



77 MARKET ST. POTSDAM, N.Y.

**A&P OPENS
WEDNESDAY
NOV. 29th
AT 9 A.M.**

Here is front page news for the whole family. A & P's New Super Market at 77 Market Street in Potsdam is perfectly planned for your shopping convenience. This beautiful new store is 100% Self-Service and features the most modern equipment including five speedy checkouts. Please accept our cordial invitation to see this Brand New Super Market. It will open next Wednesday, November 29th at 9 A.M. Mark your calendar, make a date and don't be late. A & P's New Super Market at 77 Market Street in Potsdam, New York is the place. It will pay you to be there.

**STORE HOURS
OPENING WEEK**
Wed., Nov. 29 — 9 A.M.-9 P.M.
Thurs., Nov. 30 — 9 A.M.-9 P.M.
Fri., Dec. 1 — 8:30 A.M.-9 P.M.
Sat., Dec. 2 — 8:30 A.M.-6 P.M.
Come See... You'll Save at A&P

FEATURING

- Five Speedy Check-Outs
- Magic Carpet Door
- Wide Shopping Aisles
- 100% Self Service Meats
- Refrigerated Produce
- Frozen Foods Galore
- Daily Fresh Bakery Treats
- Your Favorite Ice Cream
- Fresh Dairy Treats
- Health and Beauty Aids
- Non-Food Items

A & P's old store at 42 Market Street in Potsdam will close this Saturday, November 25th at 6 P.M. Plan to attend the Grand Opening of the New Store next Wednesday, November 29th at 9 P.M. Be sure to visit the Prize-Value Spot in the area.



FEATURING

**GRAND VALUES
FREE GIFTS
GRAND PRIZES
INCLUDING
SPECIAL DEALS
PLUS
LOW-LOW PRICES
THROUGHOUT,
YOUR
BRAND NEW
A & P STORE**

Jane P.
Jane P.
Jane P.
Silverh.

Leg O
Rib I
Smoked
Smoked
Collage
Pork Sa
Farm S
Pork S

FI
7/2
FREN
SPE
Ja

1 1/2-lb.
Light

8-lb.
Light

Potato
Giant J
Danish

Jane P
Parker Fro
Jane P
Parker Co
White
Pumpk

You M
CO
FRESH-G
EI
1-LB.
BAG

Rich an
RED
1-LB.
BAG 59c

Instant M
Hearts D
Nabisco
Sunshine
Keebler
Star-Kist
Breast O
Chicken

Pretz