

12
DAYS
SALE

GREAT CLOSING OUT SALE!

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SALE

The Ritchie Department Store

STOCK OF

General Merchandise

\$50,000 WORTH OF RELIABLE MERCHANDISE

To be distributed into the homes of St. Lawrence County regardless of profit, and regardless of cost of manufacture.

THIS SLAUGHTER IS A GENUINE CLOSE OUT SALE

The firm of L. PINCUS & SONS having bought the entire stock of merchandise and fixtures of The Ritchie Department Store at about 60c on the dollar, are determined to close out every dollar's worth of said merchandise. Therefore, This sale will be

THE GREATEST BARGAIN EVENT EVER OFFERED IN NORTHERN NEW YORK

This stock today is comparatively all new and up-to-date, but some departments will be absolutely closed out as the new firm plans to make extensive alterations in the store. Nothing reserved! All must go! Sale begins Tuesday, January 27th, and continues for Two Weeks. The combined stock consists of the following departments

Dry Goods Department

Consisting of Piece Dress Goods, Corsets, Gloves, Notions, Table Linens, Crash, Prints, Gingham, Outings, Bleached and Unbleached Cottons, Towels, Sheets and Pillow Cases, Lace and Embroideries, Ribbons, Etc. Everything carried by an Up-to-Date Dry Goods Store.

Hosiery Department

Hosiery for Men, Women and Children in all grades, both Summer, Fall and Winter Weights, either in Wool, Cotton or Silk, also All Colors. Here you can find a Big Saving.

Underwear Department

Underwear for Men, Women, and Children, Light, Medium, and Heavy Weights, Combination Union Suits, or Separate Garments. Buy your Winter Supply of Wool or Silk and Wool, at Less Than Cost To Manufacture.

Shoe Department

All Grades and Styles of Shoes for Dress or Hard Service Wear. Fine Kid, Patent Leather, Etc., in Colors or Black. Here is where One Dollar has the Purchasing Power of Two Dollars.

Ladies', Misses' and Children's

Ready-to-Wear Department

This is the Best Equipped Ladies' Ready-To-Wear Department in St. Lawrence County. Big Assortment to Select From. All Grades of Prices and Styles.

We show you Garments of Medium Prices, as well as the Most Exclusive Models offered by the Largest City Stores.

Newest Models in Ladies' and Misses' Suits, bought for the past fall and winter trade.

New Fall and Winter Coats for Ladies' Misses, and Children.

The Latest Styles and Popular Materials are Included in This Great Closing Out Sale.

Ladies' Dresses

Large Assortment of New Fall and Winter Styles and Materials in Ladies' Dresses, Silks, Serges, Poplins, Tricotine, Etc. Also House Dresses, Kimonos and Wrappers, School Dresses for Misses and Children. It will pay you to Wait for This Sale.

Millinery Department

We Feature the Most Up-To-Date and Largest Collection of Ladies' and Children's Millinery in Northern New York. You can certainly afford a New Hat when you see the prices.

Furs Furs

In this Section we offer Very Special and Tempting Prices. High Grade and Reliable Furs in Ladies' Misses' and Children's Fur Sets, Fur Scarfs, Fur Muffs, Etc.

This line of merchandises is advancing in price every day in a wholesale way. Don't Wait, Buy Now.

Crockery and Glassware

In this Department we offer you a Big Saving, as these lines will be ABSOLUTELY CLOSED OUT.

China Dinner Sets, Open Stock Patterns, Etc. Fancy Tippon and Haviland China in Separate Pieces.

Staple and Fancy Glassware.

High Grade Cut Glass Vases, Pitchers, Tumblers, Salads, Etc.

Don't Miss the Bargains in This Department.

Carpet and Rug Department

Here we offer you Values You Cannot Duplicate in Northern New York. Rugs, Carpets, Congoleum, Linoleum, Mattings, Lace Curtains, Window Shades, Etc.

House Furnishing and Kitchenware

An Absolute Close Out in this Section. Supply your Kitchen Needs at Less Than Half Regular Prices.

Men's and Boys' Department

Men's Suits, Men's Overcoats, Men's Furnishings, Boys' Suits, Boys' Overcoats, Men and Boys' Underwear, Men's and Boys' Hats, Caps, Etc.

Here is where One Dollar Has the Purchasing Power of Two Dollars.

Rubbers

Fall and Winter Stock is Very Complete. All Fresh, New Goods, for Women, Men or Children, at Manufacturer's Prices.

25 - EXTRA SALES PEOPLE WANTED - 25

Sale Opens TUESDAY, JAN. 27th at 9 o'clock A. M., Sharp

The store will be closed from Saturday evening, January 24th, at 10 o'clock, until Tuesday morning, January 27th, to make down and arrange stock. No goods on approval. All goods sold for strictly cash during this sale. Now is the chance of a lifetime to buy all your Winter Goods and some for next Spring. Such a chance as this, while goods of all kinds are going higher and higher every day should not be missed. Northern New York people who attend this sale can save on the High Cost of Living.

L. PINCUS & SONS

22 & 24 MARKET STREET

POTSDAM, NEW YORK

POTSDAM, NEW YORK, Lawrence County

D/34 D/36