



OPEN FOR BUSINESS — The North Country's ribbon-cutting Mayor, George Anderson of Potsdam, does the honors at the opening of the Potsdam Branch Bank of Marine Midland Trust Co., as conducted Thursday, July 1. Shown at the ribbon cutting ceremony are, left to right: Richard Elliott and John Van Ness, Advisory Board members; Mayor Anderson;

Edward W. Duffy, president, Marine Midland Trust Co. of Northern New York; Francis (Bill) Healey, Supervisor, Town of Potsdam; Horace Montgomery, Montgomery and Moran, architects; Joseph A. Romola, vice president and manager, Potsdam Office of Marine Midland.

Time To Push Farm Products

State Commerce Commissioner Keith S. McHugh said today that it is time to launch a new international sales push on behalf of the farm organizations of New York State and the products they sell.

He said that a series of foreign trade workshops for farm organizations of New York State, similar to the 16 which were successfully conducted throughout the State in 1964 to help medium and small manufacturers enter the export field, are being planned by the State Commerce Department's Division of International Commerce.

Speaking at a "Dairy Day" luncheon at the World's Fair, sponsored by the Governor's Committee for Increased Use for Milk, Commissioner McHugh declared that these export workshops for farm groups would be conducted in several centers of the State by foreign trade experts of the Commerce Department under the general auspices of

the Department of Agriculture and Markets.

"The two Departments of State Government will work together to provide the information and advice which we hope will be helpful to farm organizations in developing overseas markets in greater depth and volume," he stated.

Highlighting the importance of the dairy industry to the State's economy, McHugh declared, "It provides more resources, a livelihood for more people and accounts for a greater share of total farm income than any other single agricultural enterprise. In fact, our 40,000 dairy farms are a major resource not only of New York State, but of the nation. And in returning an annual gross income of \$500 million to our farmers, it provides a major share of the total farm income of our State."

McHugh said further that "in the last eight weeks the International Division of the State Commerce Department has received inquiries from 15

countries seeking sources of supply for milk and milk products. This interest indicates the desirability for a harder sell of our farm products in export markets generally."

He remarked that present inquiries come "from such widely separated countries as the United Kingdom and West Germany, Greece and Israel, Puerto Rico and Haiti, Pakistan and Japan."

Commenting on his recent 32,000 mile trade mission to seven countries of the Far East and Asia on behalf of the State's manufacturers, exporters and farmers, Commissioner McHugh said the interest in New York products was deep and wide-ranging. He cautioned, however, that "increased sales abroad—whether of our farm and dairy products or of our tools and machinery—can only be accomplished if our firms and farmers are willing to work hard at the selling job involved, spend money in promotion and make prices and terms which are competitive in the markets they seek to develop."

State's international trade program, he observed that "it has produced more than \$100 million in New York export sales in the three short years it has been in existence."

"Not only has this international trade program produced substantial new business for the State's industrial firms and farmers but, more importantly, it has created over 6,000 new manufacturing jobs and several thousands additional jobs in related industries which would not exist without it."

"I am, therefore, pleased to issue an invitation—by courtesy of the Department of Agriculture and Markets—to all farm organizations of New York State to participate in these projected farm export trade workshops. They can do this easily by making their interest in such a program known to Commissioner Don J. Wickham in Albany. His Department and our Division of International Commerce will work together to launch a new international sales push on behalf of the farm organizations of New York State

90% Of Workers Have Security

Social security has been an established part of American life for over 25 years. Now about 90 percent of our working population — people in their own businesses as well as those working for wages — are covered by social security.

However, many of these people are unaware of their rights and responsibilities under the law.

Social security district offices, over 600 in the United States, and Puerto Rico, have been established to inform and serve the public. Your social security office is here to help you. You will find the answers to your questions about social security at your local office.

There you can obtain up-to-date information, consult, and get many types of reference material — booklets, technical reports, studies, etc.

The publications include "Social Security Ratings", a booklet giving official interpretations and decisions of the Social Security Administration or the courts; and "Social Security Bulletin".

Teachers and school officials can obtain a free kit of materials for classroom use. It contains such pamphlets as "Your Social Security", "Financing Your Social Security Benefits", "History of the Social Security Law", and "Social Security Benefits — How you Earn Them." Charts included in the kit show historical and program facts about social security graphically.

Films may be requested from your local office, including, "The Long Haul", "Sam" and "Social Security", and "The Social Security Story". Your local office will gladly provide speakers for groups and organizations, who will give information on the development of the social insurance system and provisions of the present law. Questions from the audience on any phase of social security will be welcomed and answered.

Representatives, trained in all aspects of the Social Security Act, are glad to answer inquiries and to assist in filing claims for old-age, survivors, or disability benefits, or to refer you to other agencies for assistance.

Your local social security office is the place to get a social



NEW ROTARY CLUB OFFICERS: Quentin L. Reutershan, outgoing president, is shown with Robert B. Douglass, new Potsdam Rotary club president for 1965-66. Other club officers for the coming year include: George R. Maclean, vice-president; Frederick A. Ramsdell, treasurer; John W.

Covell, secretary, and Wendell O. Covell, financial secretary. The board of directors of the local Rotary Club include: Douglass, W. Nye Smith, Maclean, Sanford D. Dewey, Malcolm T. Rodger, Alfred W. Rothermel, and Reutershan.

security account number card. Your earnings are recorded according to that number. Since your benefits will depend upon the amount of earnings credited to you, it is important that you have only one account number.

If you should lose your card, your social security office will replace it. If you change your name by marriage, divorce, or for business reasons, the social security office will issue a new card showing your new name but the old number.

To help you make sure that your social security account is correct, your social security office can arrange to obtain a statement of wages and self-employment income credited to your account and assist you in

correcting any errors which may occur. Visit, write, or telephone your district office at 308 Catherine St., Ogdensburg for its services. Office hours are from 9 a.m. to 5 p.m. Monday through Friday.

GREAT MUSIC AT CROSSROADS, MOIRA

Leo Motard, Heard Coast To Coast, One of Canada's Finest Bands

Appears nightly and Sun. P.M. at this magnificent dining spot where the former Chef to the Duke of Windsor prepares Gourmet Dinners for as little as \$2.75.

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Potsdam Savings & Loan Association

151st SEMI-ANNUAL STATEMENT OF CONDITION

June 30, 1965

RESOURCES		LIABILITIES	
First Mortgage		Savings Accounts	\$6,008,856.60
Loans on Homes	\$5,096,683.86	Advances from Federal Home Loan Bank	75,000.00
Loans on Passbooks	70,667.33	Loans in Process	16,009.50
Student Loans	118,883.04	Advances by Borrowers for Taxes and Insurance	73,399.08
Other Loans	10,351.36	Accrued Income Taxes	1,000.00
Real Estate Sold on Contract	95,917.14	Other Liabilities	2,927.05
Real Estate Owned	87,704.30	Unearned Income	3,536.79
Cash on Hand and in Banks	274,311.21	Reserves and Undivided Profits	489,369.05
U.S. Government Obligations	680,170.46		
Federal Home Loan Bank Stock	90,200.00		
Office Building & Fixtures	139,455.87		
Other Assets	25,753.50		
	\$6,670,098.07		\$6,670,098.07

<p>BOARD OF DIRECTORS</p> <p>Arnold K. Fiske</p> <p>V. M. Ingram</p> <p>D. F. McIntyre</p> <p>Allen Mitchell</p> <p>Lyle F. Mott</p> <p>H. A. Sackett</p> <p>Felix Shelly</p> <p>Charles W. Snyder</p> <p>Harry Van Ness, Jr.</p>	<p>Savings Insured to \$10,000 by the Federal Savings and Loan Insurance Corporation.</p> <p>Savings deposited on or before the 10th of any month earn dividends from the 1st of that month.</p> <p style="text-align: center; font-weight: bold;">4% Current Dividend Rate</p>
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<p>OFFICERS</p> <p>D. F. McIntyre Chairman of the Board</p> <p>Felix Shelly Vice-Chairman of the Board</p> <p>Lyle F. Mott President</p> <p>H. N. Casselman Vice-Pres. & Treasurer</p> <p>Cora Ames Asst. Treasurer</p> <p>Glenna Koch Teller</p> <p>Jane Sevey Teller</p> <p>Jean Shelly Teller</p>	<p>A Good Place to Borrow and a Good Place to Save</p>
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POTSDAM SAVINGS AND LOAN ASSOCIATION

31 MAIN ST., POTSDAM, N. Y.

Established 1890

A Ford or Chevy would be a great buy...

if it weren't for the fact a full-sized Chrysler is priced less than \$7 a month more.

Make	Wheelbase	Overall Length	V-8 Engine Cubic Inch Displacement	Base Monthly Payments	Difference Per Month
CHRYSLER NEWPORT	124"	218.2'	383	\$65.67	—
FORD GALAXIE 500	119	210.0	289	\$8.94	\$6.73
CHEVROLET IMPALA	119	213.1	283	\$8.94	\$6.73
OLDS F-85 CUTLASS	115	204.3	330	\$9.26	\$6.41
BUICK SPECIAL SKYLARK	115	203.4	300	\$8.65	7.02

BASIS OF COMPARISON—All models are 2-door hardtops equipped with V-8 engine, automatic transmission, power steering, power brakes, radio and heater. Monthly payments have been computed on manufacturer's suggested retail price, one-third down and 36 monthly payments. Not included are the extras you pay for on practically any new car: whitewall tires, deluxe wheel covers, destination charges, state and local taxes, interest, insurance and licensing fees.

See us. We deliver!

COURTESY MOTORS 185 Market St. Potsdam, New York

From Par

Baptist Plans Picnic

Parishville picnic will be picnic ground day. In the basement. At the church ver, and a fri

Week end gue Mrs. Royal Ho son Roger of A. and Mrs. Dona Ogdensburg.

Mr. and Mrs. Cox and Mr. Wilcox and son and Mrs. Rial V. forville spent and visiting reatral Park. P West Englewoo Gordon Beat burg, Conn. is home of Mr. ar Longtin.

Guy Hart of in town over the Mr. and Mrs. for a family are visiting her George Campbell

Mr. and M Tecklaw and d anne of White Mr. and Mrs. G on Monday.

Mrs. Edwin daughter, Mrs. and grandchildr Jill of Govern ner guests at home on Wedn week. In the visited the muse

Four genera Eulalia Fealy's the par for a on Sunday. I vere Mrs. Feal ters, Alice Dav Foster; her gr ard Lynch of 1 her granddau Greene of Syra families and R There were 1 all had a good good time.

Pastor Alois and family spe of July week e Grabnowski's Buffalo.

Ronald Hinn Tony with a Brandon, S. D.; father, Howard his grandmot Fealy.

Richard Lync of Ashland, Oh a two-week vac latives and frie

The Ladies' meeting of the will be held at Mrs. Scott Co 8 p.m. Co-hosts Rosabell Meas Jay Winney, Ch Arthur Burling Sunday sup Mr. and Mrs. Sr. were Mr. a Bradish Jr. an Sharon Taylor and Mrs. Tom daughter Ellie Mr. and Mrs. I Brasher and M den Durant.

Parishville Company's 196 day will be hel July 31, compl ade, horse sho dinner, dance, e appear later, b date now.

Mr. and Mrs observed the anniversary las their home. Th with their dau in-law for the family dinner v home by their families, Mr. a

Lewis La Funeral

Funeral serv R. LaClair, Road, Parishvi Monday morr from the famil took place in tery

Mr. LaClair edly Saturday, home.

Born in Hop 25, 1914, he wa fred and Alice Clair. On Jan married Emm Malone. The o in Parishville f was a consti and was a r Potsdam Elks

Survivors in six daughters, (Laurel), Wel Mrs. Ellis (V Taunton, Mass (Barbara) Mf chester, and D Wanda, at ho Lewis Jr. at home; three br of Tupper Lr Brasher Falls Massena; thrt Edith Pickare Wash, Mrs. C Yaddow of Po James (Lillia Massena; an children.