

Potsdam

Postscript

(A weekly Potpourri of people and events in and around Potsdam)

Front Page Dateline

Two public hearings of interest to local residents will be coming up soon, according to information released at the Village Board meeting last Monday evening: (1) May 4, at the time of the next regular Board meeting, to decide on the request by taxi companies to increase their rates; and (2) May 18, for the adoption of the State Housing Code.

For the first time anybody can recall, the Village Board has held up official approval of the elected officers of the Fire Department. The matter was referred to the Fire Committee formed by Mayor Anderson, and composed of the Mayor, Trustee Dick Murphy, Village Administrator James Mulcare, Fire Chief Louis White, and Fire secretary Dick Whalen. Approval is expected as soon as they have a chance to meet.

Mrs. Hans Levy, chairman of the Cancer Drive, has announced that women are now out soliciting for the Fund. Names and further details are expected to be ready next week.

All sorts of Kudos are being thrown at our Assemblyman, the Hon. Vermer M. Ingram, for his firm stand in the recent controversy between the Governor and the Legislature over the so-called liquor reform bills. Most political commentators, including Luther Bliven in Sunday's Post-Standard, have praised Ingram for sticking to his guns, even after the revisions were added to the original bill.

An enterprising young man who has just been discharged from military service has come up with a unique business idea. He's petitioned the Village for permission to establish a "Drive Around" Food Service, which would supply light lunches (such as coffee and doughnuts) to workers who find it difficult to leave their places of business for coffee breaks. The Board tabled its decision in the matter.

We are sorry to hear that Night Desk Clerk Earl Henigan has had to leave the Police Department because of illness. The Village Administrator has recommended that he be replaced by Peter Smiglin, a Clarkson student who spent two years with the New York State Police and who is now on a leave of absence while he finishes college. The salary is set at \$70 weekly.

Clarkson College ROTC Military Ball will be held this Saturday at the Civic Center, from 10 p.m. to 2 a.m., with dancing music furnished by the 16-piece Varsity Orchestra. As a highlight of the event, a Military Ball Queen will be selected by a panel of judges on Saturday afternoon.

Take A Hint

The Village is apparently planning to enforce the shutting off of residential water supply if the water bill is not paid within 40 days of receipt of the second notice. The Administrator says that some of the delinquent users are repeaters and he sees no good reason for their delinquency. Hence, the decision to enforce the ruling.

Of Local Interest

We understand that several area persons have appointments to audition for the Ted Mack Show at the Monticello Hotel in Alexandria Bay. One of the most unique entrants from this locality is Maynard Nichols, West Stockhol, who will perform his selections on a violin he made himself. Known as a skilled cabinet-maker as well as an accomplished violinist, Mr. Nichols has made eight violins over the past few years. He also specializes in such delicate and intricate projects as the construction of grandfather clocks. His audition will be held at 6:15 tonight.

Beyond Page One

Page 4: Read this and weep — for a different and altogether dizzying dissertation on the pros and cons of Day-Light Saving Time.

Page 11: Potsdam State's Sports teams are getting underway.

Page 15: Norwood-Norfolk releases information on their valedictorian and salutatorian.

Page 21: "If I knew you were coming, I'd have baked a cake" could be the theme of this week's Career Woman.

Coming Attractions

Next Week: A special joint announcement by Potsdam Hospital, Clarkson College and State College, which will be of major importance to the hospital expansion program.

A feature story on the Potsdam High School Dance Band, which is slated to appear and perform at the World's Fair on July 21.

Also, the Kronikler will be included next week.

Courier and Freeman

VOL. 114 NO. 1 POTSDAM, N. Y., THURSDAY, APRIL 23, 1964 22 PAGES PRICE 10 CENTS

Village Economic Boom Just Starting

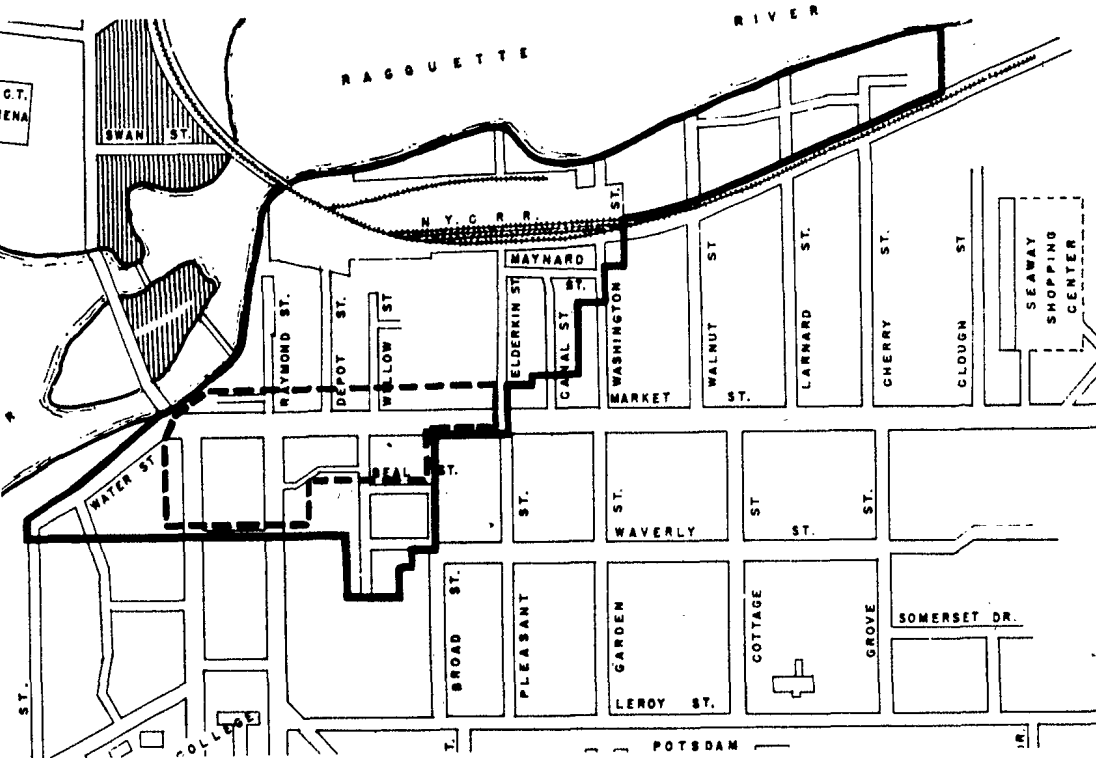
42 Apartment Units Planned By Next Fall

The largest single residential development in the history of Potsdam was revealed at Monday night's Village Board Meeting when Attorney Robert Halliday appeared before the Board representing the firm of Longley-Jones Associates of Syracuse, and announced that the firm was prepared to construct a 42-unit apartment development on a 23-acre site between Leroy Street and May Road in the village.

The complex would consist of seven separate six-apartment units in its own totally developed area, according to Halliday, complete with streets, water, sewage, lights, and landscaping, which will be developed by Longley-Jones at no expense to the village. The apartment complex will be the first of its kind in Potsdam, and the first to be built north of Watertown, although Longley-Jones is building similar apartment units in Watertown, Oswego, and other communities around the State.

Halliday's purpose in appearing before the Board Monday night was to request a commitment of a one-year assessment evaluation on the units. He revealed that he and Village Administrator Jim Mulcare, (who is also Village Assessor) had spent many hours on this subject, but had been unable to arrive at an agreeable figure. In a discussion which lasted nearly an hour, Halliday told the Board that Longley-Jones would begin construction of the apartment units almost immediately IF they received an agreeable assessment commitment, but that they would forgo the project in this village if the commitment was not forthcoming.

After much deliberation, the Board agreed on a figure of \$279,300 for the seven units, taking into consideration that the area would be developed with streets, sewers, etc. at no expense to the village. Halliday revealed Monday that as soon as the first 42 apartments were occupied, Longley-Jones would construct another 42-unit group, and (See Apartments, page 14)



POSSIBLE URBAN RENEWAL AREA — This partial map of the Village of Potsdam, supplied by the office of Village Planner Glenn Mathieson, shows the "midtown" 83-acre area which has been designed for possible urban renewal. "Advance" funds of a \$1,011,000 grant from the Federal Urban Renewal Agency were approved for Potsdam last week to be used for planning of the designated area. This must be done before

the application for the actual urban renewal program can be submitted. The portion OUTLINED IN BLACK LINES is the "midtown" area designated. It runs approximately from Bay Street north to Elderkin Street, east and west, and then takes in portions west of Market Street to the river. (See story below for a more detailed description of the designated area.)

83 Acre "Midtown" Site

Urban Renewal Survey Funds Given To Village

A giant step forward in Potsdam's proposed 83-acre "midtown" urban renewal project was taken last week end with the announcement that Federal Urban Renewal Agency had approved a \$70,456 Federal "advance of funds" on a capital grant of \$1,011,000 which will be made available to Potsdam for the project once the planning stage is completed.

In a telegram to William Benjamin, chairman of the Urban Renewal Agency; Senator Kenneth B. Keating (R-NY) revealed that that the \$70,456 "advance" had been announced by William Slayton, commissioner of the Federal Urban Renewal Agency in Washington, D. C. The telegram stated that the "advance" funds were to be used for the planning of the entire 83-acre "Midtown" area for

possible urban renewal, and that the \$1,011,000 in Federal urban renewal funds has been put in reserve in anticipation that Potsdam will apply for a loan grant contract, once the planning is completed.

In an interview earlier this week, Glenn Mathieson, A.L.P. planning consultant for O. Wayne Noble Associates, who has been in Potsdam for the past 16 months working on

this village's Master Plan, explained to the Courier the significance of the announcement by the Federal Urban Renewal Agency. He said that the \$70,456 "advance" is being made as a result of Potsdam's application for urban renewal funds, and that it is to be used for the actual planning stage of a proposed urban renewal project. (See Urban Renewal, page 14)

County Bank Plans Summer Opening Here

Walter M. Wilmshurst, president of St. Lawrence County National Bank, has announced that a branch bank will be opened in Potsdam, probably by mid-August.

Application for the establishment of the branch bank at 64-70 Market St. has been approved by James J. Saxon, Federal comptroller of the currency, and the bank president stated that the St. Lawrence County National Bank will start immediate renovation of the former Potsdam Motor Sales Building, the location site of the new bank.

This application and one submitted by the National Bank of Northern New York of Watertown have been under consideration for some time. The village is currently served by one bank, the Marine Midland Trust Co. of Northern New York, and the Potsdam Savings and Loan Association.

Study Economy

During the past few months the office of the Comptroller has been studying the applications, taking into consideration the general economic situation and the expansion plans of both State University College and Clarkson College, which call for the construction of about \$43,000,000 of new buildings in the next 10 years, with accompanying major expansions in student enrollments and faculty members.

The County Bank was established in 1866 and has banking offices in Canton, Heuvelton, Madrid, Norwood and Ogdensburg.

At present, the County Bank has two directors living in Potsdam: Dr. Frederick W. Crumb, president of State University at Potsdam; and Harold A. Putnam, president and treasurer of Putnam-Hawley Building Materials Inc., Potsdam; also two advisory board members from Potsdam: John O'Brien, general manager of Nekeos-Edwards Paper Co., and Dr. Thomas M. Watkins, surgeon at Potsdam Hospital.

Wilmshurst has expressed his gratification that the County Bank was given permission "to give our many Potsdam customers local service."

The new bank will be one of the most modern banking facilities in Northern New York. A particularly interesting feature is the innovation of a two-drive-in Snorkel, which will be located about 22 feet from the building, toward the business section of the village, on a concrete island.

TV Banking Depositors driving on either side of the island will be faced with a large TV screen, in which they will be able to see and hear a Teller. The deposit will be dropped in a huge tube which goes in to the Teller's cage. The Bank president explained that this will be the only Snorkel in the area, not even Syracuse has one. In fact, the nearest one, to his knowledge, is located in Connecticut.

The parking lot will extend on the downtown side as far as Dr. Dean's Office, with room for about 125 to 200 cars. There will be a long canopy with walkway. The rear of the bank building will house at least three other offices. (See Banks, page 14)

Lomax To Speak To CCT Students

Louis E. Lomax, award-winning author of "The Negro Revolt" and "The Reluctant African," will address the students of Clarkson College and St. Lawrence University in separate lectures on Tuesday, Apr. 28.

Lomax is the third in a series of four speakers scheduled to appear at Clarkson this spring in connection with the recently initiated lecture series program. He will speak at 11 a.m. in Snell Hall.

Tuesday evening Lomax will address the St. Lawrence student body in Gunnison Memorial Chapel at 8:15 p.m. His appearance at SLU will be co-sponsored by the Concert and Lectures Committee and the Sociology Department.

The public is cordially invited to attend both lectures. A native of Valdosta, Ga., Lomax graduated from Paine College in Augusta where he was editor of the college newspaper. His career as a professional writer began with the "Afro-American."

After doing graduate work at American University, he joined the faculty of Georgia State College in Savannah, where he served as assistant professor of philosophy.

Subsequently he did additional graduate study at Yale University and became a staff feature writer for the "Chicago American." His articles have appeared in "Harpers", "Life", "Pageant", "The Nation", and the "New Leader."

In 1959 Lomax joined Mike Wallace's new staff in New York and became the first member of his race to appear on television as a newsman. Now a free-lance writer, his book "The Reluctant African" received the "Saturday Review" Aristfield-Woif award in 1960 for a book dealing "most creditably with social and group relations." (See Banks, page 14)

Polka Dot Dancers Represent True Cultural Heritage Of North Country

Two groups of entertainers in Potsdam are keeping themselves busy these days in excitedly preparing plans for their appearance in the New York World's Fair on July 21. The popular and well-known folk dancing group "The Polka Dots", and the Potsdam High School Dance Band will represent Potsdam as part of an impressive array of talent to be displayed at the Pavilion on St. Lawrence County Honor Day.

The gigantic World's Fair itself, the biggest, longest, most expensive, most controversial, and most lavish in history, opened its gates to hundreds of thousands for the first time yesterday, but before its two six-month seasons close in October of 1965, more than 70 million people will have viewed the Robert Moses extravaganza at Flushing Meadows, and among those will be thousands from the St. Lawrence Valley area.

However, the day of Tuesday, July 21 will be a special one for the residents of this county, for it will be St. Lawrence County Honor Day, at the Fair with special exhibits and events planned to depict the wonders of living in St. Lawrence County. In addition, continuous all-day entertainment from 10 a.m. to 10 p.m. will be provided by some seven individual groups and over 200 county residents in the

unique "Tent of Tomorrow"—the heart of the New York exhibit in the New York State Pavilion.

According to Frederic B. Vogel, special events director of the New York State Commission on the World's Fair, this performing area is huge and colorful, a graceful elliptical structure with 100 foot wide white concrete columns, supporting a multi-colored plastic roof that is larger than a football field. All groups performing in the "Tent of Tomorrow", and over 1,000 groups expected to entertain there before the Fair ends, will receive free admission to the Fairgrounds on their Honor Day.

In St. Lawrence County, a special Committee was formed to help coordinate the Honor Day activities with Mason R. Smith, publisher of the Gouveneur Tribune Press, as chairman. Besides the Polka Dots and the Potsdam High School Dance Band, other groups who are expected to participate in the July 21 program are: Ogdensburg Free Academy Stage Band; Massena American Legion Drill Team; the Gouverneur High School Marching Band and twirlers; the Acadian Capers Band of Winthrop; and the Massena High School Stage Band.

Although earlier it had been thought that these groups

Board Passes Budget; \$52 Treasurer's Pay

Village Treasurer Mary Moriarity sat patiently and calmly Monday night and watched the Village Board unanimously adopt the 19'4-65 Budget of \$506,783.88, which calls for a reduction in the salary of the Village Treasurer from \$5200 a year to \$52 a year (or \$1 a week); while granting pay increases of an average of

\$1,000 to most village employees.

Board member Ernie Routh (D) was the only one of the Board to comment on the move cutting the Treasurer's salary by \$4948 for the next fiscal year, which begins June 1, 1964. He said that he thought it would be more ad-



THE HOBBY OF FOLK-DANCING — These Potsdam area folks gather on Saturday nights in the lounge of the Civic Center to participate in a tradition unique in our area, folk-dancing. Seen here are members of the Potsdam Polka-Dots, who have entertained hundreds throughout the State and the East with their colorful and authentic dances. Some of these dancers will participate in St. Lawrence County Honor Day at the New York World's

Fair on July 21 along with other groups from the County. The couples shown (from left to right) are: Irene and Sherman Taylor, Nancy Blodgett and Clair Taylor; Clara and Howard T. Smith, leaders of the group; Patty and Rick Lavine; Iris and John Potter; Harriett and Clarence Campbell, Ruth Woods and Marshall Smith; and Connie Woods and Chum Ingram.