

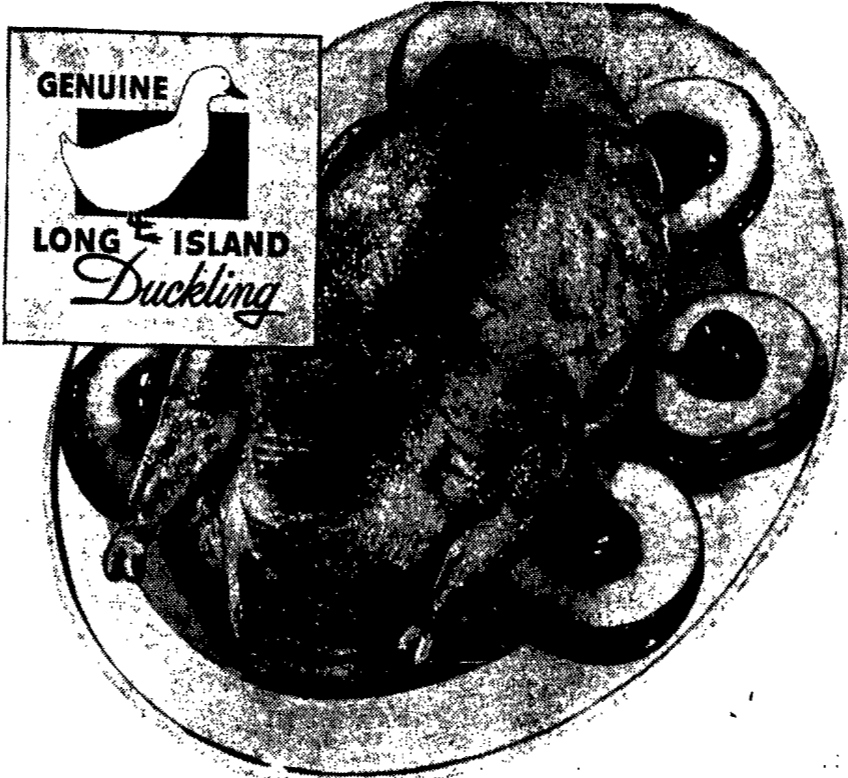
LOBLAWS *means* GOOD FOOD



Hormel COOKED
HAM WHOLE or FULL SHANK HALF LB. **63¢**
 SWIFT'S PREMIUM BONELESS
CORNED BEEF lb. **79¢**
 RINDLESS BY THE PIECE
SIDE BACON lb. **49¢**
SLICED BACON Morrill's Pride lb. **57¢**
LIVER SAUSAGE Smoked lb. **69¢**

BIGGEST FISH VALUES IN TOWN

Sliced RED SALMON ... lb. **63¢**
 Deep Sea SCALLOPS ... lb. **69¢**
 LOBSTER TAILS For Lobster Newburg lb. **79¢**
 Large Size SHRIMP ... lb. **65¢**
 Sliced SWORD FISH ... lb. **63¢**
 Fillets of FLOUNDER ... lb. **49¢**



GENUINE LONG ISLAND Duckling

Genuine Long Island DUCKLINGS

Another outstanding Loblaw value. Enjoy one of these delicious roasting ducks this week-end. Serve with apple sauce, kraut, or your favorite dressing.

lb. **39¢**

ORCHARD PARK
APPLE JUICE 46-oz. can **25¢**

LOBLAW ALL-PURPOSE
Enriched FLOUR 25-lb. sack **\$1.79**

DANDY OR DELICIA
MARGARINE 1-lb. print **29¢**

WHEAT BERM Kreschmer pkg. 29¢ NECTAR Royal Manor 2 12-oz. 28¢
 CAKE FLOUR McKenzie 2 3/4 lb. 33¢ WIENERS Oscar Meyer 13-oz. 49¢
 RICE FEAST Heagle pkg. 4 1/2-oz. 10¢ POMPEIAN In Mustard Sauce tin 25¢
 BRILL'S Spaghetti Sauce Art 10 1/2-oz. tin 19¢ FLAKES French's Parsley tin 10¢
 Sunny Sol 1/2 gal. 25¢ SHRIMP Gulf King Cleaned 4 1/2 lbs. 59¢
 DARI-RICH Chocolate Drink tin 25¢ DREME Puff 7 1/2-oz. 21¢
 DEVONSHIRE Maple Plain Toast pkg. 17¢ MIX Golden-Dip Breading 6-oz. 13¢
 SAUSAGE Down Fresh Sliced 1 lb. 10¢ GRAVY MASTER For Soups 1 1/2-oz. 15¢
 DROMEDARY Dates and Nut tin 8-oz. 20¢ GIANT Puffed Wheat 8-oz. 13¢
 EPPLEY POPCORN 1-lb. pkg. 19¢ RICE Giant Puffed 2 lbs. 29¢

DUTCH GIRL
APPLE BUTTER 28-oz. jar **23¢**

ORCHARD PARK
ORANGE JUICE 46-oz. can **33¢**

ORCHARD PARK
PURE HONEY 1-lb. jar **29¢**

VANILLA CREAM SANDWICH
SALERNO Cookies ... 1-lb. bag **32¢**

MORE LOBLAW VALUES

Tomato Juice Libby 46-oz. can **29¢**
 Welch's Grape Juice 34-oz. bit. **39¢**
 Quaker Yellow Cornmeal 34-oz. pkg. **15¢**
 Kraft Dinner Macaroni With Cheese 2 pkg. **27¢**
 Red Kidney Beans Edgemoor 2 No. 2 cans **29¢**
 Heinz Chili Sauce 12-oz. bit. **35¢**
 Baby Puddings Burnett's Vanilla, Butterscotch, Chocolate 2 4-oz. jar **25¢**
 Pea Beans Washburn 2 lb. can **29¢**
 Marmalade Orchard Park Orange 2 lb. jar **43¢**
 Pancake Flour Pillsbury Orchard Park Strawberry 2 1/2-lb. pkg. **33¢**
 Pure Preserves Fresh Fairmont 3-oz. pkg. **15¢**
 Fresh Saltines Salarno 1-lb. box **27¢**
 Heinz Vegetable Soup 2 11-oz. cans **25¢**
 Franco-American Spaghetti 2 15 1/2-oz. cans **27¢**

BOSCUI BUTTER
Party Peanuts 6-oz. tin **31¢**

STAR KIST LIGHT MEAT
TUNA FISH 7-oz. tin **39¢**

Loblaws BIG COFFEE "EXTRA"
 Flavorful Fresh MAGIC CUP Coffee

Magic Cup coffee is a big value every day but especially this week at this outstanding Loblaw price. Here is a Loblaw extra value you can't afford to miss.

lb. **69¢**

THREE POUND BAG \$2.05

Loblaws Fresh FRUITS and VEGETABLES ARE BIGGER VALUE!

GREAT BIG BUNCHES
 Crisp Tender Eating
CALIFORNIA PASCAL CELERY

BIG BUNCH 25¢

GOLDEN RIPE—FULL FLAVORED
BANANAS 2 lbs. **29¢**

FANCY WESTERN
FRESH PEARS 2 lbs. **29¢**

FANCY CALIFORNIA
FRESH DATES lb. **25¢**

BUD'S SPUDS
POTATOES 10 lb. bag **35¢**

FANCY FLORIDA
Red RADISHES 2 lbs. **15¢**

LARGE SOLID CRISP HEADS
ICEBERG LETTUCE 2 size 48 **29¢**

FIRM RED RIPE SOUTHERN
SLICING TOMATOES TUBA **29¢**

LOBLAWS SLICED
Dated BREAD 2 large loaves **29¢**

GERBER'S STRAINED
BABY FOOD for **10¢**

ZIPPY
Liquid STARCH 1/2 gallon **37¢**

DURKEE'S FAMOUS
SHORTENING 3 lb. TIN **93¢**

SNOW CROP FROZEN
Orange JUICE 2 6-OZ. CANS **39¢**

CAMPBELL'S CHICKEN
Noodle SOUP 2 CANS **29¢**

STOKELY HONEY POD
PEAS 2 No. 303 CANS **35¢**

ORCHARD PARK
PRUNE Juice 32-OZ. BTL. **31¢**

CLOVER LANE SALAD
DRESSING QUART JAR **49¢**

LIBBY'S DEEP BROWN
BEANS VEGETARIAN or PORK AND BEANS 2 14-OZ. CANS **19¢**

VERMONT MAID PANCAKE
SYRUP 2 12-OZ. JUGS **49¢**

ARMOUR'S DASH
DOG FOOD .. 2 1-LB. CANS **25¢**

IT HURTS LESS at LOBLAWS

Saying anywhere that today's food prices "hurt," but it hurts less at Loblaws. It's the "Extras" you get at Loblaws, those unusual buys, that ease the burden of today's food costs.

Along with our every day low prices, we have always believed in seeking out unusual buying opportunities to pass extra savings along to you. Today we feel this is more important than ever.

How do you find these Loblaws "Extras"? Just read our weekly food ads and give attention to every department—meats, produce, dairy, bakery, frozen foods, canned foods. The "Extras" will be there, and you'll recognize them, too! How better may we justify saying that "it hurts less" when you purchase all your food needs at Loblaws?

SEAZO
POPCORN OIL 8-oz. bit. **27¢**

SWIFT'S
Peanut BUTTER 12-oz. jar **34¢**

LIFTON'S
SOUP MIX CHICKEN NOODLES TOMATO VEGETABLES 3 pkg. **35¢**

FEBRUARY ISSUE OUT TODAY ENJOYER'S MAGAZINE ONLY **5¢**

Do you get enough to eat? Most important article on nutrition recently published. One of nine features.

SAVE DORSET FOODS LABELS —they save lives!

DORSET FOODS gives 1/2 the profits on its canned meat and poultry products for every label sent to—
 DAMON RUMFORD FUND Radio City Station, Box 60, New York 19, N. Y.

Enjoy these fine foods often and save the labels!
 DORSET FOODS, LTD., Long Island City, N. Y.

Mayonnaise Orchard Park quart **69¢**
 Kraft Horseradish 5-oz. jar **14¢**
 Commander Sardines 10 oz. 3 bit. **25¢**
 Plain Manzanilla Olives 2 1 1/2-oz. tin **25¢**
 Sweet Midget Pickles L & S. 15-oz. bit. **51¢**
 Condensed Milk Eagle Brand Sweetened 15-oz. tin **29¢**
 Color Quick Margarine Parkay print **41¢**
 Suarripe Medium Prunes 2 lb. box **47¢**
 Kellogg's Ripe Krispies 5-lb. pkg. **16¢**
 Peanut Butter Orchard Park 2 lb. jar **69¢**
 Anglo Corned Beef 12-oz. jar **47¢**
 Tuna Flakes Quik-Snee No. 10 can. **27¢**
 Orchard Park CHILI SAUCE 12 oz bit. **25¢**
 Spearmint Leaves Herbaria 16-oz. box **23¢**

KLON-LYD
Colored NAPKINS .. 2 doz. **25¢**

WAXEX
WAX PAPER 123 feet **25¢**

IN PLASTIC BAG
Wrisley SOAP 10 bars **67¢**

J. J. HAND CLEANER 14-oz. jar **39¢**

Disinfects dirt, grease, paint, etc. without water, leaves hands soft clean smooth. Also cleans wood work, window blinds, floors, tile, and all painted surfaces.

Super Suds giant pkg. **77¢** 1-gal. **32¢**
 Palmolive Soap 1-gal. **9¢**
 Ivalon Colored Sponges each **49¢**
 Toilet Soap Palmolive 2 bath size **25¢**
 Cashmere Bouquet Toilet Soap 2 reg. bars **19¢**
 Swan Soap 5 Ways Better 2 1-gal. bars **31¢**
 Toilet Soap Cashmere Bouquet 2 bath size **27¢**
 Lifebuoy Soap Steps B. O. 1-gal. bar **9¢**
 Lux Toilet Soap 2 bath size **25¢**
 Swan Soap 5 Ways Better 2 reg. bars **19¢**
 Breeze Washes Faster 1-gal. **32¢**
 Lifebuoy Soap Steps B. O. 2 bath size **25¢**
 Borax Soap Kirkman's 1-gal. **8¢**
 Granulated Soap Kirkman's Giant Pkg. 77c 1-gal. **32¢**
 Facial Soap Woodbury Buy 3 for reg. Price 1 for 1c 4 bath size **39¢**
 Woodbury Facial Soap 11-oz. bar **9¢**
 Swerl New Detergent 11-oz. pkg. **33¢**

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