

# GO LOBLAWS for BETTER BUDGET BUYS



**Loblaws DEPENDABLE MEATS ARE ALWAYS BETTER VALUE!**

ANSWERING THE QUESTION WHAT MAKES GOOD VALUE IN FOOD TODAY

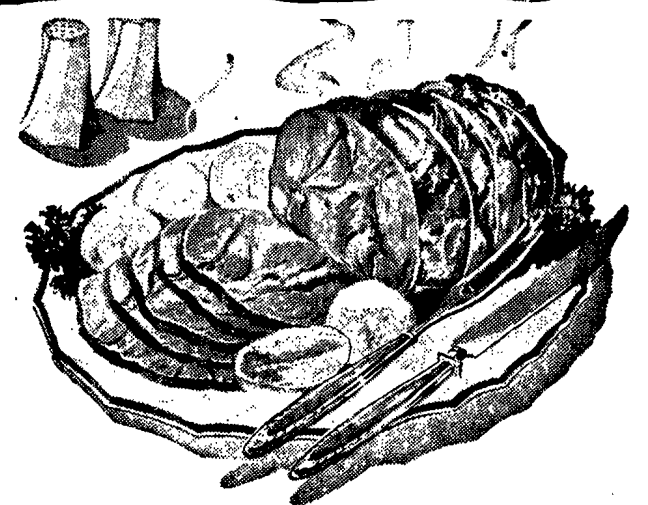
We don't like today's high food prices, either—and we're doing something about 'em. Loblaws is continually proving its right to be as starchy-eyed as any in the food business in pointing with pride to our "Every Day Low Prices." But we do not feel that every day low prices alone are the answer to what makes good value in food today.

It's the every day low prices plus Loblaws "Extras" that give today's food shopper a real break. Loblaws "Extras" are unusual buys that we have picked from all over the country. We wouldn't call them "every day" values, for they're not available every day. But there are always MANY "Extras" at Loblaws every week—in several departments.

Loblaws "Extras" plus Loblaws "Every Day Low Prices" mean MORE money in your pocket, MORE good food on your table.

ARMOUR'S STAR BONELESS VEAL Roast

Enjoy one of those tender roasts this weekend. Roast until well-done and serve with pan-browned potatoes.



lb. **73c**

- Clapp's Baby Food**
- STRAINED 3 Jars **25c** CHOPPED 2 Jars **25c**
- SNOW CROP FRENCH FRIED POTATOES . 9-OZ. PKG. **19c**
- SWIFT'S SHORTENING Swift'ning . . . 3 LB. TIN **95c**
- WASHBURN GREEN Split PEAS . 2 16-OZ. PKGS. **23c**
- Jack Frost, Domino or Revere SUGAR . . . 5 LB. BAG **45c**
- FAIRMONT CREAM CHEESE . . . 2 3-OZ. PKGS. **25c**

Swift's PREMIUM Boneless BRISKET of Corned BEEF

Here is an item that has gained great popularity in the past few years. First, these fancy steer briskets are cut from choice grade steer beef. The bone is removed and the meat is given a sweet, mild, sugary "combining a beef and ham-like flavor" that is truly delicious. Being boneless, these briskets are easily carved either hot or cold. To cook, place your brisket in water to cover, bring water to a boil, then turn fire low so that the water barely simmers throughout the entire cooking time. Do not boil vigorously. Boil about 50 minutes per pound for pieces over 4 pounds, and 40 minutes for pieces less than four pounds.

lb. **73c**

WILSON'S CERTIFIED SMOKED PICNICS lb. **45c**

MORRELL'S PRIDE SLICED BACON lb. **57c**

ECONOMICAL SLICED PORK LIVER lb. **33c**

**Biggest Fish Values in Town**

FILLETS OF Flounder lb. **45c**

LARGE FRESH SCALLOPS . . . . . lb. **59c**  
LARGE FRESH SHRIMP . . . . . lb. **59c**  
FOR LOBSTER NEWBURG Tails lb. **79c**

Sliced RED SALMON lb. **65c**

**MORE BIG SNOW CROP FROZEN FOOD VALUES**

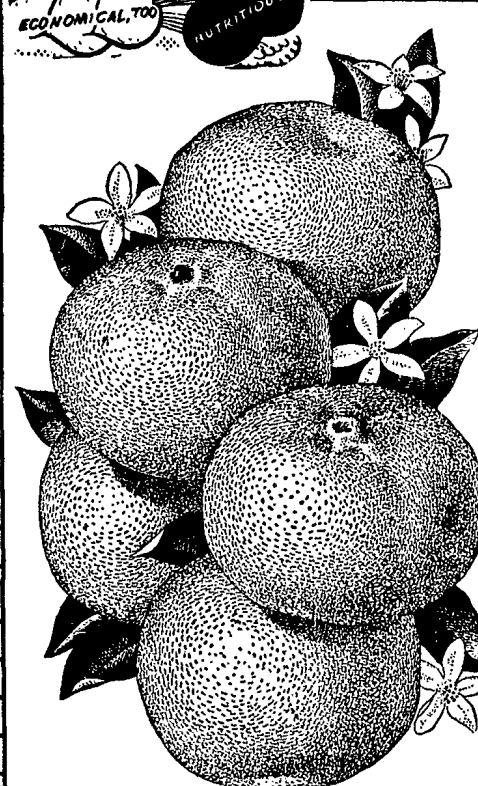
Snow Crop Peas & Carrots  
Snow Crop Diced Potatoes  
Snow Crop CUT CORN

Take your choice of these three popular vegetables at this remarkably low price this week-end. Snow Crop vegetables are high in quality, low in price. They have that picked-this-morning flavor.

**19c**

Ceese's Frozen PIES Chocolate or Lemon ea. **49c**

**You SAVE when you BUY Loblaws Fresh FRUITS and VEGETABLES**



VERY FANCY Large Size EASY PEELING TANGERINES

The ideal fruit bowl fruit. Their easy peeling makes them popular for lunch boxes too. They are an outstanding value at Loblaws this week.

2 DOZEN SIZE 176 **39c**

MEDIUM SIZE HEADS NEW CABBAGE 2 lbs. **17c**

- LARGE BUNCHES CALIFORNIA Fresh CARROTS . . . . . 2 BUNCHES **25c**
- FANCY FRESH GREEN OR Wax BEANS . . . . . lb. **25c**
- FANCY SOUTHERN GROWN Yellow SQUASH . . . . . lb. **19c**
- DELICIOUS CALIFORNIA Fresh DATES . . . . . lb. **25c**
- IDEAL SIZE FOR BAKING Bud's Spuds POTATOES . 10 LB. BAG **39c**
- IDEAL FOR SALADS CALIFORNIA CALAVOS . . . . . each **25c**
- MILD FLAVORED SPANISH STYLE Slicing ONIONS . . . . . 2 lbs. **15c**
- JUICY THIN SKIN Florida ORANGES . . . . . SIZE 176 DOZEN **39c**
- JUICY FLORIDA SEEDLESS GRAPEFRUIT . . . . . 4 SIZE 80 **29c**

GREAT BIG SOLID HEADS Iceberg LETTUCE 2 Size 48 Heads **29c**

- MORE LOBLAW VALUES**
- Dandy Margarine or Delicia pound print **29c**
- Royal Gelatin Also Puddings 3 pkgs. **25c**
- Nonesuch Mincemeat Borden's 9-oz. pkg. **19c**
- Jiffy Pie Crust 2 pkgs. **29c**
- Meat Balls with Sauce Chef Boy-Ar-Dee 15 1/2-oz. can **33c**
- Luncheon Meat Parry Loaf 12-oz. tin **43c**
- Armour's Chopped Ham 12-oz. tin **55c**
- Corned Beef Hash Silver Skillet 1-lb. tin **39c**
- Tomato Catsup Orchard Park 14-oz. bit. **21c**
- Pork & Beans Campbell's 2 1-lb. cans **25c**
- Welch's Grapelade 16-oz. jar **25c**
- Kellogg's Rice Krispies 5 1/2-oz. pkg. **15c**
- Hershey's Cocoa Breakfast 1-lb. can **45c**
- Hi-Ho Crackers Sunshine 1-lb. box **32c**
- Baby Puddings Burnett's Buttercatcher Chocolate, Vanilla 2 4-oz. jars **25c**
- Peanut Butter Orchard Park 12-oz. jar **31c**

- INGERSOLL CHICKEN FRICASSEE 14-oz. tin **52c**
- RENNET POWDER JUNKET ALL FLAVORS pkg. **10c**
- SALAD OIL WESSON Use Wesson Oil for making Sir N. Roll pastry "escape on bottle or tin." pint **47c** qt. **87c**
- OCCIDENT CAKE MIX pkg. **35c**

- PLANTER'S COCKTAIL PEANUTS 8-oz. tin **34c**
- SHORTENING SPRY 1-lb. tin **39c** 3 lb. tin **\$1.09**
- FLUFF MARSHMALLOW CREME 7 1/2-oz. tin. **21c**
- DOG FOOD DR. OLDINGS 1-lb. tin **10c**

- Deluxe Margarine Blue Bonnet 1/4 pounds lb. **37c**
- Mild Dairy Cheese lb. **57c**
- Salerno Saltines 1-lb. box **25c**
- Sterling Salt Plain or Iodized 24-oz. box **8c**
- Vegetable Beef Soup Campbell's 2 cans **33c**
- Libby Corned Beef 12-oz. tin **47c**
- Nescafe Instant Coffee 12-oz. tin **\$1.53**
- Loblaws Enriched Flour 10 lb. sack **75c**
- Mueller's Noodles Wide or Fine 16-oz. pkg. **27c**
- Cake Mix Duff's Devilfood Spice or Layer No. 15 can **35c**
- Tuna Fish Chick-N-like White Meat 6-oz. pkg. **22c**
- Semi-Sweet morsels Nestles Better Size 15 1/2-oz. tin **29c**
- Horse Meat Dog Food 2 15 1/2-oz. tins **29c**

- KIRKMAN'S CLEANSER . . . . . 3 tins **28c**
- KIRKMAN'S SOAP FLAKES are worth 15 extra coupons 'til March 31 1-gal. pkg. **32c**
- INSTANT RICH SUDS VEL SUDS giant pkg. **77c** 1-gal. pkg. **32c**
- AJAX CLEANSER . . . . . 1-gal. tin **12c**
- FABULOUS SUDS COLGATE'S FAB . . . . . 1-gal. pkg. **32c**
- OCEANS OF SUDS RINSO White giant pkg. **63c** 1-gal. pkg. **32c**
- FACIAL SOAP WOODBURY Buy 3 for reg. price get 1 for 1c 4 bath size **39c**
- FOR ALL FINE THINGS LUX LUX FLAKES . . . . . 1-gal. pkg. **32c**
- FACE CLOTH IN PACKAGE SILVER DUST giant pkg. **65c** 1-gal. pkg. **33c**
- OCEANS OF SUDS SURF giant pkg. **62c** 1-gal. pkg. **32c**
- TOILET SOAP SWEETHEART . . . . . 2 bath size **25c**

SECTION Colton For

Colton — Hi Free and Accept annual installa Wednesday eve temple. Eldon ter, was installa assisted by I marshall. A lu William Sanfo stallation.

Daniel Brev Falls was inst master to suce Other officers ford, senior w junior warden; ior deacon; C. con; Otis Schol man Weegar; t lech, chaplain; senior master bert Thomas, ceremonies; ( Huckle, stewar stead, tiler.

John Hayes who has been at Potsdam H morning, is in time.

Mr. and M opening their l for a card pa Zion Episcopi canasta and p Refreshments public is invite

Mr. and Mrs Russel visited Potter on Tue

About 15 yc organized a t and will soon

Mr. and Mrs a business tr week.

Jack Kemp with the Cr tion in Masse remaining in t

The Colton High baskets dled two hon week. On W played the I quintet and or play a league ton-Fine Cent. Last week t from St. Josep er Falls, but to Hermon, S

Honor 4 f At West I West Potac turned in ne a recent rev committed to day school h Carleton Mal They are C Hoyle, Rich Dygart.

Honorable ed to the fo more than 1 Chase, Geo Pierce, Dean cott, Stewart Ann Gilroy. Y. C. Yang China to the the Sunday Later Mr. Y. to the young Guest sp Potsdam Chu be Kenneth J Church servi the usual w school at 11 noon.

The Rev. J of Richfield named pasto dam and Churches, ac ceived on Su relations con trict superin will assume Feb. 1.

NAME Dr. Alfred roy St., wa board of tru Public Libr its meetin Thatcher w term of Pau signed recu in February.