

JOIN THE THOUSANDS SWITCHING TO WARDS

MONTGOMERY WARD

PRE **4TH**

TIRE AND AUTOMOTIVE

SALE

STARTS THURSDAY JUNE 24

It's time to get ready for holiday trips and vacations. Prepare for all the needs of summer motoring with quality Riverside products at these low, low prices. Buy now and save! No money down when you shop Wards!



Bring your own container to the big Riverside Heavy Duty bulk oil sale

22¢ Qt.

Riverside Tornado car battery—Adequate start power at low price

8.95 6 VOLT W/TRADE REG. 10.95

Riverside Heavy Duty oil—one oil change in one can at one low price

1.44 5 QT. CAN REG. 1.79

Safest detergent additives retard varnish deposits and sludge. Meets car makers' MS Sequence Tests. API Classification MS, DG, DM. S.A.E., 20-20W, 30

Wards economy batteries for light service. 6-volt battery guaranteed 12 months. 12-volt battery—18 month guarantee. Reg. 12.95 Now, with trade, low as 10.95

Exceeds car makers' MS Sequence Tests. API class. MS, DG, DM. S.A.E. 20-20W, 30, 40. Change oil filter too! Standard filters as low as... Cartridge 88¢... Spin-on \$1.77

10 min. spike type flares; red flame. **1.00** for 4

4.98 full-skin, soft textured chamels Absorbent, cod-oil tanned, lint-free. **3.99**

2.98 handy, all-steel tire pump Handy for home, beach. Easy to use. Fold-up stirrup. 18 in. hose. **2.66**

11.99 scissors jack—safety, stability 2-ton capacity; 2-speed; large axle-rest top. **9.88**

89¢ flare kit—for emergencies 1-hour wick type flares. visible 100 ft. **55¢**

98¢ all metal 5 1/2 in. funnel Easy to use! Resists rusting, corrosion. **88¢**

DEPOT & RAYMOND STS. POTSDAM, N. Y. CO 7-5561
OPEN MON. - WED. 9-5 THURS. & FRIDAY 9-9 SAT. 9-5

...ents that village taxes are payable without penalty until 4 p.m. today. After today, July 1, a five percent penalty plus one-half percent interest per month. Payment must be in the treasurer's office no later than 4 p.m. to be considered paid on time.

Just a reminder that the Potsdam Summer Recreation Program will begin July 6. Registration will be held at the Senior High Gymnasium parking lot on Tuesday, July 6 from 9:30 until 11:30 a.m.

On The Inside
P. 11 — Norwood Firemen plan their annual July 4 celebration.



FRANK GUTMAN

...which Miss McNall sent to the group. Parts of it follow: "When one service organization recognizes the work of another as the Lions are doing, it brings deep satisfaction to the workers in the recognized group. Leaders are the key people in Scouting and always in demand. They are the ones who are in direct contact with the girls and have the greatest influence over



JOHN O'BRIEN

...which Miss McNall sent to the group. Parts of it follow: "When one service organization recognizes the work of another as the Lions are doing, it brings deep satisfaction to the workers in the recognized group. Leaders are the key people in Scouting and always in demand. They are the ones who are in direct contact with the girls and have the greatest influence over



LOUIS HERBORG



...ems to be what the workman is saying as he stands just been lifted from its resting place and swung red to the flat bed truck in the foreground for movell over a half hour for the workers to adjust the re they released the heavy cable chains.

"The Rock" Moved

By Evelyn Riehl

lay Rock found its third resting place on Friday, June Its first mover, a leeding glacier, placed the 35 ton ranite boulder on its end, atop a large area of glacial before the advent of man.

an's moving of this or work of nature erns us here. Forty It stood in the way progress, as it does lay. So twice, man attachment to things mental value, has o preserve nature's

lay morning a crew te Highway Depart- er the direction of sia, Saint Lawrence ighway Superinten- James O'Gorman, reman, joined with Sherman moving Town of Colton of well as State Police y Sheriff's deputies, he big rock across ghway #56 to it's on, back from the y, on land donated lida Swift, widow of ft, former Town

lock Saved this "fuss" over a that stands in the highway improve- l, it's like this, says es H. Leete in his acerning "the old ch was printed in rald-Recorder, edit- derick T. Swan, in tempt to save the years ago.

ife went on from with no change. . . tight just as well Saturday. . . heath- lost their import- river, the brooks, the mountains and the fleet deer, the ut, the wild cat and ruled supreme. It and and there was there.

Rock, Three Falls, Pork Hollow, The Bog, Catamount Pelsue's, Ferry's ale's, Bog Falls, Falls . . . were onjure with, ale was there, and y, Captain Pater, lan. W. H. H. Mur-

Sanfordville Social News Writer Wanted

With the resignation of our Sanfordville and Stockholm correspondent, the Courier Freeman wishes to announce that this paper will be happy to interview any person interested in undertaking this assignment.

Inasmuch as the greater concentration of population is located in the Sanfordville area, we would prefer that our correspondent live in or near that community. This is not a specific restriction, however.

If you know the area and have some knowledge of community organizations and functions . . . if you think you might enjoy writing a weekly social column for this paper... why not call the General Manager, George R. Little at CO7-9306 for an appointment to talk things over?

A telephone is a necessity. Legible handwritten copy is often accepted.

College Appoints Louis Herborg To Publicity Post

Herborg, a former general and sports publicity, some publications, and other public relations duties under the direction of Thomas P. North Jr., assistant to the president for community relations.

A 1960 graduate of Boston University's School of Public Communication, Herborg has worked in the public relations office at Tufts University, and before going to Rensselaer served as director of public relations for the Mutual Insurance Agents Association of New York, New Jersey and Connecticut.

He is a member of the Public Relations Society of America and Sigma Alpha Epsilon fraternity, and is secretary-treasurer of the Northeastern New York Sportswriters and Sportscasters Association.

A native of New Jersey, Herborg has resided for the past five years in Schenectady where he served on the official board and finance commission of Trinity Methodist Church and did public relations work for the YMCA.

Active in sports, he officiated at high school basketball games in the Capital District, and has coached amateur teams in football, basketball, hockey and softball.