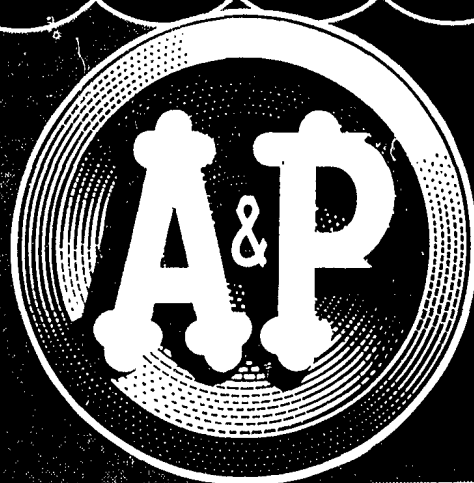
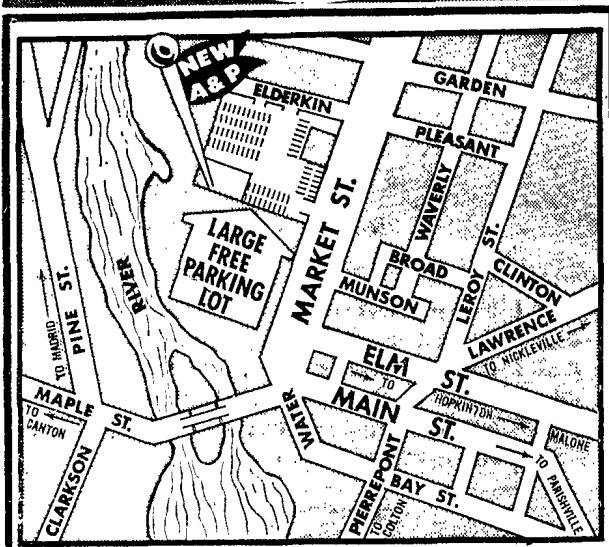


POTSDAM'S NEWEST PLACE TO SHOP

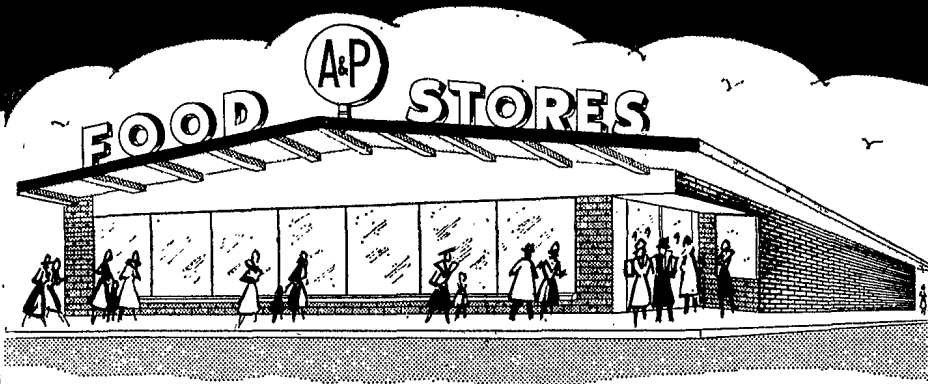


BRAND NEW SUPER MARKET 77 MARKET ST. POTSDAM, N.Y.

NOW OPEN!



LARGE FREE PARKING LOT



DON'T MISS THIS EXCITING EVENT

Your new A&P Super Market in Potsdam is celebrating this big event with gifts by the score . . . Grand Values and Prizes galore. Make a beeline for this big up-to-the-minute food department store. It's planned for the quickest, easiest, simplest food collecting you ever breezed through. Convenient location . . . broad aisles . . . and the newest in self-service display equipment. Be sure to attend this thrill-packed opening. The location, 77 Market Street in Potsdam is the place. It will pay you to be there.

OPENING WEEK GIFTS

Come See, You'll Save Cash
At Your New A&P

FREE—Plastic Measuring Spoons
Set of four Plastic Measuring Spoons—Free to all Adult Customers Thursday, Nov. 30th.

FREE—PKG. NEEDLES
Package of Asst. Needles—Free to all Adult Customers Friday, Dec. 1st.

FREE BALLOONS for CHILDREN
Yes, there will be Free Balloons for the children all during Opening Week. Children must be accompanied by parent. Come see at your new A&P.

NEW STORE
Open til 9 p.m.
WEDNESDAY—THURSDAY
and FRIDAY
Closes Saturday at 6 P.M.
STORE HOURS OPENING WEEK
Wednesday . . . 9 AM to 9 PM
Thursday . . . 9 AM to 9 PM
Friday . . . 8:30 AM to 9 PM
Saturday . . . 8:30 AM to 6 PM

With 10c Coupon at Ice Cream Case
MARVEL ICE CREAM
1/2 Gal. ctn. **59c** WITH COUPON

JANE PARKER POTATO CHIPS
1-lb. box **49c** TWIN PACK
At Your New A&P Store!

A&P HOURLY PRIZES

While the Store is Open



43 HAMS

Fully Cooked 12-lb. Average
TO BE GIVEN AWAY

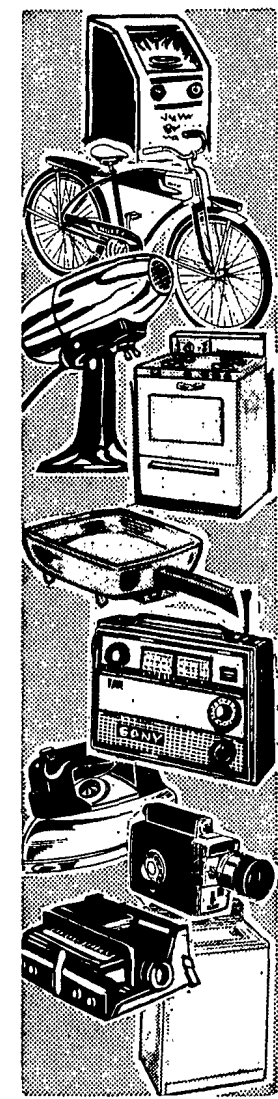
Yes, there will be a Grand Award of a 12-pound Average Fully Cooked Ham every Hour on the Hour the store is open, starting Wednesday at 11 A. M. until closing and on Thursday, Friday and Saturday, first award at 10 A. M. until closing. Come see at your new A&P.

5¢ OFF
on Each Unit You Buy
SEA MIST AMMONIA
RICH'S WHIP TOPPING
on each 2 packages you buy
Tasty Borden's BISCUITS

6¢ OFF
on Each Unit You Buy
LILY BROOK 8-oz. CREAM CHEESE
FREE—Hi-Hat Gelatin Salad
With each package you buy
McCADAM COTTAGE CHEESE
Buy Two 1-pound packages, get 1/2-lb. package FREE
ALLSWEET MARGARINE

10¢ OFF
on Each Unit You Buy
FROZEN — 11 oz. Banquet Dinners
TOP WIP or REDDI-WIP
FREEZER QUEEN - 18-oz. FROZEN STEAKS
PFEIFFER'S 8-oz. CHEF DRESSING

ADDITIONAL GRAND PRIZES



- THIS PRIZE HAS BEEN AWARDED
CHILDREN'S JUKE BOX
- Grand Award THURSDAY, November 30th
BOYS' COLUMBIA BICYCLE
- Grand Award FRIDAY, December 1st
ELECTRIC HAIR DRYER
- Grand Award SATURDAY, December 2nd
TAPPAN GAS RANGE
- Grand Award MONDAY, December 4th
DORMEYER ELECTRIC SKILLET
- Grand Award TUESDAY, December 5th
EIGHT TRANSISTOR RADIO
- Grand Award WEDNESDAY, December 6th
WESTINGHOUSE STEAM & DRY IRON
- Grand Award THURSDAY, December 7th
KODAK 8MM ZOOM CAMERA
- Grand Award FRIDAY, December 8th
KODAK SLIDE PROJECTOR
- Grand Award SATURDAY, December 9th
WESTINGHOUSE DISH WASHER

No purchase is necessary to participate for any of the prizes. You do not have to be present to win. Winners will be notified. A&P employees and their families are not eligible to win.

FROZEN FOOD SPECIAL

5¢ OFF

ON EACH ITEM YOU BUY OF.

Banquet Meat Pies Nifty Waffles
Morton's Grocery Products Grand Duchess Steaks
Grosse & Blackwell Products Excelsior Meat Products

Stock-up Your Freezer—This Week at Your New A&P!