

CHARGE-ALL PUTS CREDIT AT YOUR FINGERTIPS—UP TO 2 YEARS TO PAY



Riverside woven plastic seat covers add color, style

Increase the beauty of your car as you enjoy cool riding this summer with Riverside Seat Covers. Woven plastic material wipes clean with a damp cloth. Blue, Green, Charcoal colors.

17⁹⁵
Reg. 19.95

YOU'RE SAFER WITH RIVERSIDE SEAT BELTS

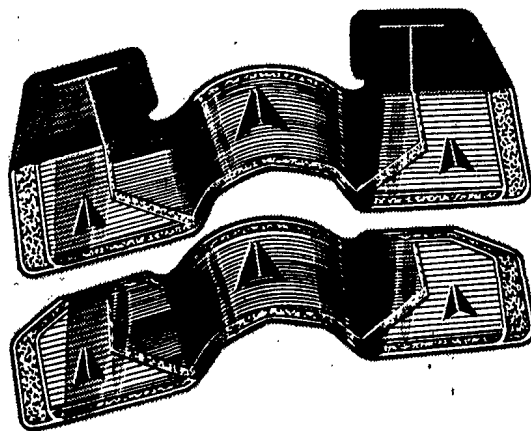
6,000 lb. test Caprolan Nylon webbing; metal to metal buckles; exceeds SAE specifications.

4⁴⁴
Reg. 4.98

KEEP BELTS ROLLED NEATLY READY FOR USE

End seat belt clutter with new seat belt retractors. Easy to install with all seat belts.

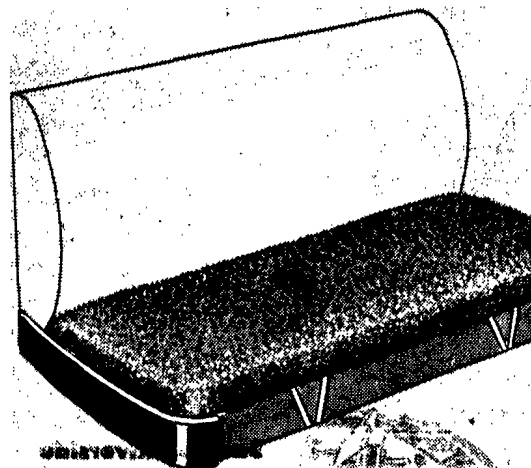
1⁴⁴
Reg. \$1.89



Save \$1.05 — our best rubber floor mats!

Full-width, 1-pc. mat covers floor over hump. Pierce and slide resistant. Extra rugged construction. 6 colors. Rear floor mat only... 3.86

4⁴⁴
front
Reg. 5.49



Terry seat toppers at Wards low price

Soft, terry cloth knit laminated to foam rubber for extra comfort. Covers seat area only, front or rear. Machine washable. 2 colors

2⁹⁹
Reg. 3.59

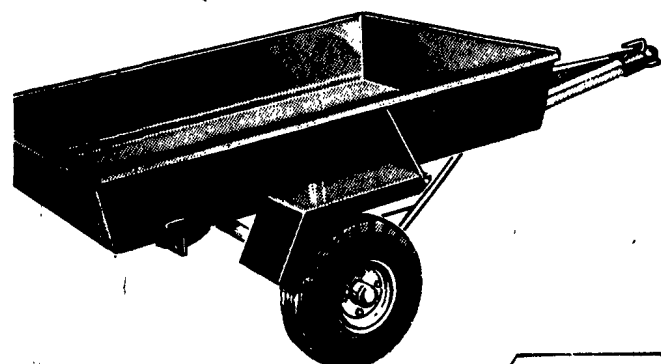


Summer auto clean-up specials

Beautiful summer weather is here again and there's no better time to freshen up the car with Riverside quality car cleaning aids.

YOUR CHOICE
88^c

Riverside Junior Trailer



ALL-STEEL SOLID BOX MOUNTED ON A-FRAME

\$119⁰⁰
Reg. \$159.

- Bolted, sealed body construction
- 4-ply tubeless tires, coil springs
- Heavy 16-gauge fenders and sides

Wards medium-sized trailer hauls 1000 lbs. anywhere... on or off the road. High speed roller bearings insure safe highway travel. Low 27 inch height makes loading easy. Equipped with SAE approved "Quick-connect" couplers and safety chain.

WARDS BRINGS YOU HIGH QUALITY, LOW PRICES. SHOP NOW AND SAVE



seems to be what the workman is saying as he stands just after the 35-ton granite boulder has just been lifted from its resting place and swung over to the flat bed truck in the foreground for movement over a half hour for the workers to adjust the cables they released the heavy cable chains.

The Rock's Moved

By Evelyn Riehl

Sunday Rock found its third resting place on Friday, June 18. Its first mover, a leeching glacier, placed the 35-ton granite boulder on its end, atop a large area of glacial drift before the advent of man.

The rock's moving of this work of nature earns us here. Forty it stood in the way progress, as it does lay. So twice, man attachment to things mental value, has to preserve nature's

ray got his glory and his name "Adivondack Murray" there...

"Sunday Rock should be saved!... How many will help bear the expense of moving it to safety?... Will you help?" So ran the first appeal. The sentiments are the same today. Only the means are different.

lay morning a crew te Highway Department the direction of via, Saint Lawrence highway Superintendent James O'Gorman, reman, joined with Sherman moving Town of Colton of well as State Police y Sheriff's deputies, he big rock across ghway #56 to it's ion, back from the ay, on land donated lida Swift, widow of it, former Town

Then — And Now Then, in 1925, the news of the Rock's possible demolition from its position in the right-of way of the concrete highway replacing the sand road north of the village of South Colton (formerly known as Three Falls) reached the ears of Dr. Charles H. Leste. His appeal was answered by friends of the North Country from Washington, D. C. to the Canal Zone. Two hundred and (See Sunday Rock, Pg. 21)

lock Saved this "fuss" over a that stands in the highway improve- l, it's like this, says as H. Leste in his acerning "the old ch was printed in rald-Recorder, edit- derick T. Swan, in tempt to save the years ago.

Sanfordville Social News Writer Wanted

With the resignation of our Sanfordville and Stockholm correspondent, the Courier-Freeman wishes to announce that this paper will be happy to interview any person interested in undertaking this assignment.

He went on from with no change... ight just as well Saturday... heath- lost their import- river, the brooks, the mountains and the fleet deer, the ut, the wild cat and ruled supreme. It and there was there. Rock, Three Falls, Pork Hollow, The Bog, Catamount Pelsue's, Perry's tale's, Bog Falls, Falls... were onjure with, ale was there, and y, Captain Pater, ian. W. H. H. Mur-

Inasmuch as the greater concentration of population is located in the Sanfordville area, we would prefer that our correspondent live in or near that community. This is not a specific restriction, however.

If you know the area and have some knowledge of community organizations and functions... if you think you might enjoy writing a weekly social column for this paper... why not call the General Manager, George R. Little at CO7-9306 for an appointment to talk things over?

A telephone is a necessity. Legible handwritten copy is often accepted.

College Appoints Louis Herborg To Publicity Post

Herborg, a former the public relations essler Polytechnic as been appointed college information le University Col- tment was an- Dr. Frederick W. sident of the col- who joined Rens- 63 as manager of is and later serv- ager of special be responsible for

general and sports publicity, some publications, and other public relations duties under the direction of Thomas P. North Jr., assistant to the president for community relations.

A 1960 graduate of Boston University's School of Public Communication, Herborg has worked in the public relations office at Tufts University, and before going to Rensselaer served as director of public relations for the Mutual Insurance Agents Association of New York, New Jersey and Connecticut.

He is a member of the Public Relations Society of America and Sigma Alpha Epsilon fraternity, and is secretary-treasurer of the Northeastern New York Sportswriters and Sportscasters Association.

A native of New Jersey, Herborg has resided for the past five years in Schenectady where he served on the official board and finance commission of Trinity Methodist Church and did public relations work for the YMCA.

Active in sports, he officiated at high school basketball games in the Capital District, and has coached amateur teams in football, basketball, hockey and softball. Herborg is married to the former Carole Hall of Latham.

Just a reminder that the Potsdam Summer Recreation Program will begin July 6. Registration will be held at the Senior High Gymnasium parking lot on Tuesday, July 6 from 9:30 until 11:30 a.m.



FRANK GUTMAN

position, Gutmann had been Director of College Residences. O'Brien had served previously as Purchasing Agent and Assistant Business Manager.

Gutmann's new responsibilities will encompass the general business operations of the College, including auxiliary operations, services and supply. O'Brien will be primarily responsible for purchasing, receiving, communications and



JOHN O'BRIEN

which Miss McNall sent to the group. Parts of it follow: "When one service organization recognizes the work of another as the Lions are doing, it brings deep satisfaction to the workers in the recognized group. Leaders are the key people in Scouting and always in demand. They are the ones who are in direct contact with the girls and have the greatest influence over

(See Promotes, Page 21)



LOUIS HERBORG