



CLARKSON GROUP PRESENTS CHECKS—Gary Bramer (right), president of the Clarkson College chapter of Alpha Phi Omega, national service fraternity, presented a check for \$150 to Donald F. McIntyre (left) representing the educational division of United

Fund, and a check for \$100 to Robert John McGill (center) president, Potsdam Volunteer Rescue Squad. These contributions were part of \$650 raised for charity through the Ugly Man Contest, sponsored on the Clarkson campus by Alpha Phi Omega.

North Stockholm Notions

Staying At Home Was Main Activity For Snowbound Vicinity Residents

North Stockholm — The main news this week is the weather with the heavy snowfall, cold and blowing winds that have sifted the snow, making visibility almost zero at times. No one has ventured away from their nice warm homes very far this past week. The students from this area who attended the St. Lawrence Central School, Brasher Falls, were happy on Monday, Jan. 28 to hear that there would be "no school" that day due to the unplowed roads.

The ones who attended the regular meeting of the Women's Republican Club of the Town of Stockholm, which was held at the Winthrop Grange Hall, on Monday, Jan. 21 were: Mrs. Gertrude Luther, Mrs. Helen Jackson, Mrs. Ojal Hibbert, Mrs. Winifred Perkins, Mrs. Virginia Chapman, Mrs. Gwendolyn Goodnow, Mrs. Claire Curtis, Mrs. Hazel Tilden, Mrs. Agnes W. Murray, Mrs. Joyce Flint, Mrs. Elpha Wilkinson, and Mrs. Mildred Jenkins, all of Winthrop, District No. 2; Mrs. Vera Wade, Brookdale, District No. 4; Mrs. Maude Hunter, Regan Road, District No. 1; and Mrs. Vivian Chambers and Miss Mae Murray, Brasher Falls.

The Rev. Wilbur Clark, pastor of the North Stockholm and West Stockholm Methodist Churches, will speak Sunday morning on the topic, "No Parking", at the West Stockholm Church, while at the North Stockholm Church the study course on the Book of Acts will continue.

There were no church services in these two churches Sunday, Jan. 27, due to the heavy snow storm add impassable roads.

Mrs. Hulda Kennedy underwent surgery to her hip in the Potsdam Hospital two weeks ago and she will be confined to the hospital for another month or more.

Charles Simonds is a patient in the Potsdam Hospital for observation and treatment.

Mr. and Mrs. Daniel Sanborn have received word of the birth of a grandson, born to their son and daughter-in-law, Mr. and Mrs. Lisle Sanborn, Rome, in the Rome General Hospital on Thursday, Jan. 24. The baby has been named Daniel Lisle. The couple has one daughter, Charlene.

On Wednesday, Jan. 23, Mrs. Glenwood Kingsley, Mrs. Bernard O'Brien, Mrs. James Regan, with Mrs. Helen LaRue, Brookdale Road and Mrs. Hazel Bixby, Plumbrook Road, met at the home of Mrs. Edith Vankennan, Norfolk, for a birthday party in honor of Mrs. Glenwood Kingsley's birthday which was Jan. 22.

This group of ladies always have a "get-together" on each of their birthdays. Also members in the group, who were absent but who sent gifts, were: Mrs. Margaret Margittay, and Mrs. Vera King, Norfolk. Mrs. Kingsley received lovely gifts, and refreshments of ice cream, and refreshments of ice cream, and refreshments of ice cream, and refreshments of ice cream.

The regular meeting of the Women's Republican Club of the Town of Stockholm will be held at the home of Mrs. Maude Hunter, Regan Road, on Monday, Feb. 11, at 8 p.m.

Mrs. Frances Murray, tax collector of the Town of Stockholm, has announced that after Jan. 31, all unpaid taxes will be added 1 percent for the first month, and an additional 1/2

percent each month thereafter until the return of unpaid taxes to the County Treasurer.

The regular meeting of the Women's Democratic Club of the Town of Stockholm, will be held in the Winthrop Hotel on Tuesday, Feb. 12, at 8 p.m.

Mrs. Bernard Baxter has returned home after spending a few days in Rome, where she helped to care for her mother, Mrs. Francis Narrow who is ill in the Rome General Hospital.

Miss Suzanne Baxter, a student at Pauline's School of Beauty Culture, Watertown, spent the weekend at the home of her parents, Mr. and Mrs. Bernard Baxter.

Mrs. Beulan Lynch, a teacher at the St. Lawrence Central School, Brasher Falls, enjoyed a day's vacation at her home on Monday, when the school was closed due to the snow storm.

Miss Shirley Hartson is employed at the home of Mr. and Mrs. Richard Cardinal and family, Sanfordville.

Robert Waite, who is a teacher at the Norwood-Norfolk Central School, has returned home on Monday, when the school was closed due to the snow storm.

Guests Sunday at the home of Mr. and Mrs. Stanley Dashnaw were Mrs. Dashnaw's brother-in-law and sister, Mr. and Mrs. Ray Charbeneau and five children, Malone, and the Dashnaw's son-in-law and daughter, Mr. and Mrs. Charles Richards and three children, Massena.

County Farmers Repay FHA Nearly \$136,000

Canton — In 1962 St. Lawrence County farm families repaid nearly \$136,000 in principal and interest on loans from the U. S. Farmers Home Administration, Mark B. Conners, county supervisor of the agency has announced in Canton.

The amount repaid by St. Lawrence County farmers in 1962 was 32% more than the amount for the previous year. A total of 184 farm families in the state completely repaid their Farmers Home Administration loans last year.

Conners said, "The record of St. Lawrence County farm families repaying Farmers Home Administration credit proves once again that with adequate credit plus technical advice on farming problems, small farmers can operate successfully under modern agricultural conditions.

"The family farmer is not obsolete, as some commentators charge. Given access to the best farming information available and capital to do a modern job of farming, he is and will

Clarkson Prof Receives Two Appointments

George Risley, associate professor of business administration at Clarkson College, recently received two appointments with the American Marketing Association and has had two articles published.

Professor Risley was appointed as acting vice president of the Industrial Marketing Division of the American Marketing Association to replace S. V. Reiss, who died unexpectedly early in September. The AMA board of directors confirmed this appointment at its meeting in Pittsburgh in December. At the same board meeting, at the request of the incoming president, Phil Davidson, the board elected Professor Risley vice-president of the Industrial Marketing Division for the following year, July 1, 1963 to June 30, 1964.

With Professor Risley retaining this position, there will be continuity in the development of the new division. It also will give the Clarkson professor an opportunity to train a successor to this position.

In December, Dr. Joseph C. Seibert, chairman of the Publications Policy and Review Board of the American Marketing Association, appointed Professor Risley as editor of Industrial Marketing Monographs for the A.M.A. r. Seibert has appointed an editor of monographs in each of the major fields of marketing. As editor in charge of industrial marketing, Professor Risley will handle manuscripts in that area.

The Clarkson professor had an article in a book, entitled "Readings in Marketing," which was published by the Irwin Press this month. The compiling editors of the book are Drs. Charles J. Dirksen, Arthur Crozier and Lawrence C. Lockley. Professor Risley's contribution to the text is entitled "A Basic Guide to Measuring Markets." It is reprinted from "Industrial Marketing."

Professor Risley's second article appeared in the Jan. 7 issue of "Steel," a magazine published by Kention Publication in Cleveland, Ohio. This article was entitled "Don't Spill Profits Getting to Market."

Robert S. Berger Funeral Held

Funeral services for Robert S. Berger, 62, Route 1, Potsdam, were Thursday, Jan. 24 at the Garner Funeral Home with the Rev. William Caldwell, pastor of the First Methodist Church, officiating. The body was placed in the West Potsdam cemetery vault to await spring burial.

Mr. Berger died in Ray Brook Veterans Hospital, Tupper Lake, on Monday.

Born in Gardue, Pa. Feb. 7, 1900, he was the son of Mr. and Mrs. Robert Samuel Berger. He moved to the Tupper Lake area

with his parents when he was a boy and married Miss Virginia Doutre of Tupper Lake on Nov. 10, 1924.

A machinist by trade, he worked at the New York Air Brake in Watertown and later at Alcoa in Massena. He was forced to retire because of poor health four years ago.

Survivors include his wife, Mrs. Virginia Berger; seven sons, Vernon, Robert, Jr., Gene, and Roger, all of Potsdam, Kenneth, Sackets Harbor, Roland, Sissonville, and Bruce, Syracuse; two daughters, Shelly, 13, at home, Mrs. Donald Champney, Potsdam, two brothers, Rush Berger, Black River, Clifton Berger, a master sergeant in the army overseas; three sisters, Mrs. Nora West, Harrisville, Mrs. Harris Bies, Ogdensburg, Mrs. Lena LaDue, Tupper Lake; and 16 grandchildren.

DR. WILLIAM TRAVERS JEROME III, has been named as the new President of Bowling Green (Ohio) State University. Mrs. Jerome is the former Jean Bewkes, daughter of Dr. and Mrs. Eugene Bewkes of Canton. Dr. Bewkes is President of St. Lawrence University. Dr. Jerome has been dean of the college and professor of business administration at Syracuse University since 1958. He will assume the presidency of Bowling Green on Sept. 1, 1963, upon the retirement of Dr. Ralph G. Harshman, president since 1961.

THE COVETED appointment is awarded to comparatively few jewelers in America. It is given only after strict examination of their gemological proficiency and unquestionable business ethics and practice. It must be re-earned each year.

MEMBER

AMERICAN GEM SOCIETY

THE AMERICAN GEM SOCIETY OF UNITED STATES AND CANADA takes pleasure in announcing the re-appointment of

GORBETT'S JEWELRY STORE

3 Market Street, Potsdam, N. Y.

AS MEMBER

AMERICAN GEM SOCIETY



NUMBER ONE TAXPAYER — Richard H. Kukulik, St. Lawrence area manager for Niagara Mohawk Power Corporation, at left, presents check for \$935,166.92 in payment of

utility's 1962 state, county and town taxes in St. Lawrence County to Carl E. Burns, county treasurer. Niagara Mohawk annually is St. Lawrence County's largest single taxpayer.



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MacQueen Will Be Alumni Reunion Meeting Toastmaster

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On The

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VOL. 112

Wards Co.

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THE DEPENDABLES ARE HERE!
50,000 Mile or Five Year Warranty
See Your Dodge Dealer
* COMPACT DODGE
* STANDARD SIZE DODGE
* BIG CUSTOM 880
TALK TO US BEFORE YOU TRADE
HOLLIS BROWN Dodge Sales
Canton Russell Road
Canton FT 6-8498

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AN OPEN LETTER TO OUR GAS USERS...

BAKER'S AIR FORCE GAS CORP

Malone, Moira, Massena

Dear Gas User:

Perhaps you've been wondering about the effects of Natural Gas on the bottled gas business.

We cannot tell you the effects of other bottled gas concerns but we can tell you this . . .

Since natural gas was introduced in our area we have increased our gas load by over 50 Users!

Since we introduced tanker truck to home bottled gas service 16 years ago to the north country Baker's Air Force Gas has not raised its prices one red penny. Our customers are still buying Air Force Gas for the same price they paid for it back in 1947. Can you name one other commodity that can match that record?

Furthermore — Baker's started two years ago giving S & H Green Stamps to help you doubly save.

We want to thank our Air Force Gas users for their loyalty in staying with us with all the propaganda about other gas services offering more.

We believe our customers realize that nobody will sell them gas for less than what they're paying for it . . . plus the FREE SERVICE that Air Force Gas customers receive on all their appliances — Plus the S & H Stamps.

AND NOW WE'RE HAPPY TO ANNOUNCE that within 60 days each Air Force Gas customer will receive a Rebate Check . . . the amount depending upon his purchases. These will be issued each year from now on. Another first by Baker's Air Force Gas . . . Another Wonderful Saving.

Believe it or not Air Force Gas is the fastest growing gas service in the north country (An average of 7 users a week are switching over to this wonder fuel) . . . and now over 6,000 gas users are using Baker's Air Force Bottled Gas.

Sincerely,
Byrce LaVigne
Vice President

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