

EDUCATION

Salmon River Central School Selecting New Superintendent of Schools

The Salmon River Central School District is in the final stages of the selection process for a new Superintendent of Schools. Direct Superintendent David DeSant has been assisting the Board of Education in the search process over the past several months which was set in motion with the announcement by Robert Jaeger of his intention to retire effective at the end of the 1994-1995 school year.

Three finalist candidates have been selected to be interviewed by the school board. Each candidate will tour the district and meet with administrators, school staff, students, parents, and the Board of Education. In addition, arrangements have been made for receptions for each of the candidates beginning at 12:30 pm at

the St. Regis Mohawk School and 2:45 PM at the Main Campus Building on April 5, 6 and 7.

Diana Greene, who is currently the Superintendent of the Keene Central School District, is the first candidate to be interviewed. Prior to accepting the position at Keene in 1993, she served for three years as the Director of Curriculum and Staff Development for the Honeoye Central School District. She will visit the district on April 5.

The second candidate is Thomas Markle, Superintendent of the Cambridge Central School District, a position he had held since 1990. He was formerly Superintendent of the Gilboa-Conesville Central School District for five

years. Mr. Markle will be interviewed on April 6.

Michael Singleton is the third finalist and will be interviewed on April 7. He is currently Superintendent of the Marcus Whitman Central School District where he has been since 1992. Prior to that, he was Superintendent of the Moriah Central School District, a position which he held for six years.

The Board of Education encourages school staff and interest district residents to attend the receptions on April 5, 6 and 7 to meet the candidates.



Adult Education Announcement

The Akwesasne Adult Education Program is currently planning programs for the new year. Priorities are based on on community needs and interests. The following are potential courses:

Full-time:

- General Arts & Science Certificate Program
- Native Teaching Assistant Program
- Legal Assistant
- Environmental Fisheries Management
- Landscaping
- Hotel Management
- Career Planning
- Mohawk Immersion
- Small Business Management

Part-time:

- Construction Site Management
- Women in Trades
- Computers
- Notetaking
- Photography
- Accounting
- Teacher of Adults
- Proposal Writing
- Building Systems Maintenance

Any community member interested in the above courses are asked to come to the Adult Education Office located at the Admin IV Building in St. Regis to fill out an application. For more information, feel free to call 575-2377.

The deadline for these applications will be April 28, 1995.

Letter to the Community of Akwesasne

This letter is community's person's response to a recent survey sent to reservation homes.

The survey does not identify the sender.

Cable TV
P.O. Box 147
Roosevelt town, NY
13683
Re: Survey

I am in receipt of your survey. Seeing as how you failed to provide an easy return mechanism on your survey (ie. self addressed and stamped envelope) I expect you will not be receiving many completed surveys back from the rez. I therefore predict that my response will stand out and hope you will be able to see the substance of what I am trying to convey to you.

The broadcasting world in Indian country is very small, it may well be we have met at some time. If not you are no doubt new to the game since cable exists here already. Primestar and DSS offer very good service at reasonable prices, indeed, at

prices that do not vary from any other community in this area. The fact that there are only 1,800 homes has no bearing on costs, unless you are proposing to feed your service on a hard cable. That technology is obsolete, as you surely know. Why would a Mohawk pay more for inferior technology?

Conversely, if you are proposing a Multi-Point Distribution System, then why would your company be relegating itself to only the 1,800 homes on this reserve as a target market? MPDS offers the ability to reach into many markets outside of the reserve. You would be short changing yourself by not utilizing the MPDS to its fullest capability. Bad business. Worse business is trying to charge a Mohawk more money for a service that already exists at a lesser rate.

Secondly, the channels you are offering reflects no ability for this commu-

nity to provide itself with any local originated programming. That is a point of contention with Primestar and DSS as well. Production capability on the local level is an issue of inclusion, cultural retention and economics. It offers the community the ability to speak to itself, reinforce its culture and to have a try at producing programs that may be marketable on a larger, possibly national, level. Allowing your company to come into my house strictly to provide your programming to my family is culturally rude. Natives, at least this one, need the ability to speak back to those who come into our homes.

The information highway is a real phenomenon, you have a technology that can allow this community to be a part of that, yet you are apparently only offering a one way street.

To answer your survey, yes I want cable, no I do not want the kind of cable technology Massena has

(hard cable), no I will not pay more than the next community to receive cable services.

I would be happy to further discuss Native community broadcast issues and needs with you should you feel such a discussion would be of benefit to you. I have worked extensively in the field of Native community broad-

casting for over 10 years. I recently co-authored a book titled "Signals in the Air; the History of Native Broadcasting", published by Michael Keith and Praeger Publishing as part of their Media and Society series. Best Regards,
Ray Cook
President

WEEBDOG MEDIA PRODUCTIONS

WOULD YOU LIKE CABLE TV ON THE RESERVATION?

YES or NO

IF YOU SAID YES, PLEASE TAKE A MOMENT TO ANSWER THE QUESTIONS

How would you like to have Cable TV on the Reservation? Do you have around you? Would you be willing to pay a little more money for around you - due to the fact that there are only a few on the Reservation, compared to about 15,000 homes in Massena with it?

How would you like to have Cable TV on the Reservation like everyone has around you?

Suggestions Are Important To Us:

Channels Like _____

Sports Channels _____

News Channels _____

Shopping Channels _____

Music Channels _____

Children's Programs _____

Weather Channels _____

BASIC CABLE _____

STANDARD _____

EXTRA _____

Other _____

What would you pay for a service like this?

\$30 to \$40 per month _____

\$41 to \$50 per month _____

\$51 to \$60 per month _____

\$61 to \$70 per month _____

IF YOU WOULD LIKE MORE INFORMATION ON CABLE TV...

PLEASE SEND SURVEY FORMS TO BACK BY APRIL 15, 1995

TO: CABLE TV
P.O. BOX 147
ROOSEVELT TOWN, NY 13683

PLEASE MAIL SURVEY FORMS TO: P.O. BOX 147, ROOSEVELT TOWN, NY 13683

Please use self-addressed envelope on the return Survey Form and the important information supplied on the Survey