

There's MORE for your Money at LOBLAWS

Bovril Corned BEEF 12-OZ. TIN **35¢**

Here is an improved corned beef that is an extra big value this week in all Loblaw stores. It is all ready to eat, all you need to do is heat it. You can either slice it for sandwiches or serve it over boiled cabbage for a vitamin rich cold weather dinner. Here's a bonus for your food budget. Buy several cans and keep it around for quick use.

Nescafe Instant COFFEE 4-OZ. JAR **49¢**

Nescafe Instant Coffee is a great favorite. More people drink Nescafe than any other instant coffee. In Nescafe you get all the flavor, all the "kick" of really good coffee. Nescafe is also recommended for desserts, cakes, ice cream, etc., whenever coffee flavor is desired. It's a big extra value this week at Loblaw's.

Gold Medal FLOUR 10-LB. SACK **95¢**

Gold Medal Kitchen tested flour is recommended for bread, biscuits, cakes and pastry. It is also enriched. Each bag contains a two value silverware coupon for the new Queenless pattern by Onada Community Silver Smiths. Start your silverware set today with a coupon from this excellent flour.

Hershey's Chocolate SYRUP 16-OZ. CANS **29¢**

Hershey's syrup has a genuine chocolate flavor. The contents of one can is sufficient to flavor three quarts of hot or cold milk. It is an unexcelled sauce or topping for ice cream, pudding and simple desserts that would be improved by the addition of chocolate flavor. It is an extra big value in all Loblaw stores this week.

Ocean Gold Red Label TUNA FISH No. 1/2 CAN **29¢**

Ocean Gold Red Labeled Tuna is fancy solid pack light meat tuna, the finest you can buy. Use it for your special salads and sandwiches. It is an outstanding value this week. Here is a Loblaw extra you will not want to miss.

Kraft Philadelphia Cream CHEESE 3-OZ. PKGS. **29¢**

Cream cheese is good in so many ways that you should never be without it. Mix it with jelly or chopped olives for delicious sandwiches, or use it as a stuffing for celery or use it for stuffing grapes or apricots for a fruit salad. Its blended creamy flavor is delicious. It's an outstanding Loblaw extra this week.

KRISPY Crackers LB. BOX **25¢**

Sunshine crispy crackers now have an inner-seal packing that divides the crackers into three separately sealed units. This will keep your crackers fresh all the time, so you need to open only one of the inner bags at a time. These are an outstanding cracker and an extra big value this week.

Dandy Margarine 1-lb. **29¢**

Sliced Cheese 1/2-lb. **37¢**

Van Camp's Tenderoni 3 pkgs. **29¢**

Jelly Bird Eggs 1-lb. bag **25¢**

Sandwich Spread Orchard Park 1-jar **35¢**

Cheese Spread Chee Zoo 2 loaf **89¢**

Good Luck MARGARINE 1-lb. **69¢**

Fresh Fig Bars Selezne 1-lb. **29¢**

Maraschino Cherries Liberty Bell 8-oz. **29¢**

Cut Green Beans Sunshine 2 No. 2 cans **27¢**

Gorton's Codfish 1-lb. **46¢**

Treat or Prem Luncheon Meat 12-oz. **49¢**

Sterling Salt Plain or Iodized 1-pkg. **8¢**

MORE LOBLAW VALUES

Kraft Mayonnaise 1-quart **84¢**

Spaghetti Dinner Chef Boy-Ar-Dee 8-oz. **39¢**

Heinz Chili Sauce 12-oz. **35¢**

Sliced Swiss Cheese 1-lb. **69¢**

Ritz Crackers Nabisco 1-lb. **31¢**

Corned Beef Hash Borden 1-lb. **39¢**

Salada Tea Bags box of 100 **99¢**

Sunshine Shredded Wheat 1-pkg. **17¢**

Libby Tomato Juice 46-oz. **29¢**

Tender Peas Orchard Park 2 No. 203 cans **31¢**

Pink Salmon Pink Beauty 1-lb. **59¢**

Campbell's Pork & Beans 2 1-lb. cans **25¢**

Tomato Catsup Orchard Park 14-oz. **21¢**

Pork and Beans Edgemoor 1-lb. **10¢**

Sauce with Meat Balls Chef Boy-Ar-Dee 15 1/2-oz. **33¢**

All-Purpose Flour Loblaw 10-lb. sack **75¢**

Fresh Coffee Magic Cup Pound Bag 77c 3-lb. bag **\$2.25**

SHORTENING CRISCO 1-lb. **39¢** 3-lb. **\$1.09**

CLAPP'S STRAINED BABY FOOD 1-oz. **10¢**

There's BIGGER VALUE in Loblaw's Quality DEPENDABLE MEATS

LOBSTER TAILS **69¢**

Rock Lobsters are popular because their superior flavor is sealed in by quick freezing. Their texture is tender because they are caught in cold water and there's less waste because you buy only the meaty tail. Place enough water in sauce pan to cover tails. Add 1 tbsp. salt to each quart of water. Bring to a boil. Add the tails. After water starts boiling actively again, count your cooking time—15 minutes for small tails, 17 minutes for large. When cool enough to handle, cut the tails open lengthwise through the thin under shell. Serve very hot with plenty of lemon flavored butter—or vary cold with your favorite salad dressing.

Recipe for Lobster Thermidore

Ingredients—2 cups of milk, 4 tbsp. flour, 6 tbsp. butter or margarine—salt and pepper—1 1/2 cups sliced cooked mushroom caps—3/4 lb. or more lobster meat. Season sauce thoroughly. Add cooked lobster which has been cut in good size pieces. Add mushroom caps, replace in shells and sprinkle with finely chopped parsley or parsley flakes over the top. Place under broiler to brown. When the mixture comes from the broiler, pour a tbsp. melted butter over each portion and serve immediately.

SWIFT'S PREMIUM BONELESS Corned BEEF LB. **73¢**

MORRELL'S PRIDE Sliced BACON LB. **57¢**

ARMOUR'S STAR BONELESS VEAL ROAST LB. **73¢**

HORMEL—WHOLE OR FULL SHANK HALF Cooked HAMS LB. **59¢**

CAMP'S U. S. GOV. INSPECTED LIVER Sausage LB. **67¢**

GIVE TO THE HEART FUND

TWO POPULAR EDGEBROOK FOODS

Edgebrook TOMATO JUICE 2 No. 2 cans **19¢**

Edgebrook PEANUT BUTTER 2 lb. jar **67¢**

Delicious SNOW CROP FROZEN Orange JUICE

Each can makes 1 1/2 pints of delicious fresh tasting juice. No fuss—no mess. Each can contains the equivalent of nine delicious Valencia oranges.

2 6-oz. cans **45¢**

Cheese's Frozen PIES LEMON or CHOCOLATE Just Defrost and Serve **49¢**

YOU'LL MAKE BIGGER SAVINGS in Loblaw's Fresh FRUIT and VEGETABLE Departments

A LENTEN SUBSTITUTE FOR CANDY

Fresh DATES **19¢**

FROM CALIFORNIA

These dates are soft and chewy, with a delicious flavor and sweetness that makes them so popular with young and old alike. They are an outstanding value this week in all Loblaw stores.

FIRM RED RIPE SOUTHERN SLICING TOMATOES tube **25c**

LARGE SIZE BRIGHT SKIN (Size 64 and 70) FLORIDA GRAPEFRUIT 3 for **25c**

FANCY WESTERN PEARS 2 lbs. **29c**

U. S. No. 1 LARGE FLORIDA STALK CELERY 2 for **29c**

U. S. No. 1 IDAHO BAKING POTATOES 10-lb. bag **59c**

N. S. No. NEW YORK STATE MCINTOSH APPLES 4 lbs. **29c**

U. S. No. 1 SISE A FLORIDA NEW RED POTATOES 3 lbs. **25c**

U. S. No. 1 N. Y. State Bud's SPUDS Size 2 1/2"-3 1/4" 10 lb. bag **39c**

FLORIDA ORANGES Size 176 doz. **39¢**

Follow Loblaw's FRESH FISH VALUES

FRESH FILLETS OF HADDOCK lb. **37¢**

FRESH FILLETS OF COD lb. **33¢**

FILLETS OF RED PERCH lb. **37¢**

SLICED HALIBUT lb. **63¢**

FANCY SLICED Red SALMON lb. **63¢**

FANCY SLICED SWORD FISH lb. **63¢**

LARGE FRESH SHRIMP lb. **69¢**

PY-O-MY BLUEBERRY MUFFIN MIX Package contains can of blueberries, a set of baking cups and a bag of Muffin Mix. **37¢**

SUPERFINE LIMAGRANDES LIMA BEANS 2 No. 2 cans **33¢**

7 MINIT COMPLETE PIE MIX CHOCOLATE COCOANUT LEMON **25¢**

SWIFT'S PEANUT BUTTER 13-oz. jar **34¢**

FRENCH'S GROUND CINNAMON 1 1/2-oz. tin **10¢**

NO RINSE—NO WIFE SPIC & SPAN giant pkg. **77¢** 1-lb. pkg. **25¢**

INSTANT SUDS IN COLD WATER IVORY SNOW 1-gal. **32¢**

WAKE UP AND CHEER CHEER giant pkg. **85¢** 1-gal. **32¢**

TIDE'S IN-DIRT'S OUT TIDE 1-gal. **32¢** giant pkg. **85¢** 1-gal. **32¢**

DON'T GET LEFT-OUT DREFT giant pkg. **85¢** 1-gal. **32¢**

PERSONAL SIZE IVORY SOAP 2 bars **13¢**

VELVET SUDS IVORY SOAP 2 med. bars **19¢**

DUZ DOES EVERYTHING DUZ 1-gal. **32¢** giant pkg. **85¢** 1-gal. **32¢**

WASHES WHITER OXYDOL giant pkg. **85¢** 1-gal. **32¢**

SOAP OF BEAUTIFUL WOMEN CAMAY 2 bath size **25¢**

FOR ALL FINE THINGS IVORY FLAKES 1-gal. **32¢** 13¢ 1-gal. **32¢**

VELVET SUDS IVORY SOAP 2 1-gal. bars **31¢**

Sprite Liquid Sprite for Dishes Bright Enough for 80 Dishwashings 12-oz. **33¢**

IDEAL DOG FOOD 2 1-lb. tins **31¢**

COMMODORE Facial TISSUE box 400 **27¢**

COMMODORE Toilet TISSUE roll **12¢**

BLUES AS IT WASHES Blue WHITE 2 pkgs. **19¢**

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