

Parish Oil Hosts Area Dealers At Massena Fete

Sunoco and Parish Oil Co. dealers from St. Lawrence, Franklin and Essex counties and their wives were guests of Hadwen C. Fuller, president of Parish Oil Co., at a dinner meeting at the Schine Inn in Massena on May 5.

The 130 persons present heard a presentation of Sun Oil Co.'s program for 1964. Officials from the Northeastern Region and Syracuse District were on hand with other company specialists in the operation of service stations to outline the extensive plans Sun Oil Co. has for its promotion and merchandising in 1964.

These include the introduction of higher octane in all the eight blends of Sun gasoline, an extensive advertising campaign with special stress on newspapers to carry the message about the savings with the new gasolines over conventional and competition products. Special skits were put on by Sun sales and promotion specialists to show the dealers how to dramatize the saving of only 1c a gallon over comparable gasolines.

Movies Shown

Sound movies in color were projected to impress on the dealers how to properly maintain the appearance of their stations, the best way to display their tires and other

merchandise, to arrange signs for the best readability and most attractive appearance. Considerable stress was put on service and its paramount importance in building business for a service station.

There were talks on how dealers can and should undertake supplemental services such as tune up, brake relining, front end alignment, etc. to substantially increase their profits from their operation of their stations.

The guests were welcomed by President Fuller who introduced Thor Johnson, Syracuse district manager of Sun Oil Co. Other speakers were Richard Drysdale, Boston, northeastern regional manager of Sun; Albert Carriello, assistant regional manager; William Kelly, sales representative - distributors, Syracuse District Officers of the Parish Oil Co.

Sunoco distributors for Northern New York, who were presented by President Fuller were his son Robert Fuller, candidate for the Republican nomination for Congressman from the 31st Congressional District and executive vice-president of the company; Willard R. Gray, executive vice president; James L. Gray, treasurer. Also attending the Massena meeting were Donald Merritt, office manager, Parish Oil Co.; and district representatives Kenneth McDonald, Howard Dora, George Cox,

Chet Sayer, Lewis Wood.

Other Dinners

A similar dinner meeting had been held the evening previously at the Woodruff Hotel in Watertown and was attended by Parish Oil Co. dealers from Oswego, Lewis and Jefferson counties.

President Hadwen Fuller served as a member of the Assembly from Oswego County before being elected to Congress where he served with distinction for three terms. At that time Oswego County was combined with Oneida in a congressional district. Mr. Fuller's son, Robert, is now following in his father's footsteps and is a candidate for the Republican nomination for Congressman from the 31st district which now includes Oswego, Lewis, Jefferson, St. Lawrence, Franklin, Clinton counties.

The Sun Oil Co. officials present reported that sales of Sunoco gasoline had increased 2 1/2 times more than the national average in the past three years and that Sun sales are at an all time peak in the states where it is sold.

Sun's marketing territory is from Chicago east and north and south from Chicago. Its main offices are in Philadelphia, Pa., refineries are in Marcus Hook, Pa., from which Sunoco gasoline is transported by pipe line to Syracuse for distribution in Central and Northern New York.



TOP BRASS OF PARISH OIL CO. — from left Willard R. Gray, executive vice president; James L. Gray, treasurer; President Hadwen C. Fuller, former Assemblyman from Oswego County and former Congressman; Robert C. Fuller, executive vice president of Parish Oil Co. and candidate for the Republican nomination for Congress from the 31st District. The group were photographed at the Schine Inn in Massena last Wednesday evening at the annual meeting of Sun and Parish Oil Co. executives with their dealers from St. Lawrence, Essex and Franklin counties. (Nick Podgurski Photo)



FULL STEAM AHEAD FOR '64 — Executives of the Sun Oil Co. and Parish Oil Co. distributors for Northern New York at the annual meeting with their dealers in Massena Wednesday evening. From left: Albert Carriello, assistant regional manager, Northeastern Division, Boston; Willard Gray, executive vice president Parish Oil Co.; Thor Johnson, Syracuse District manager; James Gray, treasurer Parish Oil Co.; former Congressman and Parish Oil President Hadwen C. Fuller; his son Robert C. Fuller, candidate for the Republican nomination for Congress from the 31st District and executive vice president of Parish Oil Co.; Richard D. Drysdale, Northeastern regional manager, Boston; William J. Kelly, Syracuse, sales representative-distributors.

Nicholville

by Mrs. H. J. Crinklaw DA8-2244

Nicholville — Worthy Deputy Leon Wells visited Nicholville Grange No. 797 last Thursday evening. After the meeting all present were invited to the home of Mr. and Mrs. Vernon Tharrett for refreshments.

Mr. and Mrs. Wesley Kingsley and Mr. and Mrs. Phil Powell attended the New York World's Fair last week.

Anna Ryan of Watertown visited her brother, Daniel P. Ryan, last week.

Miss Pauline Weller, Miss Bertha Garvey, Mrs. Celestia Babcock and Mrs. Ella Crinklaw called on Miss Blanche Quenelle last Friday. Miss Quenelle is a patient in the Bennett Nursing home in Winthrop. Mrs. Crinklaw also called on Mrs. Hattie Coolidge at the same place.

Mr. and Mrs. Nelson Parker of Paul Smiths, visited their mother and father, Mr. and Mrs. George Parker last Sunday. The elder Parker is a patient at the Potsdam Hospital.

Miss Mildred Benham is undergoing tests and treatment at the Potsdam Hospital.

Mrs. Stanley Cole spent the past week in Syracuse with her daughter and family, Mr. and Mrs. Phil Murray.

Mr. and Mrs. Daniel Donovan spent the past week visiting relatives around the state. Among those they visited were Mr. and Mrs. Henry Barnard of Glenora, Mr. and Mrs. Francis Trumble of Elmira Heights, Mr. and Mrs. John Donovan of Dansville, Mr. and Mrs. David Cheney of Bath, and the Corning Museum of Glass.

Mr. and Mrs. Guy Rhodes entertained the following at a Mother's Day Dinner at their home: Mrs. Mildred Crinklaw, Mrs. Guy Rhodes, Mr. and Mrs. Wayne Peck, Mrs. Barbara Smithers, Norman Gannon, Miss Linda Fleckering and Mr. and Mrs. Donald Crinklaw.



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West Potsdam Friends Honor Nancy Hogle

by Mrs. Gerald Pierce CO7-4463

West Potsdam — A group of friends met at the church parlors last Friday evening to honor Miss Nancy Hogle, who left on Sunday for an assignment with the Peace Corps in Nigeria, Africa. Miss Hogle was given a purse of money, along with the good wishes of her friends.

The Rev. Kelsey Bicknell of Genesee visited relatives here last week.

The severe winds of Saturday did serious damage at the trailer home of Mrs. Marion Richardson. Mrs. Richardson

herself was bruised by a flying board.

Mr. and Mrs. Malcolm Goldie attended the funeral of a cousin in Star Lake Saturday

Frank Kennedy of East Worcester was a guest of Mrs. Thern Tanner last week.

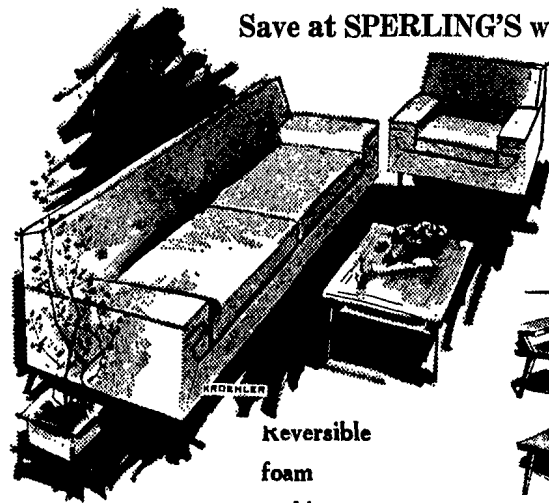
Mrs. Lois Stevens and Mrs. Martin Martin are reported on the sick list.

Mrs. Effie Tanner and Frank Kennedy called on Mrs. Ona Bailey and other friends in the area Friday.

Mrs. Mabel Robinson is a new house guest in the home of Mrs. Kay Thompson.

Sperling's Buy all the furniture you need ... buy it by the group and save more ... terms to suit your budget!

Save at SPERLING'S whether you furnish a home or one room



Luxurious Kroehler Nylon and Foam 7-Piece Living Room Grouping

\$199.95

\$20 Down \$2 Weekly

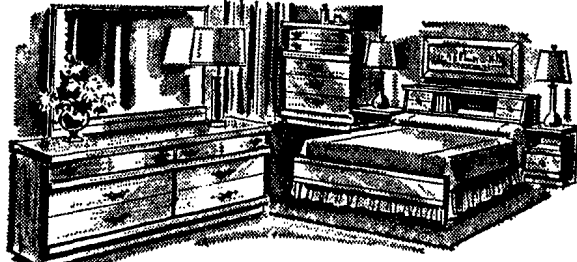
Now you can choose a freshly styled Kroehler living room suite from Sperling's complete with 2 table lamps and 3 occasional tables at a sensational low price. Deep foam cushions for comfort... nylon upholstery for wear. Hurry in. Quantities are limited!

Included!
2 Table Lamps &
2 Step Tables
1 Cocktail Table

Gorgeous 8-Piece Modern Bedroom Grouping

Complete \$20 Down **\$199.95** \$2 Weekly

Modern bedroom styling that's sure to please. Suite includes double dresser, mirror, chest and bookcase bed, Innerspring mattress, matching box spring and 2 pillows are included.

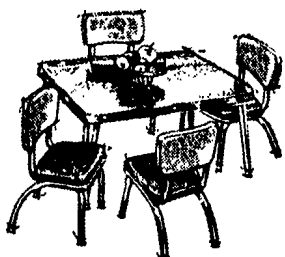


3 Rooms Complete

\$425

Bedroom • Living room • Kitchen

Innerspring mattress, box spring & 2 pillows are included.



Lovely 5-Piece Dinette

30"x40"x48" max resistant extension table with inlay top. 4 comfortable chairs. **\$49.50**

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Parishville Central Honor Students Listed

Parishville The Parishville-Hopkinton Central School has released the honor roll for the third quarter of the school year. Those students listed from grades 7-10, earning honor grades above 90, include: Marilyn Foster, Sharon Hampton, Barbara Parker, Richard Tupper, Marlene Webber, Tommy Elek, James Converse, Bonnie Champney, Rose Rosenbarker and Dale Kingsley.

Those ranging in average between 85 and 90 include: Barbara Grabowski, Roswell Cassada, Mary Richardson, Donna Tupper, Suzanne De Carr, Hilton Hotelling, David Langille, Linda Torrance, Jo Ann Eskins, Meribeth Barton, Dean Harper, Billie Nurney, Lois Nurney, Susan Elek and Ruth Ann Miller.

Also in that group are: Patty Tyler, Roanoy Daniels, Sharon Simonds, Charlene Gary, Chris Nelson, Nancy Martin, Carl Miller, Bonnie Gary, June Jenne, Patty Macomber, Linda Wells Darrell Thompson, Thomas Tupper, Karl Harper, Jean La Bar, Frieda Peacock, Bonnie Crump, Diane Lawrence and Donna Tebo.

In addition: Jerry Moore, Richard Niles, Kathy Taylor, John Frank, George Malvone, Margaret Perry, Luella Sweeny, and Barbara Wells.

In Mrs. Johnson's third grade class, the following were listed: David Bisnett, Susan Hayes, Beth Law, Gary Moses,

Marie Tupper, Charles Tyler and Nancy Wisner.

From Mrs. Snell's third grade class: Thurman Collier, Dorothy Converse, Richard Hampton, Gary Hatson, Gregory Peck and Linda Thompson.

Mrs. Katner's fourth grade included: Christopher Binan, Donna Bisnett, Paula Oline, Karen Mearkley, Susan Thaler and Judy Tyler.

From Mrs. Greco's fifth grade: Piper Daby, Bruce Lindsey, Richard Peryer, Frank Smith.

Mrs. Richens' fifth grade class: Cheryl Harper, Diana Hendershot, Sandra Macy and Sheila Sochia.

Mrs. Moran's fifth grade class: Bruce Ellis, Timothy Grabianowski, Terry Richardson, Bruce Stone, David Thaler and Rebecca Wisner.

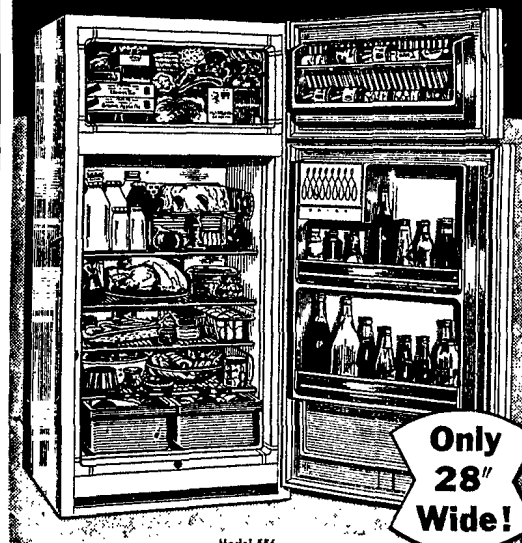
Mrs. Frary's sixth grade class: Jackie Binan, Nancy Bump, Vicki Champney, Wayne Collins, David Gushea, Mary Hampton, Kent Harper, Christina Hoyt.

Mrs. Lenny's sixth grade: Kent Chittenden, Cheryl Mearkley, and Debra Stone.

And Mrs. Snell's sixth grade class: Lynn Barton, Bebra Boyay, Nola Butterfield, Scott Clark, Frankie Elek and Stephen Gunning.

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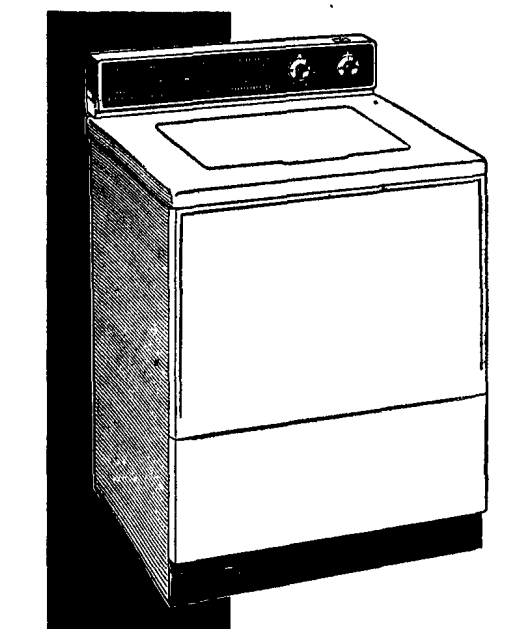
Now Only **\$249.95** W.T.



- Big 86-lb. Zero-Zone Freezer
- 2 Freezer Door Shelves
- Automatic Defrosting Refrigerator
- Handy Egg Basket
- Porcelain Crispers
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- 2 Door Shelves
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Kelvinator washes clothes cleaner, rinses clothes more thoroughly. It saves wear and tear on your clothes and saves water and detergent. It pre-scubs for you and its overflow rinse never lets dirt, suds and scum drain back through your clothing. See it now.