

POTSDAM

Retail
Merchants'
ASSOCIATION

FIRST ANNUAL

SIDEWALK SALE

SAVE!

FRIDAY July 29 SATURDAY July 30

All Participating Stores Will Award Prizes

NOTHING TO BUY NO OBLIGATIONS

Just Register Your Name In Any or All Stores

Check Our Bargain Racks

SPORTWEAR — DRESSES

$\frac{1}{2}$ PRICE AND LESS

Lewis & Co.

5 MARKET ST.

All Summer PLAY SHOES

$\frac{1}{2}$ PRICE

ONE TABLE NATURALIZER AND LIFE STRIDES

\$2.90

Healey Shoe Store

28 MARKET ST.

10% SPECIALS

TENTS

FISHING TACKLE

GOLF EQUIPMENT

BASEBALL SHOES

BASEBALL GLOVES

Many Other Terrific Bargains

VALUE PLUS

GOLD BOND STAMPS

N A S C O

25 MARKET ST.

FURNITURE and APPLIANCES UP TO 70% OFF!

\$69.95 Colonial Lounge Chair \$29

\$19.95 Walnut Step End Table \$4.50

\$12.95 Blond Cocktail Table \$1.88

\$29.95 Maple Colonial Rocker \$8.88

\$24.95 Brass Teacart Service \$7.88

\$22.95 Lighted Picture \$2.00

\$44.50 Charcoal Grill \$2.00

Table Full of Junk 10¢ - 25¢

\$14.95 Electric Charcoal Grill \$7.88

Sperling's Inc.

6 RAYMOND ST.

Sidewalk Savings Storewide Reductions

Kriff's

FURNITURE STORE

44 MARKET ST.

Store Wide CLEARANCE SALE

20% to 50% OFF

Kaplan's

42 MARKET ST.

Men's Sta-Pressed SHIRTS — — — White or Blue

SPECIAL **\$1.97**

Wall Paper DOUBLE ROLL **25c**

Clearance on all Summer Items.

Pearls Department Store

65 MARKET ST.

Store Wide Sale MUSIC

Stereo and Hi-Fi Records

Fender and Gibson Guitar Strings

Conn Band Instruments

Conn Organs

Kimball Pianos

Calipari's

15 MARKET ST. CO 7-4446

All Wool Dress Trousers

Values to 15.99 **\$3.99**

One Rack of Miscellaneous Items

Boys' Sportcoats, — Men's Suits or Sportcoats

Unheard of Values **\$5.00**

One table-Pants, Shirts, Raincoats, Dungarees

Values to \$7.95 **\$1.99**

Harold's

9 MARKET ST.

Special Clearance - Unclaimed Furs

Including storage and layaways etc. Some never worn. At a fraction of cost.

A Once A Year Opportunity Only

Bring Your Own Furs in Now For Free Repair Estimates that Only A Furrier Can Give

Member Master Furriers Guild of America

ANDERSON'S FINE FURS

50 MARKET ST.

Hundreds of Fabulous Buys

On the Side Walk and Inside the Store

Linoleum Roto - Rugs

6' x 9' Reg. 2.99 **2.34**

9' x 12' Reg. 5.49 **4.44**

Play Pools 4'x8' Reg. 12.99 **6.97**

Pocket Size Transistor Radio Reg. 8.99 **5.44**

W. T. Grant Co.

63 MARKET ST.

DEER SKIN SCHAMOIS — 1.49

COMP VALUE 5.49

2 GAL MOTOR OIL — — — 1.59

REG. 1.75

5 GAL DRIVEWAY SEALER 4.45

REG. 4.95

50' GARDEN HOSE — — — 1.49

REG. 2.00 VAL.

Sunshine Accessory Store

36 MARKET ST.

ANSCOMATIC II SLIDE PROJECTOR 89.99

LIST \$139.95

KODAK CAVALCADE PROJECTOR 79.99

LIST \$124.50

THESE ARE JUST 2 SAMPLES OF THE MANY BARGAINS YOU FIND IN FRONT OF:

THE SNAP SHOP

11 MAIN ST.

Cannon Towels

Assorted Colors

2 for \$1.00

Many Unadvertised Specials

M. H. FISHMAN

43 MARKET ST.

China Sale

20% OFF AND UP

On All China Carried in Stock

Corbetts Jewelry Store

3 MARKET ST.

Airline Color T.V.

- 43% Brighter Color
- 25,000 Volt Picture Power
- Fringe Area Reception
- Built-in Degausser

Montgomery Ward

DEPOT & RAYMOND ST.

SHOP IN POTSDAM "THE HUB" OF NORTHERN N. Y.