

test Riverside tires

RIVERSIDE Nylon 64

27-month guarantee against tread wear

EACH IN PAIRS

\$14*

6.50-13 Tubeless, Blackwall

- 4-ply nylon cord body for strength!
- RIV-SYN for greater mileage, life!
- Over 3000 tread edges for traction!

LIFETIME QUALITY GUARANTEE

Here's high quality at a low, low cost! Nylon 64 tread is deeper, wider than the ST-107; continental tread edges give improved stability, mileage.

Tubeless Size	Price With Trade, 1st Tire	Each in Pairs
6.50-13	17.75*	\$14*
7.50-14 6.70-15	21.95*	\$16*
8.00-14 7.10-15	23.95*	\$19*
8.50-14 7.60-15	26.95*	\$22*

*Plus excise tax and trade-in tires. Whitewalls, \$3 more per tire.

**NO MONEY DOWN
FREE MOUNTING**

Depot & Raymond Sts., Potsdam, N.Y. Phone CO 7-5561



RIVERSIDE
4-SQUARE GUARANTEE
Wards Riverside passenger tires are guaranteed:
For the quality of material and workmanship for the life of the original tread. Adjustments will be made on the tread wear based on sale price when returned.
Against road hazards (except repairable punctures) for the period specified. Adjustments will be prepared on months used and based on sale price when returned.
For tread wear for the period specified. Adjustments will be based on same size and type, changing the current exchange price for a specific dollar allowance. (Tread wear allowance not applicable to snow tires or tires used commercially.)
Exchange price in regular retail price plus Federal Excise Tax less trade-in at time of return.
Nationwide service and satisfaction guaranteed at all Ward branches.



his seems to be what the workman is saying as he stands ch has just been lifted from its resting place and swung lowered to the flat bed truck in the foreground for mov- ook well over a half hour for the workers to adjust the before they released the heavy cable chains.

'The Rock' Is Moved

By Evelyn Riehl

Sunday Rock found its third resting place on Friday, June 1965. Its first mover, a leeding glacier, placed the 35 ton ng granite boulder on its end, atop a large area of glacial ions before the advent of man.

is man's moving of this acular work of nature concerns us here. Forty ago it stood in the way an's progress, as it does today. So twice, man his attachment to things sentimental value, has ed to preserve nature's iwork.
Friday morning a crew e State Highway Depart- under the direction of ld Besia, Saint Lawrence y Highway Superinten- and James O'Gorman, al foreman, joined with C. B. Sherman moving and Town of Colton of- s, as well as State Police ounty Sheriff's deputies, ove the big rock across Highway #56 to it's position, back from the of-way, on land donated a. Hilda Swift, widow of Swift, former Town visor.

Then — And Now
Then, in 1925, the news of the Rock's possible demolition from its position in the right- of way of the concrete high- way replacing the sand road north of the village of South Colton (formerly known as Three Falls) reached the ears of Dr. Charles H. Leete. His appeal was answered by friends of the North Country from Washington, D. C. to the Canal Zone. Two hundred and (See Sunday Rock, Pg. 21)

Rock Saved
y all this "fuss" over a rock that stands in the of highway improve- Well, it's like this, says Charles H. Leete in his concerning "the old which was printed in d Herald-Recorder, edit- Frederick T. Swan, in rst attempt to save the " 40 years ago.

mp life went on from day with no change. . . y might just as well een Saturday. . . heath- ies lost their import- .The river, the brooks, nds, the mountains and es, the fleet deer, the g trout, the wild cat and ear ruled supreme. It air land and there was iday there.

The Bog, Catamount in, Pelsue's, Ferry's 's Gale's, Bog Falls, own Falls . . . were to conjure with, h Gale was there, and Moody, Captain Pater, Indian. W. H. H. Mur-

Sanfordville Social News Writer Wanted

With the resignation of our Sanfordville and Stockholm correspondent, the Courier-Freeman wishes to announce that this paper will be happy to interview any person interested in undertaking this assignment.

Inasmuch as the greater concentration of population is located in the Sanfordville area, we would prefer that our correspondent live in or near that community. This is not a specific restriction, however.

If you know the area and have some knowledge of community organizations and functions . . . if you think you might enjoy writing a weekly social column for this paper... why not call the General Manager, George R. Little at CO7-9306 for an appointment to talk things over?

A telephone is a necessity. Legible handwritten copy is often accepted.

ate College Appoints Louis Herborg To Publicity Post

W. Herborg, a former of the public relations Rensselaer Polytechnic e, has been appointed of college information State University Col- Potsdam.

appointment was an- by Dr. Frederick W. president of the col- rg, who joined Rens- 1963 as manager of rvice and later serv- manager of special will be responsible for

general and sports publicity, some publications, and other public relations duties under the direction of Thomas P. North Jr., assistant to the president for community relations.

A 1960 graduate of Boston University's School of Public Communication, Herborg has worked in the public relations office at Tufts University, and before going to Rensselaer served as director of public relations for the Mutual Insurance Agents Association of New York, New Jersey and Connecticut.

He is a member of the Public Relations Society of America and Sigma Alpha Epsilon fraternity, and is secretary-treasurer of the Northeastern New York Sportswriters and Sportscenters Association.

A native of New Jersey, Herborg has resided for the past five years in Schenectady where he served on the official board and finance commission of Trinity Methodist Church and did public relations work for the YMCA.



LOUIS HERBORG

Just a reminder that the Potsdam Summer Recreation Program will begin July 6. Registration will be held at the Senior High Gymnasium parking lot on Tuesday, July 6 from 9:30 until 11:30 a.m.

On The Inside
P. 11 — Norwood Firemen plan their annual July 4 celebra- tion.



FRANK GUTMAN

position, Gutmann had been Director of College Residences. O'Brien had served previously as Purchasing Agent and Assistant Business Manager.
Gutmann's new responsibilities will encompass the general business operations of the College, including auxiliary operations, services and supply. O'Brien will be primarily responsible for purchasing, receiving, communications and

(See Promotes, Page 21)



JOHN O'BRIEN

which Miss McNall sent to the group. Parts of it follow: "When one service organization recognizes the work of another as the Lions are doing, it brings deep satisfaction to the workers in the recognized group. Leaders are the key people in Scouting and always in demand. They are the ones who are in direct contact with the girls and have the greatest influence over

(See Girl Scouts, Page 21)