will judge the show with Lloyd Wells of Colton announcing.

New and also featured this year will be the Motorcycle Field Trials. It is expected that this event will attract many cyclists from this area to compete in selected events. "Slow Race", "Roll the Barrel", "Grab the Dog", and the "Teeter-totter", are some of the events guaranteed to challenge the skill, balance, and control of every rider. Safety will be emphasized and all the competitions will be based upon skill rather than speed. Trophies will be awarded to the winner of each event and a master trophy will be awarded to the high point winner of the day.

What's cooking? Smorgasbord! Choice ham and turkey will top the menu of Hannawa's now famous meal. The list of accessories will be long and delicate and sumptuous.

Sidewalk Sale Winners Listed

Local merchants reported excellent business during last weekend's First Annual Sidewalk Sales promotion. Some 18 stores participated in the two day sales event, which was sponsored by the Potsdam Retail Merchants Association.

Special prizes were awarded by most of the participating stores. The list of winners and their awards are as follows:

Miss Ann Calton of Norfolk, a gift certificate from Lewis & Clark; Marjorie Dyke of Norfolk, a \$5 gift certificate from Healey Shoe Store; Frank Cubley of 71 Hillcrest Drive, Potsdam, 6 wooden camp stools from Nasco; Rev. Norman Bell of Potsdam, a Beautyrest mattress from Sperling's; Miss Joan Lalonde of Norwood, Rt. 1, a picnic basket from Kriff's Furniture Store; Also, Mrs. Connie Wood of Lisbon, Rt. 1, a \$10 gift certificate from Kaplan's; Mrs. Lillian Chapman of Rt. 3, Ogdensburg, luggage from Pearl's Department Store; Kenneth Grace of Colton, a gift certificate from Harold's; Mrs. Philip Frederick of Ross House, Box 130, Clarkson College, a mink collar from Anderson's Fine Furs; Nancy Shea of South Colton, a walking doll from W. T. Grant Co.;

Also, Irene Taylor of Rt. 1, Norwood, a sunvisor kit with umbrella from Sunshine Accessory Stores; Bruce Fonda, Hamilton Street, Potsdam, an Anso Cadette camera outfit from the Snap Shop; Martha Whitcome of Rt. 2, Canton, an electric steam iron from M. H. Fishman; and Fred Chlanda of 78 Market St., Potsdam, an 8 transistor radio from Montgomery Ward.

and friemen promise that this meal will be an adventure into the realm of the true gourmet.

An enclosure will be provided for the children, "Kiddieland". It will be complete with swings, sand box, a small haystack, and other amusements. Designed to take the pressure off parents, "Kiddieland" will be "Free", . . . compliments of the Hannawa Falls Fire Department.

A "demonstration" ride will be awaiting you at Hannawa Falls. Motorcycles will be available for you to drive for a thrill of a lifetime. Last year hundreds accepted the offer of this area's largest cycle dealer and tried the popular Japanese cycle. The whole world is talking about it and this year you can have your ride and join in the conversation.

Still another attraction will be provided at Hannawa Falls. Softball! Top teams in their league will be competing in the great American game. The first game called for 1:30 p. m. will be in the men's division between teams from Parishville and Colton, rival teams in championship form. In the second game, the girls of the Hannawa Falls Birchess' team will attempt to teach the finer points of the game to the Louisville girls. Thrills, spills, and excitement, will be abundant as the girls walk around the bases. And wait they may, for again this year, Bud Pelow and his band will be on the field playing your favorite tune. Country and Western music at its best.

Entertainment will be the order of the day, and as one leisurely strolls the grounds, he will be delighted with the gay carnival atmosphere. From balloon busting to ring tossing to penny pitches, there will be games to test the skill and match the wits of kids from two to seventy. Cool, refreshing drinks will be available and the tantalizing aroma of decorated hamburgers and hotdogs will permeate the air. The public is invited to join the Hannawa Falls firemen this Sunday. . . everything starts with the gigantic parade at 12 noon.

Survey Project set by Chamber

The board of directors of the Potsdam Chamber of Commerce will meet at noon on Tuesday, Aug. 9 in the Town House for its monthly session, it was announced by President Joseph Romola.

The meeting is open to all chamber members. Non-members interested in attending are also invited. The business session begins at 12:45 p.m.

The chamber currently has a membership of 105 and a goal of 150 has been set for the year. Efforts to secure new members will be made thru personal contact by the membership committee and by mail.

A project which the commerce and industry committee of the chamber now has underway is a survey of possible industrial sites. Niagara Mohawk Power Corporation is cooperating in providing aerial photos and a fact sheet or pamphlet will be printed for distribution to interested businesses. In the past year a half dozen or more inquiries from companies with a specific interest in locating in Potsdam have been received.



WINS MATTRESS — Rev. Norman Bell, pastor of the Emmanuel Baptist Church, receives his gift certificate for a Beautyrest Mattress from Dave Gillespie, manager of Sperling's which he won in last weekend's Sidewalk Sale.

Courier Freeman

VOL. 116 NO. 15 COURIER-FREEMAN, POTSDAM, N. Y., Thursday, August 4, 1966 22 PAGES PRICE 10c

Direct Dialing Arrives Here Sunday

Phone Co. Men set for Cutover at 3:01 a. m. in six local areas

A new chapter in area telephone history will be written early this Sunday while most of the community slumbers.

At exactly 3:01 A.M. on that day a group of men from New York Telephone will stage the dramatic completion of a multi-million dollar communications project. It will bring fast direct distance dialing to nearly 16,000 telephone customers in Potsdam, Massena, Canton, Norwood, Norfolk, Madrid and Waddington.

John J. Hayes, New York Telephone manager, said the final moments of the project will begin late Saturday night as a crew of more than 40 telephone men begin a last round of tests of the new dial equipment in the Potsdam central office.

About 15 other telephone men will be stationed at central offices in the Massena, Canton areas and at area police and fire headquarters as well as the State University and Clarkson College of Technology. The two schools will receive a new service known as Centrex at the same time other area telephone customers receive direct distance dialing. Centrex service will help speed calls to and from the colleges for students, administrators and teachers and for the general public.

Shortly before 3 a. m. Plant Manager Fred Stone of Potsdam will alert his men to prepare for the final countdown. Then he will give the signal to deactivate the old long distance equipment. Seconds later he will tell another group to remove hundreds of blocking tools — tiny fiber

pins — that will keep the new facilities from operating until the moment of conversion, which is known to telephone men as "cutover."

Telephone technicians in the various communities involved in the conversion will be linked by one large party line. When the new dial office in Potsdam is ready, the word will go out over this line to each man simultaneously and they will throw switches to link customers in Massena, Canton, Madrid, Norfolk and Waddington with the direct distance dialing network.

Telephone men at police and fire stations and at the colleges will test the new service at these locations, and central office technicians will test the lines of telephone customers throughout the area.

After the new service begins testing will continue for several hours, but the actual conversion will last only a moment.

The early morning hour was chosen for the cutover because there are so few calls then and little chance of any

conversations being interrupted.

Steps leading to direct distance dialing began late in 1965. To make it possible, the telephone company built an addition to its Potsdam central office and men from Western Electric installed an array of wire, switches and other communications equipment.

Crew from Western Electric, the manufacturing and supply unit of the Bell System, put more than 200,000 feet of cable in the central office while New York Telephone men were installing outside cable containing more

Dialing Pointers

You must dial all seven digits of the number now to dial local numbers.

Our free call area includes numbers beginning with 353, 265 or 268 — this is Potsdam, Norwood, Colton, Hannawa, etc. If you want to phone any other numbers, you must dial 1 first (this is the toll access code) and then the number you want. This holds true on all long distance calls in our area, whether you're calling Nicholsonville or Syracuse.

If you are calling outside our area code like New York City, for instance, you first dial 1, then the area code and then the number you want.

Don't forget that the dial tone will sound different now.

If you want to make a person to person call, or a collect call, you must dial the operator and she will place the call for you.

If you dial a wrong number, be sure to report it to the operator right away so that you won't get billed for this.

NEW EMERGENCY NUMBERS
Potsdam Fire Department 265-3311 or 265-3312
Police & Rescue Squad 265-2121 or 265-2122

than 72 million feet of wire.

At the height of installation operations about 130 New York Telephone and Western Electric men were at work on the project.

Details about the new service have been mailed to area telephone customers. Additional information is contained in the introductory pages of the

(See Phone Company, Pg. 6)



GETTING READY FOR NEW SERVICE — Florence Martin, a New York Telephone service assistant, stands by as Genevieve Miller, (right) another service assistant checks out new routines with operators Shirley LaBar (seated left) and Rose Algire.

They're preparing for Sunday's introduction of direct distance dialing. With this service, operators will still be available to handle person-to-person, collect, credit card or any other calls requiring operator assistance.



GROUND BROKEN FOR HIGLEY CAMPSITE — Henry N. Bradford, District Director of Lands and Forests is seen here with James Winterbottom, Park Foreman (right) as Col-

ton Town Supervisor George Swift wields a shovel in ceremonies marking the beginning of work on the 800 acre Higley Flow Campsite near South Colton, Wednesday, July 27.

Higley Flow State Campsite to be Showplace of the area

By Evelyn Riehl

At official ground breaking ceremonies for the Higley Flow State Campsite last Wednesday, Henry Bradford, District Director of Lands and Forests for the New York State Conservation Department gave high praise to Colton Town Supervisor George Swift for his efforts on behalf of establishment of the campsite.

Long a dream on the part of Mr. Swift, the 800 acre site on a beautiful stretch of reforested land on the southbank of the Racquette River is now a reality following official announcement by Lieutenant Governor Malcolm Wilson, last week and the ceremonies held at the site Wednesday morning. It is planned that the site will be in full operation for the summer of 1966.

Mr. Bradford, in his presentation of the physical set up of the campsite and the planned services that it will offer, said that the facilities will include a Boat Launching site; a large swimming beach with dressing rooms and shower accommodations; an area set aside specifically for large group camping, such as Girl and Boy Scouts; a picnic area; a small pond which will be stocked for pond fishing by the young fry; about 160 individual 30 foot square camping sites for tents or trailers that will accommodate from 5 to 700 overnight campers. The special feature of these sites is that they will be separated by at least 85 feet of untouched woods.

Mr. James Winterbottom, Park Foreman, took the group of interested residents who attended the ceremonies on a short walking tour of one of the "loops" of centrally located individual campsites. The obvious care with which the

Potsdam Postscript

Of Local Interest
The Potsdam Town Board will meet Tuesday, Aug. 9 at 7:30 p.m. at the Town offices, Civic Center.

Congratulations to Shelly Electric, Inc. who has been awarded the electrical contract for the new Corning Glass Works being constructed near Canton. The company is also working at Franklin Academy and the Elementary School in Malone.

Always wanted to fly and never have? Plan to attend the Potsdam Airways Fly-in Breakfast on Aug. 14 from 7 a.m. to noon and take a ride then.

The Rescue Squad answered a total of 37 calls during July. This included 24 whistle alarms and 13 silent. An average of seven men answered each call and vehicles traveled 1,395 miles. The call breakdown includes 8 requests for oxygen, 4 home accidents, 3 auto accidents, 8 illnesses, 1 standby at public event, 1 search for lost person, 5 fire calls, 3 local transports, 2 long distance transports and 2 drownings.

Potsdam's workable program for community improvement has been re-certified by the Dept. of Housing and Urban Development, according to Rep. Bob McEwen's office in Washington. This means that the village continues to be eligible for housing, urban development, urban renewal and low rent housing loans.

On the Inside
P. 9 NNCS School history, part 2
P. 11 The Firearms Dilemma
P. 19 Girl Scouting in Finland
P. 22 Jr. Thebsians on stage



A TASTE OF FRESH AIR — Some of the 36 youngsters who arrived here Friday evening from New York City through the N.Y. Herald Tribune Fresh Air Fund are pictured above. The boys and girls will be living with Potsdam area families for two weeks or more for a taste of our North Country air and our village life.