

ALTERATION SALE

OF

FINE FURNITURE

AND HOME FURNISHINGS

BY

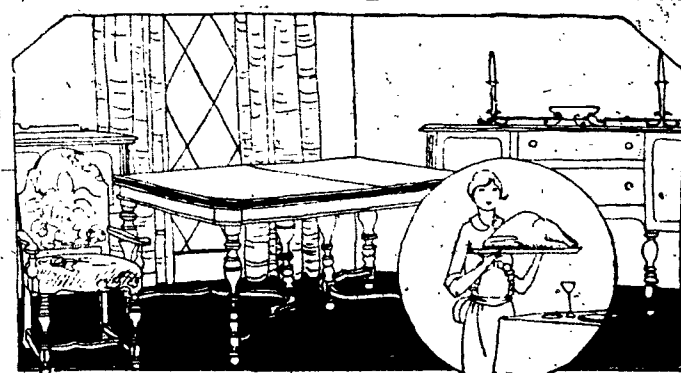
The Hammond Furniture Co.

DEPOT STREET, POTSDAM, NEW YORK

A PLAIN STATEMENT OF FACTS

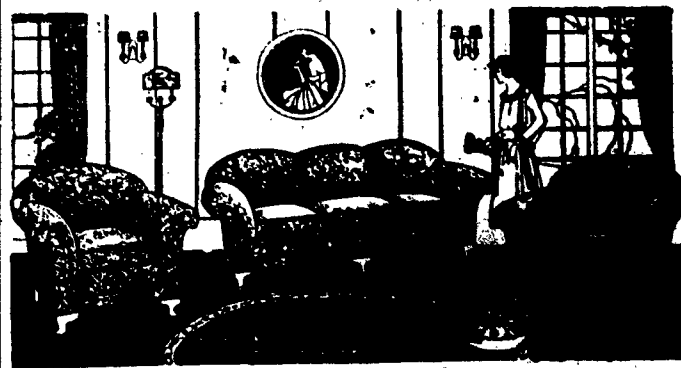
OUR building is being remodeled and we must move out a part of our stock to make way for the carpenters, so we have decided to move it into your homes and thus save moving it twice. Our stock is complete and all in fine shape and a glance at the prices quoted will convince you of the wonderful opportunity for a saving of from 25 to 40 per cent. Sale is on our regular stock and all of it. Nothing reserved, but we are not overstocked, so come early if you want the best selection.

Sale Opens Thursday, Jan. 28th, and will last for Ten Days Only



TRY TO MATCH THIS ONE! HANDSOME 9-PC. WALNUT FINISH DINING SUITES **\$125.00**

Here's a dining suite that will add zest to each meal and give any housewife a thrill of real pleasure when entertaining guests. Only during a great sale like this can you buy such a splendid suite at such ridiculously low prices, so let the big saving be the deciding argument in placing one of these suites in your home.



WHO EVER DREAMED OF BUYING A 3-PC. LIVING ROOM SUITE GENUINE VELOUR at **\$119.00**

This sale of ours will upset all precedents! Surprise after surprise will greet you when you visit the store and read the exciting low prices on the price tags! Imagine, for example, getting a living room suite of real quality, at such an extremely low price! Such splendid suites will sell rapidly at this low price so reach your decision to enjoy the possession of one and let us have your order at once.

Columbia New Process RECORDS

Regular Price 75c. For This Sale

3 for \$1.00

IT'S HERE! The greatest furniture buying opportunity of the year! To make an otherwise dull month alive with activity we have cut prices right and left, absolutely regardless of cost or replacement value. The savings are OURS! Come and profit by them. Remember that quick action gives you just that much better selection. Ten Days Only—beginning January 28th.

Hammond Furniture Co., Depot St., Potsdam, N. Y.

FOLLOW THE CROWDS
Better still, be here among the very first to share in these savings. The crowds will come all right—immediately following this announcement. Bear in mind that early choice is best, and act quickly!

REED SEWING BASKETS
now **\$3.25**

REED FERNERY **\$7.95**

MAHOGANY END TABLE **\$7.95**

MAHOGANY TEA TABLE
Drop Leaf Glass Tray **\$27.85**

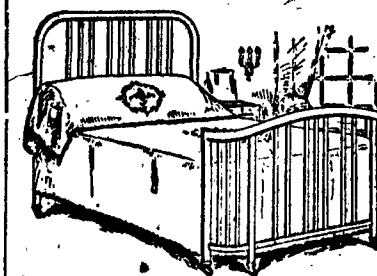
LAMPS
Reduced **33 1/3%**

COLUMBIA PHONOGRAPHS
Console Models were \$125, now **\$79.50**

BUFFET MIRRORS **\$31.49**

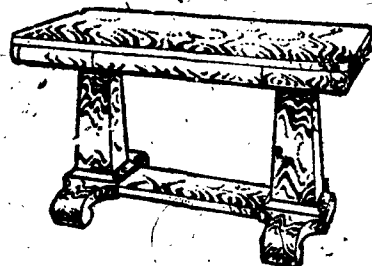
WHITE SEWING MACHINE
At **\$59.50**

SOLID MAHOGANY FOUR POST BED **\$39.50**



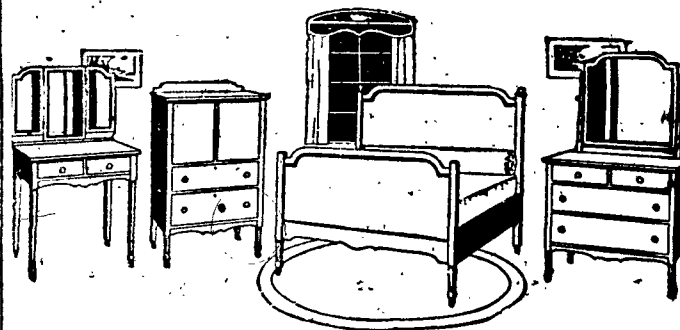
Metal Beds Marked Low! **\$9.75**

Here's just one example of what we have done to prices on our entire stock of metal beds for this sale. Every bed marked at a real saving, and a substantial one!



Davenport Tables Now **\$17.75**

A very good design, of quality construction and richly finished. Seldom, indeed, do you find a table of this splendid character at a price anywhere near so low, so order early.



ALL PREVIOUS SELLING RECORDS WILL BE **\$195.00**
BROKEN! 4-PC. WALNUT BEDROOM SUITES

When we offer complete bedroom suites at prices as low as this, you must know positively that we mean business during this sale! We have gone the limit in reducing the prices in order to break all previous selling records during this sale and you are the one who reaps the benefit! Remember, too, that the better the suite you buy the bigger the total saving.



Easy Chairs! Sale price **\$39.50**

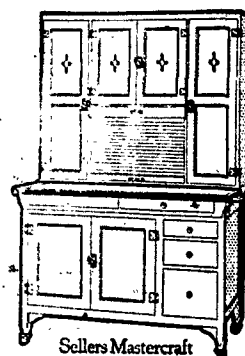
Not for a long time have you been able to get so much luxury and comfort at such an extremely low price! Only a few of these chairs in stock so act quickly or risk disappointment.



Cabinet Desk Reduced to **\$23.50**

At no other time during the year can you secure attractive cabinet desks at prices quite as low as we have put into effect for this sale. A cabinet desk will look fine in your home.

Sellers Cabinet turns kitchen miles into front porch smiles



SELLERS
KITCHEN CABINETS

Sellers Mastercraft Kitchen Cabinets
White and Grey Finish
Regular Price \$98.50. Sale Price **\$74.50**

A Rocker Sensation **\$14.95**

Now you can buy that extra rocker for your living room at the lowest possible price. Here's a very well balanced one, attractively finished and priced for quick action.